# IIHF Division IA / IB World Championship Event Code



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Introduction

The IIHF Legal Department is pleased to release this Event Code for the use of Member National Associations wishing to host IIHF World Championships as well as for all players, team staff and all

other relevant team personnel participating in our Championships.

The main goals of this Event Code shall be:

- To ensure that potential applicants have a comprehensive understanding of the expectations

and standards for the Championship prior to submitting their bid;

To assist the awarded Host in delivering a first-class sporting event and an enriching experience for Participating Teams, Officials, Commercial Partners, Commercial Affiliates,

Media, Broadcasters and fans;

- To provide Hosts or potential hosts with a set of rules to be followed in the preparation of

and during the IIHF World Championship, as a complement to the Host Country Contract; and

To provide players, team staff and all other relevant team personnel with a clear overview of

their rights and obligation before, during and after the Championship.

This Event Code shall serve as an integral part of the Host Country Contract, which will be signed by both parties and is binding on the Host MNA. In the event of any inconsistency between the Host

Country Contract and this Event Code, the Host Country Contract shall prevail.

The IIHF Legal Department remains at your disposal should you wish to contact us with any questions

relating to this Event Code.

Event E-mail: <a href="mailto:event@iihf.com">event@iihf.com</a>

Marketing E-mail: marketing@iihf.com

Compliance E-mail: <a href="mailto:compliance@iihfoffice.com">compliance@iihfoffice.com</a>

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## **Event Code Structure**

The below table shows the structure of this Event Code.

Rights and obligations of Hosts and Participating Teams are organized organically in the following way:

Host Regulations			Participants Regulations
Chapter 1	Bidding Procedure	-	-
Chapter 2	Championship Planning	-	-
Chapter 3	Services and Protocol	Chapter 9	Services and Protocol
Chapter 4	Sport	Chapter 10	Sport
Chapter 5	Medical and Anti-Doping	Chapter 11	Medical and Anti-Doping
Chapter 6	Commercial, Communication and Marketing	Chapter 12	Commercial, Communication and Marketing
Chapter 7	Technology	-	-
Chapter 8	Compliance	Chapter 13	Compliance

### **Definitions**

#### A. General Definitions

The terms listed below shall have the following meaning:

- Amber Light: Shall have the meaning as defined under Article 185.1 of this Event Code
- **Annual Congress**: Shall have the meaning as defined under Statute 14.3
- **Big TV:** High definition (1080HD or better) television that is a minimum of 50 inches and can display the live television game broadcast (with graphics and commentator audio) for any venue
- Break Coordinator: Shall have the meaning as defined under Article 122.1 of this Event Code
- **Break Countdown Clock:** Shall have the meaning as defined under Article 189.1 of this Event Code
- Business Plan: Shall have the meaning as defined under Article 3.4.1 of this Event Code
- Cabled Internet: Provided by an Internet Service Provider (ISP) who must ensure the security of the connection by employing modern and reasonable Cybersecurity and must also ensure their compliance with the General Data Protection Regulations (GDPR), including, but not limited to the secure encryption of personal data. There should be sufficient ethernet connections provided for every expected user in the location. The speed should be a minimum of 100 megabits per second (Mbps) download, 10 Mbps upload, with latency of 60 milliseconds (ms) or less, as measured on https://speed.cloudflare.com/
- CDO: Chief Dental Officer
- **Championship Season**: Ice Hockey season in which the applicable IIHF Championship is held and ends immediately after the IIHF Ice Hockey Men's World Championship (Top Division).
- Championship Venue: The Championship arena(s), including the game and practice rink or arena, the spectators bowl, the concours, the public access area (between entrance and the spectator's area), the Skyboxes, the VIP Lounges, the accreditation center, the media center and the direct environment surrounding the arena(s), the fan zone(s) and any other area where the games take place and which under the control of the IIHF and/or the Host, including but not limited to the aerial space, arena walls etc.
- Championship: Shall have the same meaning as WM
- **COC**: Central Organizing Committee, as defined under Article 11.2 of this Event Code
- **Commercial Affiliates**: Any entity granted a right of commercial exploitation of the commercial rights owned by the IIHF Commercial Partner or any of their subsidiaries (including media rights licensees, official sponsors, official partners, official merchandisers, etc.)
- **DC:** Doping Control
- Desktop: A modern desktop computer with English Windows 11 operating system, all current updates and patches installed, with Adobe Reader installed as the default PDF application and Google Chrome installed as the default browser. It should include an external keyboard, mouse and monitor and an ethernet adaptor
- EC: Executive Committee, as defined under Article 12.1 of this Event Code
- ECMO: Event Chief Medical Officer

- **Full Practice:** Shall be any practice during the Championship where all active (non-injured) players are participating with full equipment
- Game Schedule: Shall have the meaning as defined under Article 119.1 of this Event Code
- HCC: Host Country Contract
- HCRIM: Head Coach Rule Information Meeting
- Host(s): Shall have the meaning as defined under Article 9.1 of this Event Code
- **IIHF Championships**: Means the championships indicated in Bylaw 1.1(a)
- **IIHF Commercial Partner Tickets**: Shall have the meaning as defined under Article 115.1 of this Event Code
- IIHF Commercial Partner: As of 2018, Infront
- IIHF Official Music: Shall have the meaning as defined under Article 89.1 of this Event Code
- **IIHF**: International Ice Hockey Federation
- Jumbotron: Shall have the meaning as defined under Article 125.1 of this Event Code
- **Laptop:** A modern laptop computer with English Windows 11 operating system, all current updates and patches installed, with Adobe Reader installed as the default PDF application and Google Chrome installed as the default browser. It should include an external mouse and an ethernet adaptor with a power source located at the working position of the laptop
- LOC: Local Organizing Committee, as defined under Article 11.2 of this Event Code
- MNA: Member National Association
- OC: Organizing Committee, as defined under Article 11.1 of this Event Code
- Official Championship Cars: Branded cars provided by the IIHF Commercial Partner
- **Official Championship Design:** Shall have the meaning as defined under Article 169.1 of this Event Code
- **Official Championship Logo:** Shall have the meaning as defined under Article 167.1 of this Event Code
- Official Championship Mascot: Shall have the meaning as defined under Article 176.1 of this Event Code
- **Official Championship Title:** Shall have the meaning as defined under Article 168.1 of this Event Code
- Official Participants: Shall have the meaning as defined under Article 101 of this Event Code
- Organizational Equipment: Shall have the meaning as defined under Article 172.1 of this Event Code
- Participating Team(s): All players and related Team staff taking part into a Championship
- **Puck and Player Tracking:** Shall have the meaning as defined under Article 191.1 of this Event Code
- Red Light: Shall have the meaning as defined under Article 189.1 of this Event Code
- **Referee Helmet Camera:** Shall have the meaning as defined under Article 190.1 of this Event Code
- Referee Helmet Desk: Shall have the meaning as defined under Article 33 of this Event Code
- **Referee Microphone:** Shall have the meaning as defined under Article 192.1 of this Event Code
- Safeguarding Officer: Appointed person in charge of safeguarding matters
- **Semi-Annual Congress**: Shall have the meaning as described in Statute 14.3.
- **Small TV:** High definition (1080HD or better) television that is between 27 inches and 49 inches and can display the live television game broadcast (with graphics and commentator audio) for any venue

- **T1 Transportation:** On request transportation between the hotel and the Championship Venues
- Team Doctor: Shall have the meaning as defined under Article 226.1 of this Event Code
- **UAT:** Use Acceptance Test
- UVT: User Validation Test
- Wi-Fi: Provided by an Internet Service Provider (ISP) who must ensure the security of the connection by employing modern and reasonable Cybersecurity and must also ensure the connection respects the General Data Protection Regulations (GDPR), including, but not limited to the secure encryption of personal data. There should be enough IP addresses to accommodate the maximum number of potential users each connecting multiple devices (ie, phone + laptop). The speed should be a minimum of 100 megabits per second (Mbps) download, 10 Mbps upload, with latency of 60 milliseconds (ms) or less, as measured on <a href="https://speed.cloudflare.com/">https://speed.cloudflare.com/</a>
- **WM:** IIHF Ice Hockey World Championship

#### **B.** Rooms and Facilities Definitions

The rooms and facilities listed below shall have the following meaning:

- Accreditation Center: Shall have the meaning as defined under Article 54 of this Event Code
- **Broadcasting Infrastructure:** Shall have the meaning as defined under Article 51 of this Event Code
- Commentators Positions: Shall have the meaning as defined under Article 43 of this Event Code
- DCS: Doping Control Station, as defined under Article 28 of this Event Code
- **Directorate Meeting Room(s):** Shall have the meaning as defined under Article 36 of this Event Code
- **Disciplinary Operator Office:** Shall have the meaning as defined under Article 30 of this Event Code
- Fan Zone(s): Shall have the meaning as defined under Article 22 of this Event Code
- Flash Zone: Shall have the meaning as defined under Article 46 of this Event Code
- Game Officials Areas: Shall have the meaning as defined under Article 26 of this Event Code
- **IIHF Commercial Partner Offices:** Shall have the meaning as defined under Article 49 of this Event Code
- **IIHF Commercial Partner Skybox:** Shall have the meaning as defined under Article 58.2 of this Event Code
- **IIHF Official Website Staff Area:** Shall have the meaning as defined under Article 38 of this Event Code
- **IIHF Photographers Office:** Shall have the meaning as defined under Article 39 of this Event Code
- IIHF President Skybox: Shall have the meaning as defined under Article 58.1 of this Event Code
- **IIHF Result Managers Office:** Shall have the meaning as defined under Article 35 of this Event Code

- IIHF Seats: Shall have the meaning as defined under Article 114.1 of this Event Code
- IIHF Staff Office: Shall have the meaning as defined under Article 37 of this Event Code
- **IIHF Supplier Showrooms:** Shall have the meaning as defined under Article 50 of this Event Code
- Main Arena: Shall have the meaning as defined under Article 21.1 of this Event Code
- Media Cafeteria: Shall have the meaning as defined under Article 48 of this Event Code
- Media Center: Shall have the meaning as defined under Article 40 of this Event Code
- Media Tribune: Shall have the meaning as defined under Article 41 of this Event Code
- Mixed Zone: Shall have the meaning as defined under Article 45 of this Event Code
- MSC: Medical Services Coordinator
- Participants Tribune: Shall have the meaning as defined under Article 116.1 of this Event Code
- Photo Positions: Shall have the meaning as defined under Article 56 of this Event Code
- Photocopy Center: Shall have the meaning as defined under Article 47 of this Event Code
- Press Conference Room: Shall have the meaning as defined under Article 44 of this Event Code
- **Seats For Stand-By Game Officials:** Shall have the meaning as defined under Article 57 of this Event Code
- **Sport System Sever Room:** Shall have the meaning as defined under Article 32 of this Event Code
- Sport System: Shall have the meaning as defined under Article 184.1 of this Event Code
- Statistics Bench: Shall have the meaning as defined under Article 34 of this Event Code
- Team Dressing Room(s): Shall have the meaning as defined under Article 24 of this Event Code
- **Team Video Coach Positions:** Shall have the meaning as defined under Article 55 of this Event Code
- **Team Video Coach Positions:** Shall have the meaning as defined under Article 209.1 of this Event Code
- Teams Stretching and Warm-up Area: Shall have the meaning as defined under Article 25 of this Event Code
- **TELL:** Team Entry Long List
- Transportation Center: Shall have the meaning as defined under Article 53 of this Event Code
- TV and Radio Observer Position: Shall have the meaning as defined under Article 42 of this Event Code
- TV Infrastructure: Shall have the meaning as defined under Article 52 of this Event Code
- Video Review Consultant Operation Room: Shall have the meaning as defined under Article
   29 of this Event Code
- VIP Lounges: Shall have the meaning as defined under Article 50 of this Event Code

## **Applicable IIHF Governing Documents**

Chapter 1	-
Chapter 2 IIHF Accreditation Guidelines, IIHF Commercial Partners Broadcast Po	
	Guidelines, IIHF Medical Guidelines
Chapter 3 IIHF Game Officials Licensing and Nomination Guidelines, IIHF Expense	
	Guidelines, IIHF Officials Expense Policy, IIHF Accreditation Guidelines
Chapter 4	IIHF Rule Book, IIHF Sport Guidelines, IIHF Rink Guidelines
Chapter 5	IIHF Medical Guidelines, IIHF Social Media Policy
Chapter 6 IIHF Championship Graphic Guidelines, IIHF Competition Branding	
	Guidelines, IIHF Marketing Guidelines, IIHF Social Media Guidelines
Chapter 7	-
Chapter 8	IIHF Disciplinary Regulations
Chapter 9	-
Chapter 10	IHF Rule Book
Chapter 11	IIHF Medical Guidelines
Chapter 12	IIHF Supplier Pool Guidelines, IIHF Uniform Program Guidelines, IIHF Rule
	Book, IIHF Sport Guidelines, IIHF Media Accreditation Policy
Chapter 13	IIHF Disciplinary Regulations

## PART I – HOST REGULATIONS

# **Bidding Procedure**

1

I. ALLOCATION OF IIHF DIVISION I MEN'S WORLD CHAMPIONSHIPS

#### 1. Timing of allocation

- 1.1 The IIHF Congress allocates the IIHF Ice Hockey World Championship Division I (the "Championship") every year according to IIHF Bylaws 5 to 10. The allocation takes place one (1) season prior to the respective Championship after a formal bidding procedure.
- 1.2 If no MNA offers to host the Championship by the timeline set in Art. 1.1 of this Event Code, the Championship shall be allocated at the following IIHF Congress after the first application to host is received by the IIHF.

