

Skills4All Webinar Series



Petr Briza



Vice President, Czech Ice Hockey Association

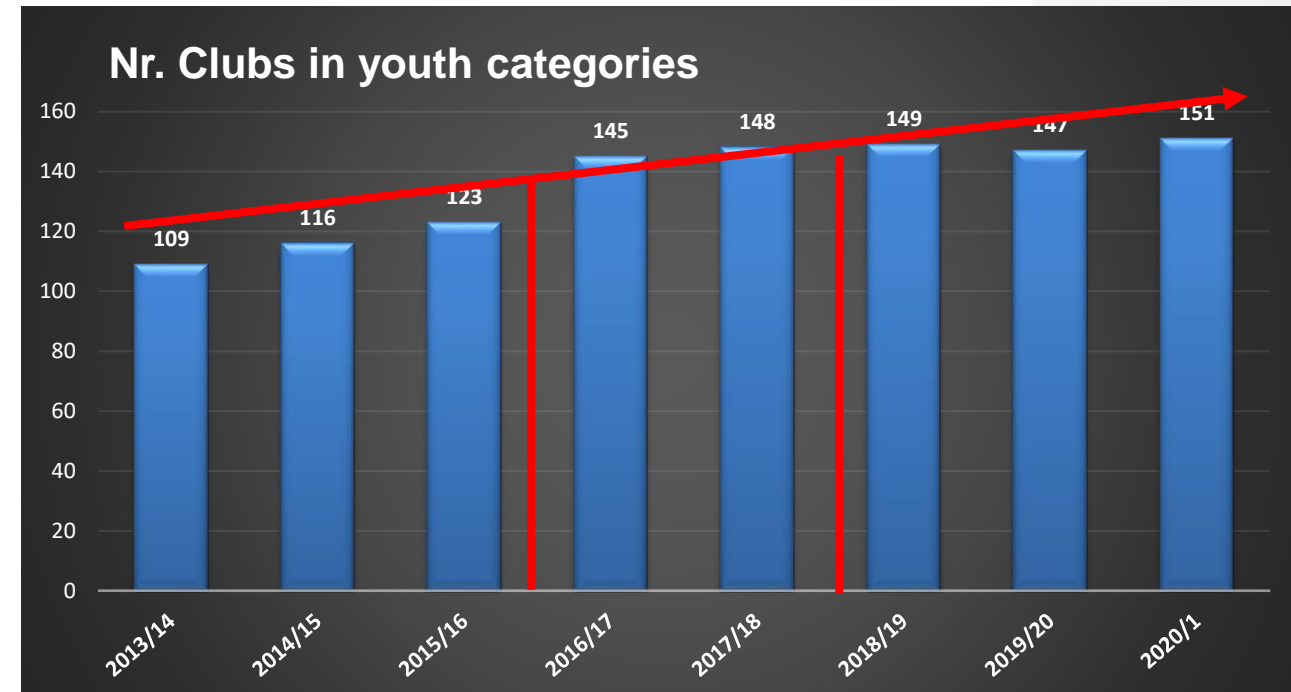
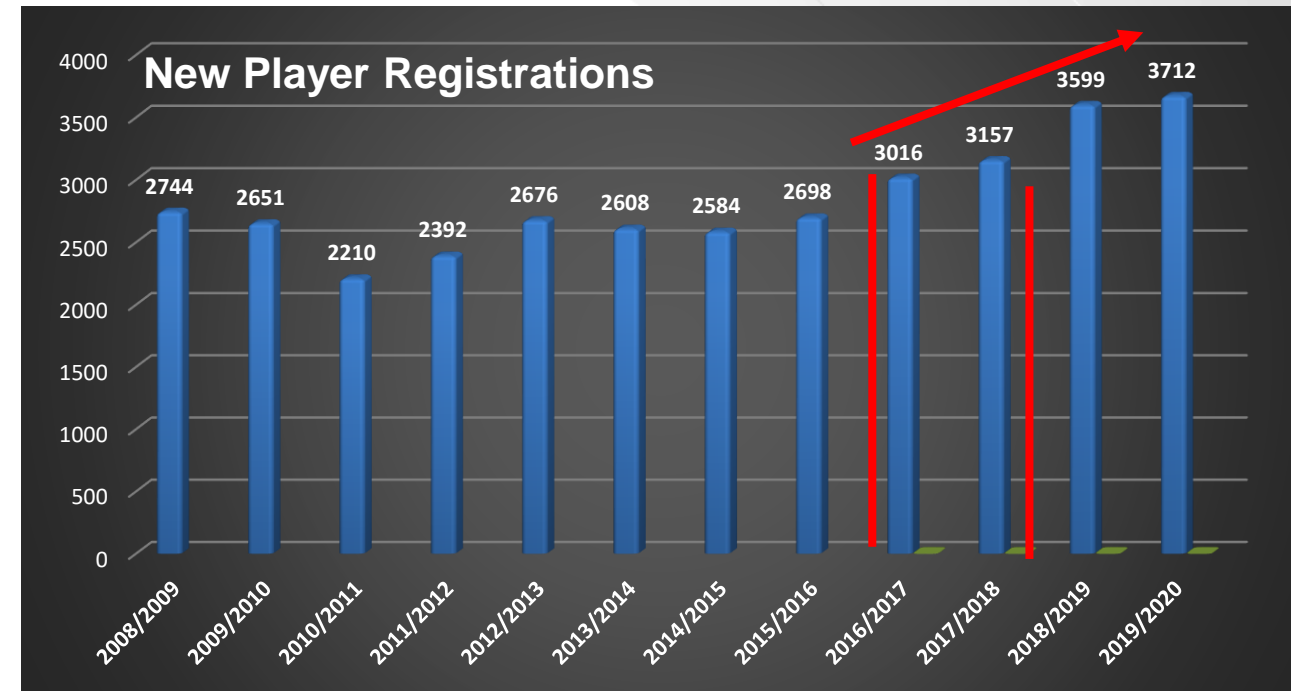
IIHF Council Member