#### II. BIDDING PROCEDURE

#### 2. Hosting Application

- 2.1 No later than April 15<sup>th</sup> prior to the IIHF Congress where the Championship will be allocated, the applicant shall indicate their intent to host via the IIHF official platform Championship Information Package ("CIP").
- 2.2 In case the submission is accepted, the applicant receives a bid confirmation from the IIHF which shall be signed by the respective MNA and returned to confirm compliance with the IIHF Governing Documents.

#### 3. Organizational Plan

- 3.1 No later than four (4) weeks prior to the IIHF Semi-Annual Congress preceding the Championship, the applicants shall submit an Organizational Plan in a manner specified by the IIHF.
- 3.2 After submission, the IIHF evaluates if the application complies with the IIHF Statutes and Bylaws as well as with all IIHF Governing Documents relevant to the Championship and approves or denies accordingly.

#### 4. Site Visits - Prior to Allocation

4.1 Representatives of the IIHF and IIHF Commercial Partner, together with the IIHF, may visit the potential host sites to check the facility standards before or after the bid presentation. The applicant shall coordinate the arrangements for the site visit with the IIHF.

4.2 The IIHF will pay the international travel expenses, the accommodation and the daily allowance for its representatives, while the applicants shall pay for the transportation costs between the port of arrival / departure, the venues and the hotels.

#### 5. <u>Bid Presentation to the IIHF Congress</u>

- 5.1 The final applicants shall present their bid to the delegates during the Calendar Meeting at the IIHF Congress allocating the respective Championship.
- 5.2 Each presentation shall be limited to a maximum of five (5) minutes.
- 5.3 The final bid presentation, including any multimedia, shall be submitted to the IIHF for technical testing at the latest seventy-two (72) hours before the opening of the Calendar Meeting at the IIHF Congress.
- 5.4 For the sequence of presentation of their bids, the applicants shall be called to present in alphabetical order.
- 5.5 On one of the subsequent Congress days, the IIHF Congress votes according to IIHF Statute 14.8 and Bylaw 6 on the applications to host the Championship according to the Congress agenda.

## **Championship Planning**

#### III. HOSTING RIGHTS AND OBLIGATIONS

#### 6. Hosting Rights

- 6.1 It is the practice of the IIHF to entrust the organization of all Championships to one or more hosting MNAs (the "Host(s)").
- 6.2 The IIHF has granted to the IIHF Commercial Partner the exclusive and worldwide right to exploit all commercial and broadcasting rights pertaining to the Championship in a commercially reasonable and legal manner and pursuant to the terms of this Event Code. For clarity, this excludes ticketing and Host's hospitality programs.

#### 7. Hosting Obligations

- 7.1 The Host shall organize the Championship on behalf of the IIHF.
- 7.2 The Host shall promptly provide interim status reports in accordance with Art. 149 of this Event Code and financial reports or management accounts pertaining to the organization of the Championship, if so requested by the IIHF.
- 7.3 The Host shall promptly provide all information relating to the pricing and sale of tickets, if so requested by the IIHF.
- 7.4 The Host ensures that all third parties are aware of all obligations as per the IIHF Governing Documents pertaining to the Championship.
- 7.5 Any agreement entered into by the Host in order to fulfil such requirements shall be entered solely in the name of the Host.
- 7.6 The Host shall not exploit any Championship related commercial rights other than ticketing and hospitality (excluding the hospitality programs of the IIHF and the IIHF Commercial Partner).
- 7.7 The Host shall coordinate the IIHF and IIHF Commercial Partner's operational implementation of the rights acquired by Commercial Affiliates. This relates to the production of broadcasting signals, sponsorship activations as well as merchandising sales. The IIHF Commercial Partner shall coordinate communication between the Host and Commercial Affiliates, unless otherwise communicated to the Host.
- 7.8 The Host shall take all necessary measures and be responsible for all associated costs, to prevent ambush marketing in the arena as well as all other Championship Venues and prevent enabling any unauthorized third parties to create any type of content which may imply, directly or indirectly, an association with the IIHF, the IIHF Commercial Partner or the Championship. The Host shall use its best effort to prevent ambush marketing outside the Championship venues and to point the IIHF Commercial Partner to any potential conflicts that may arise in the immediate vicinity

- of the Championship Venues so that necessary measures can be taken during the planning phase (e.g. is possible, but not limited to, by offering such advertising space to Commercial Affiliates ahead of public sale).
- 7.9 The Host shall take all necessary measures to prevent unauthorized public viewings or any such further unauthorized activities.
- 7.10 The Host shall prohibit the sale of any kind of merchandising-like product by illegal hawkers or vendors inside the Championship Venues and use best efforts in their immediate vicinity, and, if so requested by the IIHF or IIHF Commercial Partner, notify the competent authorities accordingly.
- 7.11 The Host, additionally, shall ensure that the venues, the owner of the arenas and any other entity will not grant or purport to grant any right which would imply, directly or indirectly, any association with the IIHF or the Championship or conflict or infringe upon any of the Commercial Rights granted to the Commercial Partner and the Commercial Affiliates.
- 7.12 The Host shall not, in any way, interfere with the rights and competencies of the IIHF and the IIHF Commercial Partner or IIHF Commercial Affiliates.
- 7.13 The Host shall ensure access to all Championship Venues during site visits for all stakeholders involved.

#### IV. ORGANIZATIONAL PROVISIONS

#### 8. Organizing Committee ("OC")

- 8.1 If the Championship is organized in one (1) host city, the Host shall appoint an Organizing Committee (the "OC").
- 8.2 If the Championship is organized in two (2) host cities, there shall be a Central Organizing Committee (the "COC"), which shall communicate with the IIHF on behalf of the Local Organizing Committees (the "LOC"), established by the COC in each city.
- 8.3 English is the official language of the Championship. All relevant documents, including any approval processes, shall be in the English language.
- 8.4 The OC(s) shall be made up of a representative of the Host MNA and representatives from the respective local civic and Ice Hockey communities. The structure of the OC(s) and the appointments of management positions shall be subject to approval by the IIHF.
- 8.5 If there is only one (1) host city, the OC may be chaired by a Host MNA representative other than the President and shall be fully responsible and accountable to the IIHF in all matters relating to the organization of the Championship.
- 8.6 If the Host has employed the services of a third party to assist in the organization of a Championship, they may be represented in the OC upon approval of the IIHF.

8.7 Prior to the Championship, the OC shall inform the IIHF and the participating MNAs upon request by the IIHF about all aspects pertaining to the organization of the Championship.

#### 9. Staff and Volunteers

- 9.1 The Host is responsible for appointing an adequate number of qualified persons to the EC and OC(s) to coordinate the day-to-day operations, including those involving staff and volunteers, before, during and after the Championship.
- 9.2 The Host shall oversee and manage a volunteering program. The Host ensures that all volunteering staff is aware of the relevant provisions of this Event Code.

#### 10. Organizational Plan

- 10.1 The Organizational Plan indicated under Art. 3 of this Event Code shall be continuously updated and all changes thereto shall be timely communicated to the IIHF. The Organizational Plan shall include, among others:
  - a. An organizational chart, containing all persons and their respective role in the organization of the Championship; and
  - b. A timetable outlining all major activities, key decisions and milestones.
- 10.2 The OC shall be held liable in the event that the information contained in the Organizational Plan is later found to be false, misleading or simply obsolete.

#### 11. Status report

- 11.1 On request of the IIHF, the Host shall submit a status report on a regular basis. This document should report on the following organizational items:
  - a. Completed work;
  - b. Work in progress; and
  - c. Major accomplishments since the last report.

#### 12. Meeting Minutes

12.1 The IIHF is responsible for writing the minutes of all meetings between the Host and the IIHF and those between the Host, IIHF and any of its Partners (IIHF Commercial Partner, IIHF Partners and Commercial Affiliates).

- 12.2 After approval by the stakeholders, the IIHF shall distribute the minutes to all authorized concerned parties as soon as possible and in any case, no later than two (2) weeks following the meeting.
- 12.3 If the IIHF Commercial Partner did not participate in the meeting, the Host shall address to them any questions relating to the organization as soon as possible and keep the IIHF in copy.
- 12.4 No official meeting shall be held or any agreement be made between the Host and the IIHF Commercial Partner without prior notification to the IIHF, who may decide to send an IIHF representative to attend.

#### V. FINANCIAL PROVISIONS

#### 13. Host Nation Taxes and Fees

- 13.1 The Host shall use best efforts in seeking a tax ruling with the competent local authorities or bodies of the Host country regarding the tax treatment of any revenues arising from or in connection with the Championship or payments to/from the IIHF, IIHF's subsidiaries or the participating national associations as well as the officials, advisors and employees of the IIHF, IIHF's subsidiaries and the participating national associations.
- 13.2 In case of any taxes and/or similar fees to be levied in the Host Country, the Host shall act as a tax agent and perform all tax and VAT withholding and reporting obligations for the non-resident taxable participants.
- 13.3 The Host shall use their best effort in facilitating the IIHF, the IIHF Commercial Partner, IIHF Commercial Affiliates and the participating MNAs in importing and exporting goods, products and technical equipment for the Championship. These can include, but are not limited to, advertising boards, products for personal use, technical equipment, copiers, cars, computers, medical equipment, Championship uniforms, furniture for hospitality area, value in kind products, promotional articles, etc.
- 13.4 The Host shall ensure that importation and exportation are carried out free of custom duties, taxes and other costs and levies or it shall bear the respective costs.
- 13.5 In addition, the Host shall inform all Participating Teams concerned about the agreements concluded with the competent authorities and of the established operating procedures.

#### VI. EVENT VENUES AND FACILITIES

#### 14. Arena(s) and Ice Rink(s)

14.1 If there are less than seven (7) teams participating in the Championship, the Host shall ensure the availability of one (1) arena which shall have sufficient space and facilities

- to accommodate the rooms and services described under Art. 17 52 of this Event Code.
- 14.2 If there are more than seven (7) teams participating in the Championship, the Host shall ensure the availability of two (2) arenas, of which one shall serve as the main venue for the Championship (the "Main Arena"). The arena(s) shall have sufficient space and facilities to accommodate the rooms and services described under Art. 17 52 of this Event Code.
- 14.3 The second arena shall be located within a maximum of three (3) hours travelling time from the Main Arena.
- 14.4 The required capacity of the arena(s) shall be communicated to MNAs before the application process is started.
- 14.5 The arena(s) shall be in close proximity to an international airport.
- 14.6 The Host ensures that each venue guarantees the exclusive availability of a practice rink preferably adjacent to the arena or reachable in a maximum of fifteen (15) minutes by bus.
- 14.7 The Host may present a single arena if all requirements in the present article are met and upon prior IIHF approval.
- 14.8 In the event that the Championship is relocated after the installation of the advertising and/or the broadcasting equipment and infrastructure due to circumstances attributable to the Host, the Host shall be responsible for production and (de)installation costs relating to all new arrangements.
- 14.9 Game, practice rinks and other relevant facilities or areas shall be made exclusively available to the Host at least five (5) days prior to the start of the Championship and shall remain available until two and a half (2.5) days after the conclusion of the Championship. The Host shall deliver non a non-exclusive basis certain limited areas as early as twelve (12) days prior to the beginning of the Championship, if so agreed with the IIHF and/or the IIHF Commercial Partner (e.g. under-ice installations, set-up of temporary constructions, in-arena rigging, TV compound infrastructure such as cabins, etc.).
- 14.10 During the above-mentioned period, the Host shall ensure complete exclusivity and availability for all areas of the above-mentioned arena(s), which shall be reserved in its entirety, including its vicinities, access routes, aerial space or temporarily used spaces and facilities, for the sole use of the Championship during the entire event.
- 14.11 For the avoidance of any doubts, the above-mentioned period includes periods between games and game-free days.
- 14.12 All ice rinks shall comply with the requirements set out in Rule 1 of the IIHF Rule Book and be provided with maximum possible width of plexiglass panels in the four (4) corners of the rink.
- 14.13 The Host is responsible for ensuring that the arena facilities are fit for purpose and maintained as such throughout the whole length of the Championship.

- 14.14 The Host ensures proper logistics management including, but not limited to, load-in and load-out operations for goods related to the Championship.
- 14.15 The Host acknowledges that new requirements arising from evolution in the broadcasting technology or expansion of services (e.g. interview positions), which are approved by the IIHF, shall be provided to the IIHF Commercial Partner at no additional cost.
- 14.16 Exceptions may be granted by the IIHF if the situation so requires.

#### 15. Fan Zone

- 15.1 If requested by the IIHF, each venue needs to be provided with a secured fan zone in the immediate vicinity of the arena, which shall be suitable for ingress and egress operations (the "Fan Zone").
- 15.2 The Fan Zone shall include a separate security/evacuation zone and the underground, flooring or infrastructure shall be suitable for any type of weather conditions and heavy load installations.
- 15.3 The Host ensures that access to the fan zone is granted free of charge.
- 15.4 The Host is entitled to a broadcasting signal at no broadcasting fee and subject to technical costs for all games. All revenue derived from food and beverage shall be the revenue of the Host.
- 15.5 For the avoidance of doubt, the Host shall have all rights related to the Fan Zone(s), subject to available space and explicit recognition of the priority rights of Official Sponsors and Partners with respect to their product categories known as of 1st of April in the respective Fan Zone in the year of the respective Championship. IIHF Partners shall have presence in the Fan Zone.
- 15.6 The Fan Zone shall comprise of approximately two thousand (2000) m<sup>2</sup> at the main venue and approximately one thousand (1000) m<sup>2</sup> at the second venue for displays of the IIHF Partners and Commercial Affiliates.
- 15.7 The Host ensures that the position for the Commercial Affiliates is granted free of charge and that the Commercial Affiliates are free to set up their own booths and branding, subject to the approval of the IIHF and IIHF Commercial Partner. In case the Host wishes to set up booths with a unified design, the costs for such booths/branding shall be borne by the Host.
- 15.8 The IIHF, IIHF Commercial Partner and the Host shall review the fan-zone and public viewing concept with a view to optimize the commercialization approach, including the Host's.
- 15.9 The Host shall make the fan zone(s) available for set-up and dismantling from up to two (2) weeks prior to the beginning of the Championship until up to three (3) days after the end of the Championship.
- 15.10 The Host ensures that the fan zone(s) are accessible to non-ticketholders and provide services and activities, including but not limited to, public viewings, food & beverage,

- sanitary infrastructure, waste removal, payment handling services, fan information services, general lighting and luggage / prohibited items deposit options, as well as backstage/storage areas as necessary for the operations.
- 15.11 The Host is responsible for providing up-to-date scaled fan zone maps during the planning phase as well as proof of coordination of any approval processes with the relevant authorities, if so requested.
- 15.12 A rate card for additional services at the Commercial Affiliate's individual positions shall be provided by the Host at the latest four (4) months prior to the start of the Championship, such as electricity, internet, etc., as required to cover the additional costs incurred by the individual consumption of the Commercial Affiliates. Such rate card shall be approved by the IIHF. The ordering and invoicing process shall be handled directly between the Host and the Commercial Affiliates.
- 15.13 The Host shall cooperate with the Host city from the beginning of the Championship planning to avoid incompatibility with competitive unofficial fan zone set-ups in other locations of the Host city.

#### 16. Arena Rooms and Facilities – General

- 16.1 All rooms, floor spaces and facilities shall be clearly signposted.
- 16.2 The Host is responsible for ensuring that all rooms are provided with proper lighting, air conditioning and heating.
- 16.3 The Host is responsible for providing the requested number of access keys to the requesting stakeholder(s).
- 16.4 The allocation of rooms shall be laid down together with the IIHF on the occasion of a site visit. The minutes of the site visit, together with an attached floor plan, shall be approved by the IIHF, the Commercial Partner and the Host.
- 16.5 The IIHF may request and/or approve changes to the allocation of rooms up until three (3) months prior to the beginning of the Championship.
- 16.6 At a minimum, the Arena(s) shall have sufficient space for the rooms specified under articles 17 52 of this Event Code.

#### 17. Team Dressing Rooms

- 17.1 Each participating team shall be allocated a permanent dressing room (minimum of 120 m<sup>2</sup>), including the additional rooms attached to it (the "Team Dressing Room(s)").
- 17.2 The Team Dressing Rooms shall be equipped as follows:
  - a. A minimum of six (6) showers;
  - b. A minimum of three (3) toilets;

- c. Time clock/Game clock connection;
- d. One (1) Coach room equipped with one (1) Big TV, with SDI cabling and Cabled Internet;
- e. Drying facilities;
- f. Time clock/Game clock connection;
- g. Wi-Fi; and
- h. One (1) Big TV, with live signal of all games in both venues.
- 17.3 The Host ensures that dressing rooms built for temporary use during the Championship are soundproof, if in close proximity to any media areas.

#### 18. Teams Stretching and Warm-up Area

- 18.1 The Host shall provide a stretching and warm-up area to be shared by the teams playing in the arena (the "Teams Stretching and Warm-up Area").
- 18.2 If an outdoor area is to be utilized as a warm-up area for Participating Teams, it shall be separated by fences from the TV Compound or not located in close proximity to critical equipment identified by the IIHF Commercial Partner.
- 18.3 The Team stretching and warm-up area shall be equipped as follows:
  - a. A minimum of twenty (20) stationary bikes;
  - b. Floor matting;
  - c. Yoga mats;
  - d. Wall-mounted antiseptic hand cleaners; and
  - e. Adequate ventilation.

#### 19. Game Officials Areas

- 19.1 The Game Officials areas shall comprise of dressing rooms, a warm-up zone and an equipment drying room (the" Game Officials Areas").
- 19.2 The assigned Game Officials and Stand-by Game Officials shall be allocated adequate dressing rooms in each arena, with a minimum size of 20 m<sup>2</sup> and equipped with showers and WC.
- 19.3 If two (2) or more games are played per day in one arena, two (2) dressing rooms for the Game Officials shall be provided, if requested by the IIHF.

- 19.4 If an outdoor area is to be utilized as a warm-up area for Game Officials, it shall be separated by fences from the TV Compound or not located in close proximity to critical equipment identified by the IIHF Commercial Partner.
- 19.5 The Game Officials dressing room(s) shall be equipped as follows:
  - a. Bench/chairs and equipment stalls including cloth racks for four (4) Game Officials (working crew);
  - b. Bench/chairs and equipment stalls including cloth racks for two (2) Stand-by Game Officials;
  - c. Wi-Fi;
  - d. One (1) Big TV; and
  - e. Time clock/Game clock connection.
- 19.6 The Game Officials warm-up zone shall be equipped as follows:
  - a. Three (3) stationary warm-up bikes;
  - b. Three (3) jumping ropes; and
  - c. Four (4) yoga mats.
- 19.7 The Game Officials equipment drying room shall be equipped as follows:
  - a. Drying facility with ventilation in the arena;
  - b. Sufficient drying racks for all Game Officials' equipment;
  - c. Dehumidifier / electric heater; and
  - d. Lockable doors.
- 19.8 The Game Officials shall be granted the following services:
  - a. Skate sharpening service;
  - b. Uniform service (at IIHF's expense);
  - c. Laundry service (incl. laundry bags) for uniforms and underwear after each game and practice;
  - d. Towel service for games and practices;
  - e. Water, coffee, fruit and snacks;
  - f. Continued cleaning service for the Game Officials dressing rooms; and
  - g. Skate laces (white), tape assortment (black, white and transparent tape), visor cleaner and any other similar equipment as requested by the Game Officials.

#### 20. Doping Control Station

- 20.1 The Host shall provide a Doping Control Station (the "DCS") with a minimum size of 15 m², excluding the waiting room and the toilets, as close as possible to the ice rink and the players' dressing rooms. The room shall be connected with rubber floor matting to the dressing rooms.
- 20.2 The DCS shall be equipped as follows:
  - a. Wi-Fi;
  - b. Secure and lockable rooms;
  - c. Two (2) tables and five (5) chairs;
  - d. One (1) separate toilet and wash basin adjacent to the DCS, equipped with mirrors, which shall be big enough for the player and a witness being inside at the same time during the sample collection procedure;
  - e. One (1) table for the sample collection vessel selection;
  - f. One (1) lockable refrigerator for storing the doping control samples;
  - g. One (1) secure and lockable cabinet for the storage of forms; and
  - h. One (1) bed for players during blood sample collection.
- 20.3 The Host shall ensure that the DCS is set up at least two (2) days prior to the beginning of the Championship and that the DC equipment is placed in a secure locked cabinet within the DCS.
- 20.4 The Host shall have the responsibility to hire a security person who shall control the movement of people in and out from the DCS.
- 20.5 Waiting Room
  - 20.5.1. The Host shall provide a separate waiting room of a minimum of 15 m<sup>2</sup> and shall be next to or adjacent to the DCS. The DCS waiting room shall be equipped as follows:
    - a. Eight (8) chairs; and
    - b. One (1) refrigerator for non-alcoholic drinks in sealed bottles.

#### 21. Video Review Consultant Operation Room

- 21.1 The Host shall provide a room for the operations relating to video review (the "Video Review Consultant Operation Room"), which shall be equipped as follows:
  - a. One (1) Big TV, with live signal of all games in both venues;
  - b. One (1) refrigerator;

- c. One (1) coffee machine; and
- d. Wi-Fi and Cabled Internet.
- 21.2 The Video Review Consultant Operation Room shall be located with an unrestricted view to the ice level and the location, and the installations shall be approved by the IIHF.
- 21.3 If the Video Review Consultant Operation Room requires a seat kill, then the Host shall reserve the amount specified by the IIHF.

#### 22. <u>Disciplinary Operator Office</u>

- 22.1 If requested by the IIHF, the Host shall provide a fully equipped office for the disciplinary operator (the "Disciplinary Operator Office") located in a position priorly approved by the IIHF inside the arena which shall be equipped as follows:
  - a. Two (2) desks with two (2) chairs;
  - b. Two (2) Big TVs, with live signal of all games in both venues;
  - c. Two (2) additional SDI cables;
  - d. One (1) refrigerator with water and soft drinks;
  - e. One (1) coffee machine; and
  - f. Wi-Fi and Cabled Internet.

#### 23. Scorekeeper Box and Penalty Box

- 23.1 The Host shall provide a working space opposite the Players Benches which shall be composed of a scorekeeper box and two (2) penalty boxes.
- 23.2 The room shall comprise of:
  - a. Eight (8) desks (minimum 80 cm) with power;
  - b. One (1) freezer in one of the penalty boxes;
  - c. One (1) game clock;
  - d. One (1) Laptop;
  - e. Cabled Internet; and
  - f. 16A CEE 5-phase sub-distribution to German Schuko (same power source as used by the broadcasters).

23.3 The Host shall provide sufficient sealed bottled waters and towels for players in both penalty boxes.

#### 24. Sport System Server Room

- 24.1 The Host shall provide a secure, climate-controlled room inside the arena or inside the TV compound (the "Sport System Server Room"), which shall be equipped as follows:
  - a. 4kW energy (16A CEE socket) with the same power source used by the broadcasters;
  - b. Cabled Internet with a minimum of 100/100 Mbps Up-/ and Download speed; and
  - c. Single mode fiber cable and/or duplex cables to all Sport System components (Clients) as well as blue line cameras.
- 24.2 The Host shall seek IIHF approval for the above requirements no later than eight (8) weeks prior to the beginning of the Championship.

#### 25. Referee Helmet Desk

- 25.1 The Host shall provide a workspace, which shall be located where the Game Officials enter the ice surface (the "Referee Helmet Desk").
- 25.2 The Referee Helmet Desk shall be equipped as follows:
  - a. One (1) desk measuring 1m x 2m, with one (1) chair; and
  - b. Power supply.

#### 26. Statistics Bench

- 26.1 The Host shall provide a bench with an unobstructed view of the ice rink (the "Statistics Bench"). Its position shall be approved by the IIHF.
- 26.2 The Statistics Bench shall be equipped as follows:
  - a. Desks (allowing a minimum of six (6) people to sit), including chairs;
  - b. Up to five (5) Laptops;
  - c. One (1) monitor;
  - d. Cabled Internet;
  - e. 16A CEE 5-phase sub-distributed to German Schuko (same source as used by broadcasters) and

- f. Sufficient amount of power outlets.
- 26.3 The Host shall appoint experienced volunteers to run the IIHF Statistics System Operations in a number specified by the IIHF.

#### 27. IIHF Result Managers Office

- 27.1 The Host shall provide an office for the IIHF result managers (the "IIHF Result Managers Office").
- 27.2 The IIHF Result Managers Office shall be equipped as follows:
  - a. One (1) desk (minimum 160 cm) with two (2) work positions for each result manager, including one (1) chair;
  - b. Two (2) Laptops;
  - c. One (1) printer connected to the IIHF Result Manager laptop;
  - d. One (1) Big TV, with live signal of all games in both venues;
  - e. One (1) refrigerator;
  - f. One (1) coffee machine; and
  - g. Cabled Internet.

#### 28. <u>Directorate Meeting Room(s)</u>

- 28.1 The Host shall provide a room for the first Directorate meeting (the "Directorate Meeting Room(s)").
- 28.2 The Directorate meeting room shall be equipped as follows:
  - a. One (1) Big TV;
  - b. Video Conference System;
  - c. Wi-Fi and Cabled Internet; and
  - d. U-shape setting, able to fit around fifteen (15) persons.
- 28.3 The Host shall ensure that water is provided during directorate meetings.
- 28.4 At the date of the first Directorate meeting two (2) additional rooms with classroom style setup for approximately ten (10) persons are required where the Medical Meeting and the Head Coach Rule Information Meeting ("HCRIM") will be held simultaneously. These rooms shall be equipped as follows:

- a. One (1) monitor; and
- b. One (1) flip chart.

#### 29. IIHF Staff Office

- 29.1 The Host shall provide in the arena or if impossible, immediately adjacent, with IIHF approval, up to three (3) working spaces provided with the necessary equipment installed and ready to be used five (5) days prior to the Championship (the "IIHF Staff Office").
- 29.2 The IIHF Staff Office shall be equipped as follows:
  - a. Wi-Fi;
  - b. One (1) Big TV, with live signal of all games in both venues;
  - c. Power outlets; and
  - d. One (1) multifunction printer.

#### 30. IIHF Official Website Staff Area

- 30.1 The Host shall provide a workspace in each venue for one (1) person working for the IIHF official website for the Championship (the "IIHF Official Website Staff Area").
- 30.2 The IIHF Official Website Staff Area shall be equipped as follows:
  - a. One (1) desk with one (1) chair; and
  - b. Cabled Internet

#### 31. Media Center

- 31.1 The Host shall provide a room or tent offering good working conditions for up to one hundred (100) journalists and reporters including an area for display of the IIHF Commercial Partner (the "Media Center").
- 31.2 The Media Center shall be open from half an hour prior to the start of the first on-ice practice or 09:00 local time until two (2) hours after the conclusion of the last game or until 24:00, whichever is latest.
- 31.3 Required equipment and services shall be specified by the IIHF Commercial Partner no later than twelve (12) months prior to the beginning of the Championship.