Chairman Youth & Junior Development Committee



New CIHA Project

- Pojd' hrát hokej“ (Let's play hockey)
- Started in 2015 with 24 clubs
- Now 150+ clubs cooperating annually
- One week in November, one week February
- Centralized common promotion of CIHA, clubs, media



Tom Renney



CEO, Hockey Canada

Chairman, Coaching Committee

Christian Hofstetter



IIHF Sport Director

Secretary, Coaching Committee

Secretary, Competition & Coordination Committee



Status Quo

Situation:

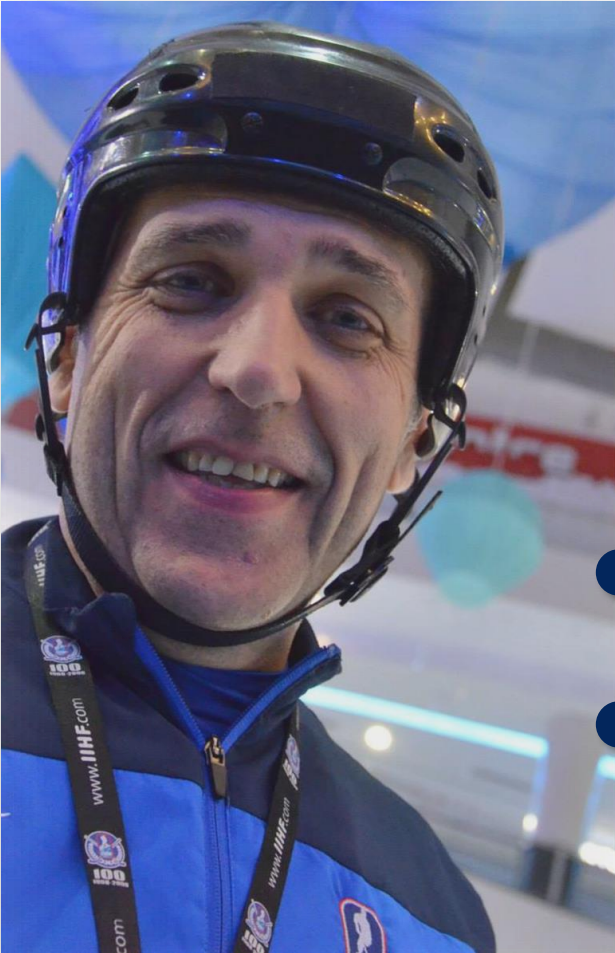
- Ongoing committee work on development topics and initiatives.
- Ice hockey community facing many challenges due to pandemic.
- Threat of losing youth and interest in game due to lack of ice time, development, and tournaments.
- Each MNA has its own individual challenges that need to be addressed.

Objectives:

- Provide MNAs with support and resources to enable ongoing development and recruitment.
- Unite ice hockey community online by organizing moderated webinars covering identified interests/pain points and present possible solutions.
- Inform, teach, and support MNAs with their national development programs.