#### 32. Media Tribune

- 32.1 The Host shall provide one hundred (100) seats per game in the spectator area of each arena (the "Media Tribune").
- 32.2 The seating area shall be the same throughout the whole Championship and be located as approved by the IIHF.

#### 33. TV and Radio Observer Positions

33.1 The Host shall provide twenty (20) seats per game to be located next to the commentator positions or in the press stand for the TV and Radio Championship Observer (the "TV and Radio Observer Position").

#### 34. Commentators Positions

- 34.1 The Host shall provide sixty (60) seats for fifteen (15) positions per arena (the "Commentators Positions"), to be located centrally in the spectator area, on the same side as the main camera platform.
- 34.2 Should the construction of the commentary positions require more than sixty (60) seats due to arena specifications, the number of commentary positions shall prevail.
- 34.3 If more than fifteen (15) positions per game are required, the IIHF Commercial Partner shall inform the Host no later than three (3) months prior to the beginning of the Championship and shall bear all additional costs arising therefrom.
- 34.4 In the event that the Host solution does not meet sufficient standards, the IIHF Commercial Partner reserves the right to appoint a technical supplier for the construction of the commentator positions.
- 34.5 Each commentator position shall be 180 cm long and built over two rows, separated from each other by small plastic plexiglass dividers and be equipped with three (3) seats and one (1) table, one (1) table lamp, one (1) monitor, broadcast power, Cabled Internet and Wi-Fi, as specified by the IIHF Commercial Partner.
- 34.6 The seating area shall be the same throughout the whole Championship.
- 34.7 The Host shall guarantee controlled sound level at the Commentators Positions.

#### 35. Press Conference Room

- 35.1 The Host shall provide one (1) room suitable for press conferences (the "Press Conference Room"), which can accommodate up to fifty (50) persons and which shall be located within or in the immediate vicinity of the Media Center.
- 35.2 The Host shall provide staff to assist with the conferences.

35.3 The Press Conference Room shall be equipped with one (1) podium for at least five (5) persons and another podium for TV cameras on the opposite side, including all technical installations, such as power, microphones and audio splitters. The Host shall allow the IIHF Commercial Partner to install the backdrop and front/side covers of the tables as per measurements identified by the Host during the respective site visit and approval by the IIHF.

#### 36. Mixed Zone

- 36.1 The Host shall provide sufficient space for media interviews in the arenas, located as close as possible to the player dressing rooms, the press conference room and the Media Center (the "Mixed Zone").
- 36.2 The Host ensures that the Mixed Zone is kept clean at all times and used exclusively as a media working area. Any arena activities or tasks (e.g. storage of equipment, exit routes for spectators, etc.) shall not be executed in the Mixed Zone.
- 36.3 The Mixed Zone shall be sufficiently illuminated to guarantee the production of a high-quality signal and large enough to accommodate a backdrop of 10-15 m in length for all interested media representatives with easy access from the media zones.
- 36.4 It shall be divided into three sections: 1) Rightsholders, 2) Non-Rightsholders 3) Print Media, to be accessed by the players in the same order.
- 36.5 If requested by the IIHF, the Host shall control the access to the Mixed Zone with a number of limited passes.
- 36.6 The Host shall provide monitors with a live feed of the games as well as one (1) countdown clock. The Host shall allow the IIHF Commercial Partner to install the interview backdrop as pre-defined during the respective site visit and approved by the IIHF.
- 36.7 The IIHF and the IIHF Commercial Partner shall approve all other details related to the Mixed Zone.
- 36.8 The Host shall provide a space for media interviews in the practice arena, if a practice arena is utilized. Location and dimension shall be discussed with the IIHF and the IIHF Commercial Partner.

#### 37. Flash Zone

- 37.1 The Host shall provide adequate space at the players' entrance to / exit from the rink, where broadcasters are entitled to conduct flash interviews with players during intermissions and at the end of the game (the "Flash Zone").
- 37.2 The Host ensures that the spaces can accommodate up to four (4) cabled cameras per team and one (1) sponsor backdrop, if requested by the IIHF Commercial Partner.

37.3 The Flash Zone shall be operated with full light and controlled sound level upon guidance of the IIHF Commercial Partner at the beginning of each intermission for at least three (3) minutes after the last player has left the ice.

# 38. Photocopy Center

38.1 The Host shall provide one (1) separate office or facility (at least 20 m²) for photocopies (the "Photocopy Center") as close as possible to the Media Center.

# 39. Media Cafeteria

- 39.1 The Host shall provide a cafeteria, located in or in the immediate vicinity of the Media Center, with a moderate price level (the "Media Cafeteria").
- 39.2 The Host shall, at a minimum, provide coffee and water.

## 40. IIHF Commercial Partner Offices

- 40.1 The Host shall provide two (2) offices in the arena or in the immediate vicinity of or in the TV compound (min 20 m² each), fully furnished and equipped with Wi-Fi, one (1) printer, two (2) TV-sets with both arena feeds and international signal (the "IIHF Commercial Partner Offices"). Such office locations shall be agreed between the Host and the IIHF Commercial Partner during the site visits.
- 40.2 Reasonable storage space may be requested by the IIHF Commercial Partner for storing of deliveries up to five (5) days prior to the Championship.
- 40.3 The Host shall provide the following facilities for the use of IIHF Commercial Affiliates:
  - a. Office on ice rink level (30 m²) for medical/orthopedic supplier;
  - b. Working room/storage (60 m²) on ice rink level for board advertising and backdrop supplier;
  - c. Storage for Sports Drinks near Sports Services office for approx. 15 palettes of material;
  - d. Storage for Merchandising near the sales positions (min. 30 m<sup>2</sup>);
  - e. Storage space for carpets for the Award Ceremonies;
  - f. Dressing room with shower for the Mascot crew;
  - g. Storage for Official Printing Supplier; and
  - h. Hostess changing room.
- 40.4 In addition, the Host shall ensure that the following spaces are made available at cost for use by the IIHF Commercial Affiliates:

- a. Office for Official Main Sponsor to operate the indoor and Fan Zone fan activations; and
- b. Storage for Official Main Sponsor near the displays (min. 60 m<sup>2</sup>).

#### 41. IIHF Supplier Showrooms

41.1 The Host shall provide office space to be used by IIHF Partners (the "IIHF Supplier Showrooms") as requested by the IIHF no later than twelve (12) months before the Championship. The IIHF Supplier Showrooms shall be placed at ice level, if possible, or in the closest possible location to the Teams Dressing Rooms.

#### 42. Broadcasting Infrastructure

- 42.1 The Host shall provide sufficient and suitable space and infrastructure in the arena for TV and Radio broadcasting (the "Broadcasting Infrastructure").
- 42.2 The Broadcasting Infrastructure shall include, but is not limited to:
  - a. Wi-Fi;
  - b. Cabled Internet;
  - c. Broadcast power;
  - d. General electricity;
  - e. TV equipment such as camera podiums and camera installation ceiling equipment;
  - f. Cable ways, bridges, holes; and
  - g. Replacement of marked or stained plexiglass whereby the quality of the coverage is affected by the inability to capture or use images according to the standard production plan due to view obstruction.
- 42.3 The Host shall provide space for TV studios upon request by the IIHF preferably within the arena(s), but not creating any Seat Kills. Requests must be made no later than nine (9) months before the Championship. However, should this not be feasible, then such space should be provided with a minimum of Seat Kills. The Host shall provide additional space for TV production offices inside the arena upon request, if available, and against reasonable remuneration.

## 43. TV Infrastructure

43.1 The Host shall provide the following (the "TV Infrastructure"):

- a. A main camera platform opposite the player benches for six cameras centralized above the ice and at the appropriate angle to produce a TV-signal of international standard. The camera position shall be priorly approved by the IIHF Commercial Partner;
- b. An unlimited number of camera positions and/or platforms upon request by the IIHF Commercial Partner (including but not limited to the main and reverse cameras, corners of the rink, behind the goals, cable cam, etc.);
- c. Ceiling camera mountings for cameras above the goals and above the ice center and cable camera mountings;
- d. Sufficient space to mount a camera in the Video Review Consultant Operations Room;
- e. Any existing pre-cabling system in each arena shall be made available to the IIHF Commercial Partner and its broadcast partner. Broadcast partners shall have the right to install and use their own cabling. It is the Hosts responsibility to set up the respective infrastructure as specified by the IIHF Commercial Partner, such as cable hooks, cable bridges, cable trusses, yellow jackets and cable holes;
- f. Interview positions with interview backdrops as defined by the IIHF, the Host and the IIHF Commercial Partner;
- g. Undisturbed working conditions for camera crews with appropriate security measures including direct access from the TV compound into the arena without further security check;
- h. Data/statistics as available from the IIHF data-system to the host-broadcasters (TV and Radio) graphics system and to the commentator positions;
- i. 6 ENG-positions of 1,5 x 2 m each (to be used as stand-up positions or ministudios) with good view to the ice;
- j. Each arena shall have a sufficient number of rooms for broadcasters, the booking office and additional studios in the arena building; if not applicable adequate space needs to be provided in containers immediately adjacent to the arena itself. Such offices need to be made available at the latest seven (7) days prior to the beginning of the Championship. Containers provided to Broadcasting Partners shall be invoiced by the Host;
- k. Each arena shall have adequate space immediately adjacent to the arena itself for OB vans and other technical vehicles required (PTT, etc.) at the nearest point to the production sites in the arenas (the "TV Compound"). The size of the TVcompound shall be less than 2000 m² and has to be secured by an appropriate fence. The size of the SNG-compound shall not be less than 500 m²;
- Space for crew catering has to be provided within the same accreditation zone (in the TV Compound) and as specified by the IIHF Commercial Partner. The Commercial Partner has the right to choose its own catering partner. Suitable food delivery timings and routings need to be agreed between the Host and the IIHF Commercial Partner;

- m. Sanitary infrastructure has to be provided within the same accreditation zone (in the TV Compound) and as specified by the IIHF Commercial Partner; and
- n. SNG-compound: Each arena shall have adequate space in the direct environment surrounding the arena for vans / SNGs up-linking the TV-signals at the nearest point to the TV compound. This area shall be oriented geographically according to the requirements of the broadcasters. The size of the SNG-compound shall be less than 500 m<sup>2</sup>.
- 43.2 The Host shall provide for any requirements necessary for the impeccable installation of the technical equipment prior to the beginning of the Championship and is responsible for the security of the entire TV equipment within the venues 24/7, from the first arrival of any such equipment until its final departure.

# 44. Transportation Center

44.1 The Host shall provide a fully equipped center for the management of transportation (the "Transportation Center"). The Transportation Center shall be located within or in the vicinity of each of the arena(s).

#### 45. Accreditation Center

- 45.1 The Host shall provide an Accreditation Center (ca 100 m²) within or in the vicinity of each game arena. The center shall be equipped and operated in accordance with the IIHF Accreditation Guidelines.
- 45.2 The Accreditation Center shall be accessible to the public, with a separate entrance and exit, while still being subject to the Clean Venue Rule as per article 170.3 of this Event Code.
- 45.3 All Accreditation Center spaces shall provide access to Wi-Fi.

## 46. Team Video Coach Positions

- 46.1 The Host shall provide five (5) seats per playing team to be used by team staff at each of their own games (the "Team Video Coach Positions"). In addition, a place should be provided for a camera and tripod, with access to an electrical outlet.
- 46.2 The Host shall provide SDI HD cabling for three (3) positions within the Team Video Coach Positions.
- 46.3 The Host shall additionally provide four (4) seats for non-playing team staff with SDI HD cabling.
- 46.4 The Host ensures that all Team Video Coach Positions provide an unrestricted view of the ice level.

#### 47. Photo Positions

- 47.1 The Host shall provide positions for photographers on the ice level in the corners of the rink (the "Photo Positions").
- 47.2 The Host shall seek IIHF approval for the Photo Positions before tickets go on sale.

## 48. Seats For Stand-By Game Officials

48.1 Two (2) chairs located at ice level, sufficiently close to the Game Officials Dressing Rooms, with sufficient height to view the ice, shall be provided by the Host for the Stand-by Referee and the Stand-by Linesperson (the "Seats For Stand-By Game Officials").

#### 49. Skyboxes

## 49.1 IIHF President Skybox

- 49.1.1. The Host shall provide the IIHF a President Skybox in each Arena (the "IIHF President Skybox") with an unrestricted view of the ice.
- 49.1.2. The IIHF President Skybox shall be located in the spectator area and have a minimum of thirty (30) seats.
- 49.1.3. The costs for any catering shall be borne by the IIHF.
- 49.1.4. The Host shall provide a hostess to manage the IIHF President Skybox during the games.
- 49.1.5. The Host shall provide access to the IIHF President Skybox, before, during and after each game, as well as between the games on a two (2) or three (3) game day.

#### 49.2 IIHF Commercial Partner Skybox

- 49.2.1. The Host shall provide the IIHF Commercial Partner a skybox in each Arena (the "IIHF Commercial Partner Skybox") with an unrestricted view of the ice.
- 49.2.2. The IIHF Commercial Partner Skybox shall be located in the spectator area and have a minimum of twenty (20) seats separated from the neighboring seating area. The related spectator seat tickets shall be included. The Host shall allow the IIHF Commercial Partner to bring their own furniture and decoration.
- 49.2.3. The Host shall allow the IIHF Commercial Partner to bring their own catering company to serve the IIHF Commercial Partner Skybox. The costs for any catering shall be borne by the IIHF Commercial Partner.
- 49.2.4. The Host shall provide access to the IIHF Commercial Partner Skybox before, during, and after each game, as well as between the games on a

two (2) or three (3) game day.

## 50. VIP Lounges

50.1 The Host shall provide fully operational VIP Lounges to be used also by the IIHF and by the IIHF Commercial Partner.

## 51. Arena Public Area

51.1 The public area in the arenas and direct vicinity shall be available for the IIHF Commercial Partner activities, such as advertising, product placement and general information. Any Host activity within this area shall be approved by the Commercial Partner and the IIHF. In case permission from public authorities is needed for activities according to the above, the Host shall seek such permission on behalf of the Commercial Partner.

## 52. Additional Rooms

52.1 The IIHF reserves the right to request additional rooms and/or variations to the above specifications, depending on the location of the venues and facilities being used to stage the Championship.

## 53. Directional Signage

- 53.1 The Host shall provide directional signage in all relevant areas in and around the arena(s) and the Fan Zone, indicating the location of respective rooms and functional zones to visitors, guests, participants, Staff, volunteers and media. Such signage may also be located at key points in the host city including airports, train stations, streetcar and bus stops, relevant parking lots, etc.
- 53.2 The signage system shall effectively guide the various persons through the whole venue and adjacent relevant areas.
- 53.3 The Host shall set the signage system up five (5) days prior to the beginning of the Championship.
- 53.4 The look and location of the planned signage, including the detailed signage plan of the arena and surroundings, shall be submitted for approval to the IIHF at least six (6) weeks prior to the start of the Championship.

#### VII. EVENT SUSTAINABILITY

#### 54. Sustainable use of facilities and environmental requirements

- 54.1 A professional and sustainable waste management system shall be created for all venue facilities. Temporary infrastructure should be considered for re-use, recycling and have to be discarded at the cost of the respective Host.
- 54.2 The Host shall ensure compliance with national environmental legislation relating to the arenas.
- 54.3 The Host shall take all steps to ensure that there is no smoking in the arena.
- 54.4 The Host shall ensure that no air horns nor any other noise-producing items are sold, distributed or used in any area under their control.

## VIII. LIGHTING, ELECTRICITY AND INTERNET

## 55. Lighting Requirements

- 55.1 The Host ensures that sufficient lighting evenly spread throughout rooms is provided in each operational area of the Championship venues.
- 55.2 More specifically, the lighting in the arena shall respect the following further requirements:

#### 55.2.1. Field of play for UHD TV production

- a. Average vertical illuminance of 1500 lux towards all 4 sides (main cameras side, reverse camera side and both behind the goal sides) with a minimum of 1000 lux per measuring point at 1.5m height and average horizontal illuminance of 2500 lux with a minimum of 1500 lux per measuring point at 1.5m height;
- Minimum vertical uniformity level of U1 (ratio of minimum vertical illuminance level to maximum vertical illuminance level across all measurement points) towards all 4 sides: > 0.5;
- Minimum horizontal uniformity level of U1 (ratio of minimum horizontal illuminance level to maximum horizontal illuminance level across all measurement points): > 0.5;
- d. Minimum vertical uniformity level of U2 (ratio of minimum vertical illuminance to average vertical illuminance across all measurement points) towards all 4 sides: > 0.6;
- e. Minimum horizontal uniformity level of U2 (ration of minimum horizontal illuminance to average horizontal illuminance across all measurement points): > 0.7; and
- f. The light should have a temperature of minimum 3200° Kelvin (arenas without daylight) and up to 5600° Kelvin (arenas with daylight), with the

same temperature at the playing surface and the stands.

- 55.2.2. To operate the flash zone, full light in the arena is required at the beginning of each intermission for at least 3 minutes after the last player has left the ice.
- 55.2.3. Practice Rink: a minimum of 600 lux on average, with a minimum of 350 lux per measuring point, uniformity levels U1 of >0.45 and U2 of >0.55.
- 55.2.4. Mixed Zone: a minimum of 900 lux on the players faces and, on the backdrop, avoiding shadows on the backdrop.
- 55.2.5. Press Conference: evenly lit with 800 lux.
- 55.2.6. Ice rink: the light should be evenly spread over the playing surface without shadows along the boards.
- 55.2.7. The Host shall make electricity and rigging of specific lighting installations available in order to operate the illumination of ice rink displays.
- 55.2.8. Temporary rooms: sufficient lighting to be installed to operate the space during late night hours.
- 55.2.9. Outdoor areas such as TV/SNG Compound, storage areas, fan zones, routings, parkings, etc.: sufficient lighting required for a safe operation at late night hours.
- 55.2.10. Additional lighting, as the situation warrants, to be determined during specific site visits, in the following locations:
  - a. Video Review Operators Room;
  - b. Team Dressing Room Areas / Walkways between dressing rooms and ice rink; and
  - c. Team Bus Arrival.

## 56. Broadcasting Power Requirements

- 56.1 In order to organize and broadcast the Championship, the Host shall provide a power infrastructure according to the IIHF Commercial Partners Broadcast Power Guidelines.
- 56.2 While power requirements of the IIHF Commercial Partner must be provided free of charge, power requirements by the IIHF Commercial Partner's Broadcast Partners for their individual broadcast equipment may be charged to the requesting party on the basis of applicable standard prices for domestic electrical power (plus a surcharge of 15% maximum) in the particular market where the Championship takes place.

- 56.3 Any domestic power requirements for offices (inside the arena or outside in containers on the TV Compound) shall be free of charge, irrespective of the actual party.
- 56.4 The power rate card shall be released five (5) months prior to the beginning of the Championship.
- 56.5 The Host shall deliver an initial/overall general power concept no later than six (6) months prior to the beginning of the Championship. The final detailed power concept as of specific requirements, including power designs, shall be submitted no later than three (3) months prior to the beginning of the Championship for verification by the Commercial Partner.

## 57. Electricity Requirements

- 57.1 The Host ensures that the appropriate power supply is provided to the arenas and to all Championship Venues.
- 57.2 Electricity for Commercial Affiliates' displays and sales positions indoor and outdoor shall be made available based on standard applicable costs for individual consumption.

#### 58. Internet Connection

- 58.1 The Host shall provide appropriate internet connection in each arena and in all Championship indoor and outdoor operational and hospitality areas, as well as Fan Zone(s), as indicated by IIHF and the IIHF Commercial Partner.
- 58.2 Where applicable, further specifications are stipulated in each of the rooms under Section VI of this Event Code.
- 58.3 The Host will provide a rate card quote for all additional commercial areas such as e.g., broadcaster working positions, sponsor display areas, merchandising sales stand areas, etc., to the IIHF Commercial Partner no later than five (5) months prior to the Championship.

#### IX. INSURANCES

## 59. <u>Insurance - General Conditions</u>

- 59.1 All insurance policies executed by the Host (and, if applicable, third parties such as the arena owner/operator) shall be non-cancellable.
- 59.2 The proposed insurance policies shall be presented to the IIHF for prior written approval. The IIHF, acting reasonably, may request modifications of or amendments to the proposed policies and the Host shall be obliged to comply with such requests.

59.3 All insurance policies shall be presented to IIHF in English language as soon as possible but not later than six (6) months prior to the opening game of the Championship.

#### 60. Event Cancellation and Abandonment Insurance

- 60.1 The Host shall, at its own expense, secure and maintain comprehensive insurance coverage with an insurer of recognized international standard to cover all risks of the ascertained net financial loss (revenue, costs) arising from any cancellation, abandonment, postponement, interruption, curtailment or relocation of the IIHF Division I Men's World Championship (in whole or in part).
- 60.2 The Event Cancellation Insurance shall provide cover to any cause beyond the control of the Host or the IIHF for the risks of:
  - a. Cancellation: means the inability to complete the Insured Event prior to commencement;
  - b. Abandonment: means the inability to complete the Insured Event once commenced;
  - c. Postponement: means the unavoidable deferment of the Insured Event to another time;
  - d. Interruption: means a temporary delay in the completion of the Insured Event after it has been commenced;
  - e. Curtailment: means a reduction in the length of the Insured Event from that which was originally planned; and
  - f. Relocation: means the unavoidable removal of the Insured Event to another place.

## 61. General Third-Party Liability Insurance

- 61.1 The Host shall, at its own expense, secure and maintain comprehensive general third-party liability insurance with an insurer of recognized international standard with minimum sum insured of CHF 12 million (unless otherwise specified in the respective HCC) for each occurrence of bodily injury, property damage and/or financial losses arising during organization, staging and dismantling of the Championship. Such general third-party liability insurance shall be in broad form.
- 61.2 The Host shall ensure that the IIHF is named as an additional insured party in the general third-party liability insurance policy.
- 61.3 The Host shall perform an insurance assessment with the assistance of a qualified insurance broker.

#### 62. Other Insurances

- 62.1 The Host shall (or, if applicable, shall procure that a third party such as the Stadium Owner/Operator shall), secure and/or maintain comprehensive additional insurance in broad form with insurers of recognized international standard to cover further risks associated with the organization and staging of the Championship, including:
  - a. Stadium liability insurance;
  - b. Financial and consequential losses liability insurance;
  - c. Legal protection insurance;
  - d. Personal accident insurance for Host's staff, volunteers and spectators;
  - e. Property insurance; and
  - f. Any other insurance.

#### X. SECURITY

## 63. Arena Safety and Security

- 63.1 The Host shall comply with all reasonable IIHF requests with regard to security within the Arena(s) and in its vicinity.
- 63.2 The Host is responsible for access control and for the security of all relevant rooms, areas and installations during the whole duration of the Championship.
- 63.3 The Host shall provide sufficient security for the access control to the arena and for the seats in the spectator area.
- 63.4 The Host shall work in close cooperation with the local police and fire department to develop a security plan. The plan shall include emergency and evacuation scenarios for special political situations and risk groups, bomb and similar threats, security for high-ranked VIPs, players, IIHF Officials, partners, and guests, and shall be in English.
- 63.5 The Host has to provide sufficient security for the team and the game officials area during and after practice and game times. The Host shall be held liable for claims in case of incidents.
- 63.6 The Host has to provide sufficient security for any other Championship Venues of the IIHF and the IIHF Commercial Partner as outlined above.
- 63.7 The Host shall provide 24h security for the entire TV equipment installed within and outside the arena(s) and has to provide 24h security and access control to the TV compound outside the arena from the first arrival of any such equipment until its final departure.

63.8 The Host shall communicate any special security measures to IIHF and the IIHF Commercial Partner well in advance (e.g. related to special procedures like prohibited items, maximum bag sizes, additional mag & bag checks, traffic circulation, vehicle access devices and procedures, etc.).

## 64. Access to Championship Hotels

64.1 The Host shall ensure that access to player hotels is restricted for media and fans and that the hotels provide sufficient security.

#### 65. Access to the Ice Surface

65.1 The Host shall take all reasonable steps to ensure that no unauthorized persons are allowed on the ice surface at any time.

# 66. Safety Certification

66.1 The Host is responsible for ensuring all required safety certification related to the operation of the arena, its facilities and occupation by members of the public and employees have been obtained prior to the start of the Championship.

# XI. SAFEGUARDING

## 67. Code of Conduct

67.1 The Host shall create a code of conduct for all staff, volunteers and contractors working for the Host. This code of conduct should include expectations for professional behavior, treatment of players, coaches and spectators and guidelines for reporting any concerns related to safeguarding.

#### 68. Risk assessment

68.1 The Host shall conduct a risk assessment for the Event, identifying any potential areas of risk for safeguarding concerns, such as locker rooms, transportation and accommodation. The Host shall develop procedures for mitigating these risks.

# 69. Background checks

69.1 The Host shall conduct background checks for all staff, volunteers and contractors who will be working with players or in other positions where they may have access to

sensitive information. This includes criminal record checks, as well as reference and employment checks.

#### 70. Medical support

70.1 The Host shall ensure that appropriate medical support is available for dealing with safeguarding issues, including access to trained medical professionals.

# 71. Security measures

71.1 The Host shall develop and implement appropriate security measures to ensure the safety of all staff, volunteers, contractors, players, coaches and spectators. This includes procedures for handling emergency situations, as well as ensuring that security personnel are trained in safeguarding.

## 72. Safeguarding Officer

72.1 The Host shall appoint at least one (1) person in charge of dealing with safeguarding matters (the "Safeguarding Officer") per Host city to address any safeguarding incidents that may occur during the event. The Safeguarding Officer should be trained in safeguarding policies and procedures and have a clear understanding of its responsibilities and obligations. The Safeguarding Officer should work closely with the IIHF and the relevant law enforcement agencies to ensure a coordinated and effective response to safeguarding issues.

#### 73. Reporting and response procedures

73.1 The Host shall develop and implement reporting and response procedures for safeguarding concerns, including procedures for reporting concerns to the IIHF and the relevant authorities and responding to concerns in a timely, appropriate and confidential manner. The reporting and response procedures shall be approved in writing by the IIHF.

## 74. Training and awareness

74.1 The Host shall provide mandatory education and awareness-raising activities for staff, volunteers and contractors on safeguarding, which shall be approved in writing by the IIHF. This includes training on how to recognize signs of abuse or harm, how to report concerns and how to respond appropriately. The training should be provided in advance of the event and reinforced throughout the competition.

# **Services and Protocol**

#### XII. SERVICES

#### 75. Entry Visas

75.1 Upon request, the Host shall timely arrange for any necessary support related to entry visas and for all necessary approvals for the entry of representatives of the IIHF, the IIHF Commercial Partner and the Commercial Affiliates, all Participating Teams and their staff and Game Officials, including importing and exporting material and equipment.