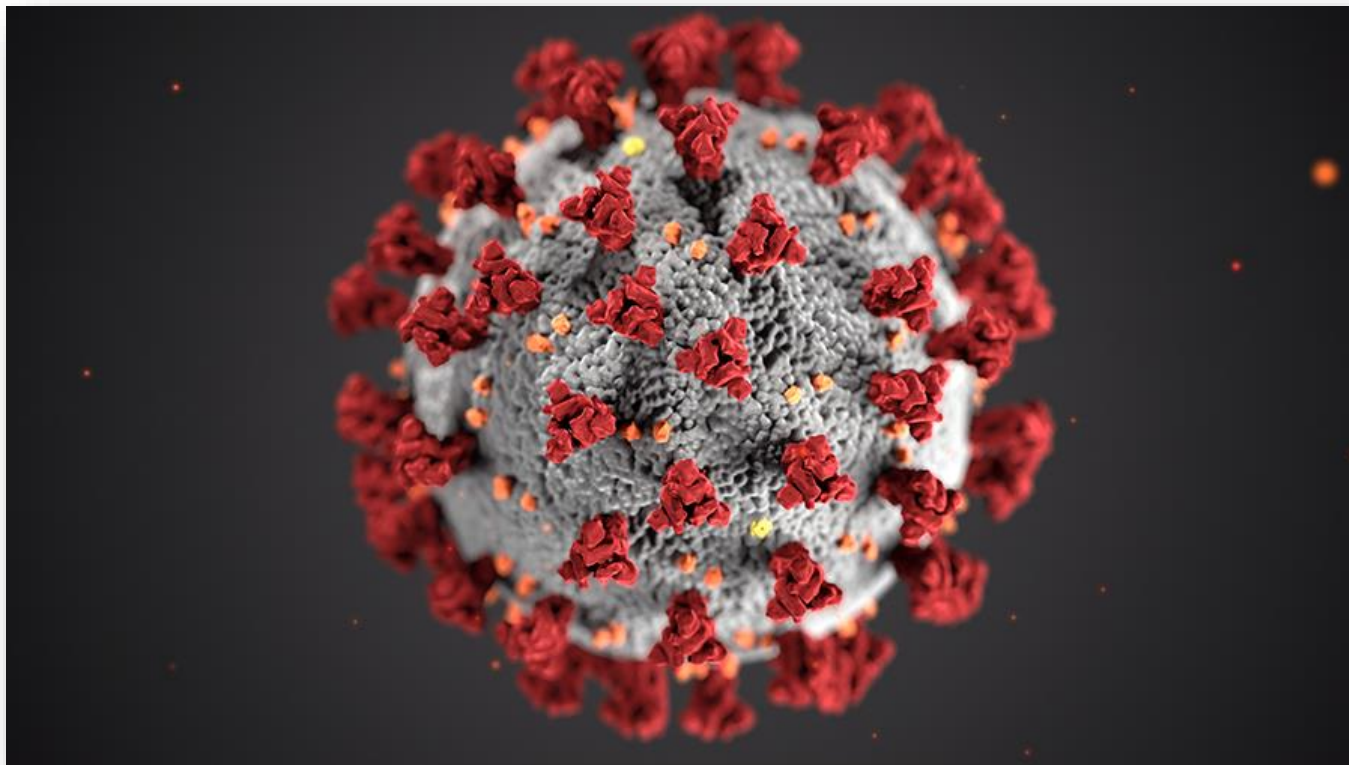
Johan Bollue



Sports Leagues Director, Royal Belgian Ice Hockey Federation

Secretary Youth & Junior Development Committee

Pandemic



“Don't wait for the storm to pass, learn how to dance in the rain”

Grow the Sport

- Adapt to the COVID-19 situation – surviving
- Return to Ice Program – getting out of COVID-19
- Recruitment Campaign
- Development program
 - Players
 - Coaches
 - Officials

How do we engage grassroots clubs and coaches?



Your Input

- Your challenges and where do you need help
- Who are your development people
- Topics to be covered in webinars or clinics
- Good benchmarks / best practices
 - Program examples
 - Creative ideas
 - Online practice



Our Offer

- Customized webinar & clinics
- Assistance in running your webinars or online sessions
- Connect you to experts
- Provide benchmarks
- Opportunity to watch in your own time

Our community

- MNA's
- Regional Managers group
- LTP coaches
- IIHF coach developers
- Development committee
- IIHF office
- ... passionate people ready to help



Kevin McLaughlin



Assistant Executive Director, Hockey Development, USA Hockey

Expert Consultant, Youth & Junior Development Committee



“Out of adversity comes opportunity”

Virtual Programs Due to Pandemic:



Coach Development:

- **41** FREE Webinars – Over **91,000** views on Zoom, FB & YT; 4/week from Mar – Jul
- **376** Coach Clinics – **15,407** paid coaches educated; Jun – Jan; interactive through Zoom



Officiating Training:

- **40** FREE ‘You Make The Call’ – more than **320,000** views; posted on TW each Friday; average more than **8,000** weekly views
- **30** FREE Weekly Zoomcast – over **11,000** views; live & archived on YT
- **400** Seminars – **17,300** officials trained & paid; live & interactive through Zoom

Grow the Game

“Focus on the root, not the fruit”

- GROWTH - Recruitment & Development
- What growth opportunities exists during COVID?
- Do you have a new-player RECRUITMENT plan for post-COVID?

“Embrace the chaos”

- We're here to assist in anyway needed
- Don't let the pandemic negatively affect your program for the next 15 years



Webinar Concept

- Topic calendar to be determined based on MNA most pressing needs from any of the following:
 - Development & coaching
 - Officiating
 - Woman's ice hockey
 - Asian development
 - Medical
 - Marketing & communications incl. social media
 - Legal/Integrity
- Format will be panel presentations and discussions (Q&A)
- Skilled, knowledgeable experts in each field as presenters
- Duration: 1-2 hours
- Timeframe: January until May/June 2021



Open Q&A Discussion



What's Next?

- Survey sent to MNA's to determine Webinar topics
 - Chance to win Development Hub Hoodie
- Webinar calendar with customized topics to be released once survey results analyzed



**Support always available –
contact: development@iihfoffice.com**





Thank you