#### 76. Team And Game Official Hosts

76.1 The Host shall assign a host to each Participating Team as well as one for the Game Officials, who shall speak English as well as the native language of the respective team and serve as an intermediary throughout the whole duration of the Championship.

#### 77. Game Services

- 77.1 The Host shall provide and take all necessary measures to organize the following services for all Participating Teams and Game Officials and arrange the respective facilities in accordance with the provisions of Chapter 2 of this Event Code:
  - a. Laundry service (incl. laundry bags) for uniforms, underwear and towels, in accordance with the individual game and practice schedule;
  - b. Towel service for games and practices;
  - c. Provide sufficient pucks (approx. 50 per team) for the practices and pre-game warm-ups, as well as manage delivery of game pucks provided by the IIHF;
  - d. Drinks- and fruit delivered to the teams and game officials dressing rooms for games and practices; and
  - e. Cleaning service for the Teams and Game Officials dressing rooms, hallways, player benches and penalty benches after warm-up and between periods.

# XIII. PROTOCOL

## 78. <u>Head of Protocol and Protocol Personnel</u>

78.1 The Host shall appoint an experienced head of protocol as well as sufficient personnel to ensure that the protocol is implemented as requested by the IIHF.

## 79. Flags

- 79.1 The arena shall be decorated with national flags of the same dimensions and hanging from a similar height for all of the participating teams in the IIHF Championship.
- 79.2 The flags are to be positioned from left to right (seen from the main tribune) in order of seeding as teams enter the Championship. The IIHF flag may be positioned at the start, the end or in the middle of the national flags.
- 79.3 The flags shall be positioned in the arena in an appropriate location for maximum visibility without creating view obstruction for any stakeholders. The size of the IIHF flag may differ from the size of national flags. The Host shall verify the authenticity of the respective national flags and anthems.
- 79.4 The flags may be provided by the IIHF, in which case they must be used exclusively. The Host shall return the provided country flags to the IIHF in Zurich, no later than one (1) week after the end of the Championship.
- 79.5 The Host shall provide a mechanism to hoist the flag for the postgame ceremony, as described under Art. 82 of this Event Code.

## 80. IIHF Official Music & Official Speaker

- 80.1 During the opening, post-game and closing ceremonies as well as when teams enter the ice surface, the Host shall exclusively use the music provided by the IIHF (the "IIHF Official Music"). The Host shall report any use of IIHF Official Music to the appropriate performance rights national organization and shall be responsible for all charges arising therefrom or in connection with the use of the IIHF Official Music.
- 80.2 The Host shall ensure that no music is played in the arena which contains offensive language.
- 80.3 The Host shall appoint speakers who shall speak fluent English as well as the native language of the Host country. The Host shall exclusively use the speaker script provided by the IIHF. The IIHF may assign additional speakers or replace those chosen by the Host if not suited.

## 81. Opening Ceremony

- 81.1 Twelve (12) weeks prior to the beginning of the Championship, the Host shall present the Opening Ceremony plan to the IIHF.
- 81.2 The Opening Ceremony shall last no longer than ten (10) minutes and it shall not jeopardize the quality of the ice for the following game.
- 81.3 The flag of the Host country shall be hoisted while the country's national anthem is being played.
- 81.4 After the Host country flag has been hoisted, the President of the Host MNA, followed by the IIHF President or IIHF Directorate Chairperson, shall make a speech and declare

the Championship opened according to the rundown approved by the IIHF. Upon prior request of the Host MNA, a representative of the State may open the Championship.

#### 82. Pre-Game and Post-Game Ceremonies

- 82.1 The Host is responsible for instructing all involved stakeholders with regard to the pre-game and post-game ceremonies.
- 82.2 The Host is responsible for the exact execution of the pre-game and post-game ceremonies outlined in the IIHF Pre- and Post-Game Countdown, as indicated by the IIHF.

## 83. Medal Ceremonies

- 83.1 The Host shall follow the Medal Ceremony Run-Down as provided by the IIHF and provide sufficient resources for the rehearsals (including ice-time) and ceremonies.
- 83.2 The Official Main Sponsor(s) may have the right for product display during the Medal Ceremony. The Host will support the IIHF Commercial Partner and the respective Commercial Affiliate in such activity as necessary.

# 84. Championship Awards

- 84.1 The Host shall provide the following awards:
  - a. Awards for the best three (3) players of each team in the tournament, if not provided by the IIHF Commercial Partner; and
  - b. Award for each player of the "All-star" Team (optional).
- 84.2 The Host shall receive and exclusively use the IIHF World Championship plates for the 1st, 2nd and 3rd place as well as a set of gold, silver and bronze medals provided by the IIHF.
- 84.3 The Host shall seek prior IIHF approval for all awards they provide.
- 84.4 Should the Host wish to present any further award other than those indicated in Art. 84.1 of this Event Code, they shall seek prior IIHF approval.

#### XIV. ACCOMMODATION AND BOARD

#### 85. Accommodation of Official Participants

- 85.1 The Host shall provide accommodation in 4- or 5-star hotels and full board (breakfast, lunch, dinner) to all participants listed under Art. 90-92 of this Event Code.
- 85.2 Hotels shall be within a twenty (20) minutes bus travel time radius from the respective arena.
- 85.3 At a minimum, the Host shall provide the following amounts of rooms:

Participating Teams	110
IIHF Game officials and IIHF Supervisors	17
IIHF Council, Staff and guests	10

- 85.4 The Host is responsible for ensuring that any agreements with the hotels provide as much flexibility as possible in terms of additional rooms, date changes, late deadlines of confirmation, as well as favorable cancelation policies.
- 85.5 The Host shall seek IIHF approval no later than twelve (12) months prior to the beginning of the Championship for the specific hotels and hotel rates where Official Participants shall stay during the Championship.
- 85.6 The Host shall make reservations on behalf of the IIHF and the Commercial Partner for persons not listed under Art. 93 of this Event Code.
- 85.7 The Host shall make reservations for media if so requested by the IIHF.
- 85.8 Any costs related to accommodation of persons not listed under Art. 93 of this Event Code shall be invoiced to the IIHF, unless otherwise stated in writing by the IIHF and/or the Commercial Partner.
- 85.9 The Host shall ensure that additional rooms for guests, not listed under Art. 93 of this Event Code, are provided to them at the same financial conditions they have negotiated for the Official Participants.
- 85.10 In the event that any of the Official Participants cause damage to their accommodation, Championship transportation or at the arenas, the Host is responsible for checking the extent of the damage and bearing the connected costs. The Host shall invoice the concerned Official Participant(s). The Host shall inform the IIHF regarding the damage occurred.

## 86. Additional Hotel Spaces

86.1 At a minimum, the Host shall negotiate for the following additional spaces within the hotel, specified under articles 87-88 of this Event Code.

#### 87. Teams Meeting Rooms

- 87.1 The Host shall provide fully equipped meeting rooms for the Participating Teams, which shall be made exclusively available for meetings and meals in the hotel where the teams are staying. The rooms shall be made available from one (1) day prior to the beginning of the Championship and until the day after the Championship for the concerned Participating Team is concluded.
- 87.2 Teams meeting rooms shall be soundproof and be, at a minimum, equipped with one (1) beamer, one (1) monitor, one (1) flip chart, and Wi-Fi.
- 87.3 Water and soft drinks shall be available in the meeting room.
- 87.4 The Host shall ensure that meeting rooms stay the same throughout the whole duration of the Championship.

#### 88. Officiating Team Facilities

## 88.1 Officiating Team Meeting Room

- 88.1.1 The Host shall arrange for one (1) meeting room for the Officiating Team, which shall be made exclusively available for meetings and meals in the hotel where the team is staying. The room shall be made available from three (3) days prior to the beginning of the Championship and until the day after the Championship is concluded.
- 88.1.2 The Officiating Team meeting room shall be soundproof and be, at a minimum, equipped with one (1) beamer, one (1) screen, one (1) flip chart and Wi-Fi.
- 88.1.3 Water, coffee, soft drinks, fruit and snacks shall be available in the meeting room.
- 88.1.4 The Host shall ensure that the meeting room stays the same throughout the whole duration of the Championship.

#### 88.2 Physiotherapy and Massage Room

88.2.1 One (1) physiotherapy and massage room should be available for the whole duration of the Championship, and it shall be equipped with one (1) massage table.

## 89 Board

89.1 The Host shall arrange for full board for all Official Participants starting from lunch one (1) day before the Championship starts and until one (1) day after the Championship for the concerned Official Participant is concluded. The number of players and team officials shall be the one specified in IIHF Bylaw 11.

- 89.2 All Official Participants shall be entitled to breakfast at their respective hotels.

  Breakfast for the Participating Teams shall be served in a reserved breakfast area or in a private meeting room with a dedicated breakfast buffet.
- 89.3 The Host shall ensure that hot meals are available after evening games for all relevant Participating Teams and Game Officials at the hotels where they are staying.
- 89.4 The Host shall ensure that any additional meals requested by the Participating Teams are provided at the same price negotiated by the Host.
- 89.5 For the Officiating Team, the Host shall either provide full board or provide meal money corresponding to two main meals. The IIHF and the Host shall agree on the amount of the meal money. The settlement will be done through a pre-financing from the IIHF and a subsequent refund of the Host. Furthermore, the Host shall pay the Officiating Team incidentals according to the IIHF Officials Expense Policy.
- 89.6 The Host shall ensure that the nutritional and hydration standards specified in the IIHF Medical Guidelines are being adhered to.

#### 90 Official Participants - General

90.1 The Host shall provide accommodation for the persons indicated under articles 91 - 93 of this Event Code (the "Official Participants").

## 91 Participating Teams

- 91.1 All Participating Teams shall be provided with accommodation starting on the day before the beginning of the Championship until the day after the Championship for the concerned Participating Team is concluded.
- 91.2 All Participating Teams shall be accommodated in the same hotel, if possible.
- 91.3 If teams are accommodated in more than one hotel, the hotels should be of equal standard.
- 91.4 Each team shall be provided with six (6) single rooms and eleven (11) twin rooms.
- 91.5 The Host shall use its best endeavors to fulfil additional room requests for the team delegation at the cost of the respective MNA.
- 91.6 The price for any additional rooms shall be the same as the negotiated Host's price.

#### 92 Officiating Team

92.1 All members of the IIHF Officiating Team shall be provided with accommodation three (3) days prior to the beginning of the Championship until one (1) day after its conclusion.

- 92.2 The Host shall provide a total of our (4) standard rooms with single occupancy and fourteen (14) standard rooms with double occupancy (twin beds).
- 92.3 The IIHF reserves the right to request additional rooms and/or variations to the above provision based on the adopted officiating system, as outlined in the IIHF Game Officials Licensing and Nomination Guidelines.
- 92.4 Game Officials shall have access to a gym or similar training facilities from the day of their arrival and until their departure, either in their hotel, in the near vicinity of said hotel or at the Arena.

# 93 <u>IIHF Representatives</u>

93.1 All indicated IIHF representatives shall be provided with accommodation one (1) day before the Championship starts until the day after the conclusion of the Championship, as specified below:

IIUE Procident with one (1) family	One (1) suite
IIHF President with one (1) family	One (1) suite.
member	
IIHF Council members with one (1)	Up to thirteen (13) standard rooms
family member	with double occupancy
Directorate Chairperson with one	One (1) standard room with double
(1) family member	occupancy
IIHF General Secretary with one (1)	One (1) standard room with double
family member	occupancy
IIHF Staff with one (1) family	Three (3) standard rooms with double
member	occupancy
Medical Supervisors	Two (2) standard rooms with single
	occupancy (one per venue)
TEC/ Statistics Operators	Two (2) standard rooms with single
	occupancy (per venue)
IIHF Commercial Partner	One (1) standard room with single
Representatives	occupancy
Disciplinary Operators	Two (2) standard rooms with single
	occupancy (per venue)

93.2 Upon request by the IIHF Commercial Partner, the Host shall use its best endeavors to fulfil all room requests at the cost of the requesting party.

# 94 Meal Money

- 94.1 Unless the Host provides meals, they shall pay meal money to IIHF Staff and the Officiating Team for each day they are in attendance at the Championship, including the arrival and departure days, in accordance with the respective IIHF Expense Guidelines.
- 94.2 The settlement for such meal money shall be paid through a pre-financing from the IIHF which will be invoiced to the Host.

94.3 The Host ensures that access to restaurants is guaranteed within the vicinity of the Championship Venues or hotels. If this cannot be guaranteed, the Host shall arrange meals at the hotel or arena for the Officiating Team.

#### XV. TRANSPORTATION

#### 95 Transportation Service

- 95.1 Airport transportation, including where necessary luggage transportation, shall be provided for all Official Participants and all other persons as indicated by the IIHF.
- 95.2 Venue transportation shall be provided for:
  - a. IIHF President and IIHF General Secretary dedicated car (two cars);
  - b. T1 Transportation for IIHF President Guests, IIHF Council, IIHF Staff, Officiating Team Staff and any other person specifically designated by the IIHF;
  - c. Team transportation with one (1) dedicated bus; and
  - d. IIHF TEC to use four (4) days prior to the start of the Championship to ensure IIHF technology installation at the Championship Venues and until its end.
- 95.3 The Host is responsible for transportation from the time the participants arrive at the official Championship airport until two (2) days after the Championship is concluded.
- 95.4 The transportation service shall be available 24h/day.
- 95.5 The Host shall ensure that adequate pick-up and drop-off locations are planned for the car fleet, VIPs as well as daily delivery of goods.
- 95.6 The Host shall use its best endeavors to enter into an agreement with the public transportation service in order to provide free public transportation for persons with a valid IIHF accreditation.
- 95.7 Costs of transportation for Official Participants between the venues shall be borne by the Host if the Championship is organized in two (2) cities.

#### 96 Transportation Center

- 96.1 The Host is responsible for setting up a transportation center, which shall start its operations seven (7) days prior to the beginning of the Championship and last until two (2) days after the Championship has concluded.
- 96.2 The transportation center shall be open from 6 a.m. until two (2) hours after the last game of the day has finished or midnight, whatever is latest.
- 96.3 The Host shall appoint a transportation manager as well as further staff who shall speak English.

96.4 The Host shall ensure that car transportation is exclusively performed with the IIHF Official Partner vehicles.

#### 97 Parking Space

- 97.1 The Host shall provide the IIHF and the IIHF Commercial Partner with thirty-five (35) free parking passes at a prime location at each venue for each day of the Championship.
- 97.2 The Host shall provide an additional twenty-five (25) parking passes for face value to the IIHF, if requested.
- 97.3 The Host shall ensure that all parking areas are adequately illuminated.
- 97.4 The Host shall ensure that parking spaces in the security perimeter of the arena are provided for one (1) vehicle for each of the Participating Teams.

## 98 Official Championship Cars

- 98.1 Official Championship cars shall be provided by the IIHF Commercial Partner (approx. 10 cars). The number of cars shall be specified by the IIHF Commercial Partner well in advance of the Championship. The Host shall bear the costs for fuel/electricity, insurance, regular cleaning service and all other costs connected to or arising from the usage of the Official Championship Cars.
- 98.2 The Host shall ensure that the Official Championship Cars' design remains as delivered.
- 98.3 The Host shall number and allocate the Official Championship Cars according to the IIHF's instructions, as approved by the IIHF Commercial Partner.
- 98.4 The Host shall ensure that a visible area around the arenas is available for parking all Official Championship Cars.
- 98.5 The Host shall recruit a sufficient number of (volunteer) drivers for the transportation service with the Official Championship Cars.

#### XVI. ACCREDITATION

#### 99 IIHF Accreditation Guidelines

- 99.1 The Host shall use the IIHF Accreditation System in accordance with the IIHF Accreditation Guidelines.
- 99.2 The Host shall seek prior IIHF approval for the accreditation plan, including default access codes, accreditation zones at each venue, groups and traffic flow. Accreditation zones and related routings shall serve to protect the stakeholders in the

- best possible way while at the same time taking into consideration suitable operational movements around the venues. The venue shall be accessible 24 hours a day during the Championship.
- 99.3 The Host shall use the IIHF Commercial Partner lanyards, if the IIHF Commercial Partner exercises their right to provide them. The use of any other lanyards shall be subject to approval by IIHF and the IIHF Commercial Partner.

#### XVII. TICKETING

#### 100 Host Rights and Obligations

- 100.1 With the exception of the reserved seats and the seat kill as specified under Art. 100-105 of this Event Code, the Host has the right to sell tickets for the Championship.
- 100.2 The Host shall use their best efforts to prevent unauthorized use of game tickets or illicit resale of tickets.
- 100.3 The Host shall submit to the IIHF their ticketing strategy no later than eighteen (18) months prior to the beginning of the Championship and before any ticket sale is commenced, including:
  - a. Ticketing terms and conditions;
  - b. Ticket artwork (twelve months);
  - c. Seating chart;
  - d. Pricing; and
  - e. Packages.
- 100.4 The Host shall seek IIHF approval for the ticketing strategy before any ticketing sale is commenced.
- 100.5 As soon as the ticketing sale starts, the Host shall provide the IIHF with weekly statistical reports.

#### **101**Ticket Terms and Conditions

- 101.1 The Host shall ensure that the minimum terms and conditions as indicated by the IIHF and coordinated with the IIHF Commercial Partner are either printed on the back side of the tickets or brought to the purchaser's attention in another way.
- 101.2 The Host shall ensure that other information as indicated by the IIHF is included on the back side of the tickets.

#### 102 IIHF Tickets

- 102.1 The Host shall provide to the IIHF and the IIHF Commercial Partner a total of one hundred and fifty (150) tickets of the best category per game in each arena (the "IIHF Seats").
- 102.2 The IIHF shall communicate the exact number to the Host no later than three (3) months prior to the beginning of the Championship.
- 102.3 The IIHF Seats shall be located in one block, in the best location of the arenas and they shall not be changed during the whole Championship.
- 102.4 If feasible, the IIHF Seats shall be allocated on the same side as the main TV camera, in the lower bowl starting from the center line outwards and the shortest distance to the VIP hospitality area.
- 102.5 The Host shall seek IIHF approval for the location of the seats no later than twelve (12) months prior to the beginning of the Championship or prior to the ticket sale starts, whichever is earlier.
- 102.6 The Host shall ensure that single tickets to the IIHF Seats are available for the IIHF.
- 102.7 The Host shall bear the costs for naming the VIP IIHF Seats, if so requested by the IIHF.
- 102.8 The IIHF shall make exclusive use of the IIHF Seats and allocate them at its sole discretion.

#### 103 Participants Tribune

- 103.1 The Host shall provide an accredited tribune of seventy-five (75) seats in each arena, with adequate seating for accredited players, team officials and coaches as well as for accredited Game Officials and officiating staff (the "Participants Tribune").
- 103.2 The Host shall ensure that the Participants Tribune is not covered by any of the main TV cameras.
- 103.3 The Host shall seek prior IIHF approval for the seats, which shall be the same throughout the whole Championship.

# 104 Participating Teams Tickets

104.1 The Host shall provide each Participating Team with an additional twenty-nine (29) free tickets to their own games, to be used at the teams' sole discretion.

## 105 Seat Kills

105.1 All positions which require a seat kill shall be taken into account for the ticketing concept indicated under Art. 100.3 of this Event Code.



# Sport

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#### XVIII. GAME SCHEDULE

#### 106 General

- 106.1 The Host shall prepare a timetable of games outlining playing teams (if possible), times and playing site (the "Game Schedule") in accordance with the provisions of this Event Code and submit a proposal for approval before the Participating MNAs no later than May 31<sup>st</sup> preceding the Championship. The final Game Schedule shall be approved no later than July 31st preceding the Championship.
- 106.2 The Game Schedule structure shall mandatorily reflect one of the models indicated in the Game Schedule Regulations of the IIHF Sport Guidelines. The Host shall seek IIHF approval if they wish to deviate from any such models.
- 106.3 The Host acknowledges that if Participating Teams cannot agree on a game schedule, then the IIHF Council shall make the final decision.
- 106.4 No team may be called upon to play more than one (1) game per day or more than two (2) games in three (3) consecutive days. Exceptionally, three (3) games in a row may be played only if all involved MNAs agree.
- 106.5 No team shall have more than two (2) consecutive days off without playing a game.
- 106.6 There shall be no less than twenty (20) hours between the end and the start of two (2) games by the same team.
- 106.7 The wish of the Host as to the game time and game allocation will be taken into consideration if requested at the time of the game schedule approval.
- 106.8 Partially modified game schedules proposed by the Host or by the IIHF Commercial Partner (e.g., by switch of rounds), taking into account television needs and spectator attendance, shall be reviewed by the IIHF.
- 106.9 If the Championship is played in more than one arena, the higher-ranked teams at the conclusion of the Preliminary Round shall keep their playing site for the respective Playoff or Final Round.

## XIX. PRACTICE SCHEDULE AND DRESSING ROOM ALLOTMENT

#### 107 Practice Schedule

- 107.1 The Host is responsible for arranging the following practice sessions for each of the Participating Teams:
  - a. One (1) session on the day before the Championship begins with a duration of at least one (1) hour on the ice surface to be used for the Championship games. The schedule shall be designed based on the arrival schedule of the Participating

Teams;

- b. One (1) session of at least thirty (30) minutes on game-days, which shall take place, whenever possible, in the same arena as the game of the respective team; and
- c. One (1) session of no longer than seventy-five (75) minutes on rest-days.
- 107.2 For game-day and rest-days practice sessions, the Participating Team which plays earlier shall also practice earlier. The home team practices second; the away team may practice at the same time if another arena is available.
- 107.3 If, for time reasons, two opposing teams in the preliminary round or round robin practice at the same time in different arenas, then the team which prior to the Championship presented a higher ranking used for seeding shall choose their practice arena.
- 107.4 If two opposing teams in the tournament phases following the preliminary round practice at the same time in different arenas, then the team with a higher ranking in the preceding round shall choose their practice arena.
- 107.5 The Host shall use their best effort to accommodate switches or adjustments of practice times, which may be requested by Participating Teams during Directorate meetings.

## 108 Dressing Rooms Allotment

- 108.1 The allotment of Participating Teams' permanent dressing rooms shall be based upon the following criteria in the given order:
  - a. Higher number of games and practices to take place in one of the arena(s);
  - b. The dressing rooms will be ranked by quality and distance to the ice surface and allotted to each of the Participating Teams following their seeding numbers. Nevertheless, the Host team shall have first choice.
  - c. If the teams change arena after the preliminary or during the final round, then the dressing room in that arena shall again be allotted to each of the Participating Teams following their seeding numbers. Teams already in the facility shall not move to another dressing room.
- 108.2 The Host is responsible for planning an exact time schedule for the changes indicated under Article 108.1.c and communicating it to the respective Participating Team in due time.

#### XX. TELEVISION BREAKS

#### 109 Break Coordinator

- 109.1 The Host shall assign one (1) coordinator for the television breaks (the "Break Coordinator").
- 109.2 The Break Coordinator is responsible for executing the respective procedure as set under Rule 87 of the IIHF Rule Book.

#### 110 Commercial Breaks

- 110.1 During each regular period of the games in an IIHF Championship, there shall be a maximum of three (3) commercial breaks, each with a maximum duration of seventy (70) seconds.
- 110.2 Commercial breaks shall be taken in line with the provisions of Rule 87.2 of the IIHF Rule Book and the IIHF Sport Guidelines.

## 111 Goal Breaks

- 111.1 During each period of regulation time, goal breaks shall be taken in accordance with the provisions set out in Rule 87.3 of the IIHF Rule Book.
- 111.2 Immediately after the scoring of a goal, the Goal Break Coordinator shall stop the game for the amount of time described below immediately following the scoring of a goal:
  - a. 0 12 seconds for celebrations of the goal by the players;
  - b. 13 24 seconds for slow motion replay number 1;
  - c. 25 36 seconds for slow motion replay number 2;
  - d. 37 45 seconds for goal scorer close-up with graphics.

#### XXI. JUMBOTRON USAGE

#### 112 General

- 112.1 The Host shall provide a solution to display game data during each of the games (the "Jumbotron").
- 112.2 The Host ensures that the usage of the Jumbotron does not interfere with any of the games.

- 112.3 The Jumbotron shall not be used in such a way as to create a hostile environment in the arena or to portray the game, players, officials or spectators in an unsportsmanlike or negative way or delivering unofficial commercial messages.
- 112.4 The content shown on the Jumbotron shall be a balance of sportive, entertainment and public information content. As per technical specifications received by the Host, the IIHF Commercial Partner will provide commercial content for integration by the Host into the Jumbotron rundown. The Host will support the IIHF Commercial Partner with technical pre-testing of such content on the Jumbotron.
- 112.5 The Host ensures that the Jumbotron operator is aware of the provisions of the Event Codes relating to the showing of data as set out in this Article.
- 112.6 The Host shall align with IIHF and the IIHF Commercial Partner to ensure that appropriate Jumbotron content and sound-levels are used for moments relating to broadcast and/or commercial activities (e.g. flash interviews etc.).

#### 113 In-Game Replays

- 113.1 Replays of all game actions or plays (i.e., goals, passes, body checks, Goalkeeper saves, blocked shots, minor penalties including those that result in a penalty shot, post-whistle scrums unless they result in violent fisticuffs and major penalties unless the consequences are severe) may be shown on the Jumbotron without limitation.
- 113.2 The Host ensures that when showing replays of a penalty call, all available camera angles of the play are used for spectator's transparency and clarity.

## 114 Video Review Consultant Replay

- 114.1 Footage from the Video Review Consultant Replay System may be shown on the Jumbotron one (1) time while the play is being reviewed and one (1) additional time after the replay call has been made.
- 114.2 After the replay call has been made, if there are multiple camera angles of the play available, the camera angle that was relied on to make the ultimate call shall be shown on the Jumbotron.
- 114.3 In case of doubt as to which camera angle the call relied on, the Jumbotron operator shall priorly consult with the IIHF Video Review Consultant.

## 115 Injuries

- 115.1 In the event of an injury on the ice, the interested area of the field of play shall not be shown on the Jumbotron until the injured player or game official has left the ice.
- 115.2 The Host ensures that if there is an obvious sign of serious injury (i.e., profuse bleeding, broken bone, unsteady skating), the play is replayed only one (1) time

immediately after the injured player or game official leaves the ice. The play shall not be shown on the Jumbotron thereafter.

## 116 Spectators

- 116.1 The Host ensures that spectators are shown on the Jumbotron in a positive light.
- 116.2 Spectator injuries and spectators engaging in violence, making obscene gestures, showing obscene signs, verbally abusing players or officials, engaging in ambush marketing practices, throwing objects to the ice or sleeping or any other offensive or sensitive image shall not be shown on the Jumbotron.

# 117 Fights

117.1 Fights shall not be shown on the Jumbotron if of a violent nature. This shall not equal a short "post-whistle scrum" with two or more players.

#### XXII. TIMEKEEPING AND SCOREBOARD SYSTEM

## 118 IIHF Rule Book

118.1 In operating the timekeeping and scoreboard system, the Host shall ensure that this is done in accordance with the rules set out in the IIHF Rule Book.

# XXIII. ICE SURFACE DIMENSIONS

## 119 General

- 119.1 For all Championships where more than one (1) arena is to be used, the ice surfaces for competition and practices shall be of the same dimension and set-up.
- 119.2 If the Host wishes to request an exception, it shall seek prior written approval from both the IIHF and all Participating Teams.

#### XXIV. PRE-CHAMPIONSHIP MEETINGS

#### 120 Host Responsibilities

- 120.1 The Host is responsible for scheduling prior to the beginning of a Championship the following pre-Championship meetings and inviting all relevant Participating Teams staff as well as members of the OC:
  - a. Head Coaches' Rule Information Meeting (HCRIM);
  - b. Team Medical Personnel Meeting (Art. 148 of this Event Code);
  - c. Team Media Manager Meeting;
  - d. Video Review Consultant Meeting; and
  - e. First Directorate Meeting.

#### XXV. IIHF FROZEN GAME PUCK PROCEDURE

#### 121 Host Responsibilities

- 121.1 The Host shall appoint a Penalty Box attendant, who shall be responsible for operating the frozen puck freezer and mandatorily follow the procedure as set out in the Frozen Puck Guidelines of the IIHF Sport Guidelines.
- 121.2 The Penalty Box attendant is responsible for monitoring the temperature of the frozen puck freezer, which shall be set between -10 and -12 °C.

#### XXVI. PENALTY-SHOT SHOOTOUT DRY SCRAPE PROCEDURE

## 122 Host Responsibilities

122.1 The Host is responsible for dry scraping the area of the ice surface between the face off spots with one (1) or two (2) ice resurfacers prior to the start of a shootout, according to the procedure set out in Article 84.4 of the IIHF Rule Book.

# Medical and Anti-Doping



The present chapter is intended to provide Hosts with the required minimum medical standards during all IIHF Championships. The IIHF recommends implementing an even higher standard in order to grant all Participants the safest event possible.

#### XXVII. THE EVENT CHIEF MEDICAL OFFICER

#### 123 Event Chief Medical Officer

- 123.1 The Host shall appoint an Event Chief Medical Officer ("ECMO") at least three (3) months prior to the beginning of the Championship.
- 123.2 The ECMO shall be responsible for the management of the Championship Medical Program and the management of the Event Medical Team. The ECMO shall be responsible for the daily management of medical services operations in connection with the Championship.
- 123.3 If the Championship is organized in two different cities, the Host shall appoint an ECMO for the second venue.

## 123.4 ECMO requirements

#### 123.4.1 The ECMO shall meet the following requirements:

- a. Medical license valid in the Host country;
- b. Proven Ice Hockey and/or sport medicine experience;
- c. Knowledge of Concussion Protocol and WADA Anti-Doping rules; and
- d. Shall not be a physician of one of the Participating Teams.

## 123.5 ECMO responsibilities

#### 123.5.1 The ECMO shall be responsible for the following:

- a. Develop and maintain a medical budget for the Championship;
- Train the Event Medical Team to ensure they are aware of all medical policies and procedures which exist in Ice Hockey, especially relating to injuries while the game is in play, concussions, blood spills, anti-doping and abuse and harassment;
- c. Create a liaison with one or more local hospitals, other medical specialties and related services;
- Review and arrange for appropriate ambulance coverage according to the requirements set out in this Event Code as well as for an after-hours call service in the event of an illness or injury;

- e. Determine if there are any concerns regarding water quality and vaccinations in the Host country and advise the IIHF accordingly;
- f. Establish an appropriate space within the various venues for both the Medical Room and the anti-doping facilities;
- g. Develop and maintain a full supply list for the Medical Room in accordance with the IIHF Medical Guidelines;
- Determine the requirements for medical equipment and supplies, including medications and procure these in appropriate quantity for all training and competition sites;
- Establish a recording system for documenting all medical treatments, assessments and dispensing of medications;
- j. Support the Team Medical Personnel (Team Doctor, Team Physiotherapist or other persons designated to handle Team medical matters) in requesting any special licensing in order to perform their duties in the Host country;
- k. Liaise with visiting teams to assist them in the procurement of any specific supplies or equipment;
- I. Confirm with designated hospitals whether they accept insurance or if Participating Teams will have to self-pay;
- m. Ensure that all members of the Event Medical Team (whether paid or volunteer) have malpractice insurance to deal with any claims that may arise as a result of their participation in the Championship;
- Arrange for appropriate accreditation, accommodation, food service, beverages, towels, outfitting and transportation for the Event Medical Team;
- Prepare the logistics for the IIHF Team Medical Personnel Meeting and Rescue on Ice session;
- p. Draft a final report at the end of the Championship, according to the provisions set out in Art. 149 of this Event Code;
- q. Recruit physicians and specialists for the Event Medical Team as needed and assign them to different venues;
- r. Liaise with the ECMO(s) at the second venue, if present;
- s. Prepare and review site and route maps, including access points to arena(s), with the ambulance services prior to the beginning of the Championship;

- t. Liaise with public health authorities to plan Championship risk mitigation strategies and to ensure coordination of venue medical disaster plans;
- u. Complete the IIHF Pre-Event Medical Questionnaire and return it to the IIHF Medical Committee Secretary at least one (1) month prior to the beginning of the Championship;
- v. Establish and convey to all participants all relevant rules relating to medical coverage at the IIHF Team Medical Personnel Meeting prior to the beginning of the Championship; and
- w. Name deputies, including a Medical Services Coordinator ("MSC"), if the circumstances so require.

#### XXVIII. THE EVENT MEDICAL TEAM

## 124 Composition of the Event Medical Team

- 124.1 The ECMO shall recruit a group of experts in different medical specialties, which shall form the Event Medical Team.
- 124.2 The ECMO shall recruit a group of experts in different medical specialties, which shall form the Event Medical Team.
- 124.3 The Event Medical Team shall consist of:
  - a. One or more physicians with sport medicine experience;
  - b. One or more dentists;
  - c. One or more orthopedic surgeons;
  - d. One or more therapists (athletic, physiotherapy, massage); and
  - e. Other medical specialists, as needed.

#### 125 Objective of Event Medical Team

125.1 The Event Medical Team shall operate the medical services and respond to any injuries or emergencies on a daily basis as indicated by the ECMO.

## 126 Presence of the Event Medical Team

## 126.1 Game day coverage

126.1.1 On game days, at least one physician with sport medicine experience

(the "Game-Day Physician") shall be present.

126.1.2 Furthermore, two or more paramedics shall be present according to the provisions set out in Article 132 of this Event Code.

#### 126.2 Practice coverage

126.2.1 During each practice session, at least one medical person from the Event Medical Team able to provide immediate medical care and activate the Emergency Action Plan ("EAP") shall be present.

# 127 Treatment of injured players or officials

- 127.1 The treatment of an injured player is provided by the player's own Team Medical Personnel unless they are not available, or they relinquish it to a member of the Event Medical Team.
- 127.2 In cases of an on-ice emergency, the Team Medical Personnel shall relinquish the medical care to the Event Medical Team.
- 127.3 The decision relating to the ability of a player to return to play should remain with the player's Team Medical Personnel unless any IIHF Regulations pertaining to the player's health and safety are contravened.
- 127.4 As outlined in Art. 213.1 of this Event Code, the Home Team Medical Personnel shall be responsible for removing injured officials from the ice. After the removal, the Home Team shall relinquish the medical care to the Event Medical Team, who shall be responsible for the diagnosis and decision relating to the ability of an on-ice official to return to play.

## 128 Medical Records

- 128.1 Every examination and treatment performed by a member of the Event Medical Team shall be recorded. Detailed medical records shall be kept for examinations and treatments performed at:
  - a. Practice sessions;
  - b. Competition sites; and
  - c. Hotels or residences.
- 128.2 Any conversations with either the player or a team official that relate to the players' medical status shall be recorded.
- 128.3 All medications issued by any member of the Event Medical Team, including the distribution details, shall be recorded.
- 128.4 Medical records shall be processed and retained by the treating practitioner for a time period in accordance with the domestic laws of the Host country.

#### XXIX. THE MEDICAL ROOM

#### 129 Facilities and equipment

- 129.1 The ECMO shall determine the Medical Room structure. In doing so, the ECMO shall closely cooperate with the Host and ensure that the equipment requirements set out in Art. 129.1 of this Event Code are complied with.
- 129.2 The Medical Room shall be equipped with the supplies listed under Articles 6 and 7 of the IIHF Medical Guidelines.
- 129.3 An Emergency Kit, as described under Art. 5 of the IIHF Medical Guidelines, shall be present at all times at the rink side.

## 130 Equipment for exhibition games

130.1 For those exhibition games leading to a Championship, the IIHF recommends that the medical environment is as described in the present chapter.

#### XXX. MEDICAL SUPPORT SERVICES

#### 131 Ambulance Services - Practice

- 131.1 The ECMO shall arrange with the local authority's ambulance services which shall be on site at all times for all Full Practices at the practice venues. A Participating Team must notify the Host at least 48 hours prior to the Full Practice, if it does not intend to hold a Full Practice. If the Participating Team does not notify the Host 48 hours prior to the scheduled Full Practice, and does not hold a Full Practice, all costs related to the ambulance service shall be borne by the Participating Team.
- 131.2 Venue personnel shall be prepared to facilitate the entrance of emergency personnel inside the arena and escort them to the most appropriate location.
- 131.3 If the ambulance leaves the venue at any time during practice, it must be replaced by another ambulance immediately.
- 131.4 The ECMO shall ensure that this route is kept free of seats, television equipment or any other obstacle that might interfere with the safe and efficient removal of a player or official.
- 131.5 Such ambulance shall be equipped with appropriate supplies to:
  - a. Perform cardiopulmonary resuscitation; and
  - b. Stabilize a suspected spinal or head injury, including a 210 cm spinal board or scoop with head and neck stabilizer and/or stiff cervical collar.

#### 132 Ambulance Services - Championship games

- 132.1 One ambulance, dedicated to the players only and staffed with at least two paramedics, shall be at the venue at least sixty (60) minutes prior to the start of each game and leave after the Game-Day Physician has checked with both Teams and Referees that there is no need for a hospital transfer.
- 132.2 The ambulance shall be equipped in accordance with the requirements set out in Art. 131.5 of this Event Code.
- 132.3 Venue personnel shall be prepared to facilitate the entrance of emergency personnel inside the arena and escort them to the most appropriate location.
- 132.4 If the ambulance leaves the venue at any time during Championship games, it must be replaced by another ambulance immediately. The game must be stopped and can only resume after a new ambulance arrives.
- 132.5 The ECMO shall ensure that this route is kept free of seats, television equipment or any other obstacle that might interfere with the safe and efficient removal of a player or official.
- 132.6 All Event Medical Team Personnel and the Team Medical Personnel who might be involved with the removal of an injured player from the ice surface shall participate in the demonstration(s) prior to the beginning of the Championship. This demonstration may be repeated on a number of occasions during the Championship, especially if the Event Team Medical Personnel changes on a daily basis.

#### 133 Laboratory and Imaging Services

- 133.1 At a minimum, the ECMO shall ensure that both laboratory and imaging services (x-ray, MRI, CT, ultrasound) are available for competing players on a priority basis outside of the arena(s).
- 133.2 In the event that full diagnostic urine and blood analysis are needed, such shall be available through either a hospital or private laboratories at all times during the Championship. The ECMO shall be responsible for organizing the analysis at the expense of the concerned Participating Team.

# 134 Spectator Medical Services

- 134.1 The Host shall ensure that a separate service is established for spectator medical issues.
- 134.2 The Spectator Medical Services shall include:
  - a. Designated Spectator Medical Personnel, which shall be selected outside of the Event Medical Team;
  - b. Separate first aid room; and

- c. A medical plan, including:
  - i. A communication network (separate from the one for players);
  - ii. A medical record system; and
  - iii. Public health requirements.
- 134.3 Members of the Event Medical Team may be called upon to assist with an ill or injured spectator. This should not detract from their primary responsibility to the players.

#### 135 Hospital Services

135.1 A fully serviced hospital with modern equipment must be informed of the Championship and prepared to treat Championship-related emergencies promptly. The service must be available twenty-four (24) hours a day. The ECMO shall act as liaison contact between such hospital and the Host.

# 136 Medications

- 136.1 The ECMO shall provide emergency medications at the Championship venue(s). These shall only be dispensed by a physician of the Event Medical Team.
- 136.2 Only requests from Team Medical Personnel shall be supplied. Team Medical Personnel may only request medications for members of their own delegation.
- 136.3 Only an initial supply of medications shall be issued. Additional medications will need to be prescribed by the ECMO or by the Event Medical Team and be filled at a local pharmacy at the expense of the concerned Participating Team.
- 136.4 A list of available local pharmacies, along with their hours of operations, shall be made available to the Team Medical Personnel.

# XXXI. DOMESTIC MEDICAL REGULATIONS

#### 137 ECMO's Obligations

- 137.1 The ECMO shall have the responsibility to review the medical regulations that are in place for the state, province, region or country in which the Championship is taking place to ensure that foreign physicians are allowed to treat their players.
- 137.2 In the event that there is a need for the foreign physicians to apply for any courtesy license in order to fulfil the regulations of the host region, then the ECMO shall identify this fact and arrange for the appropriate documentation to be requested and received prior to the beginning of the Championship.

- 137.3 It is the ECMO's responsibility to advise the visiting teams of any national regulations regarding the import or transport of any agents, medications, equipment or supplies that would normally be a part of the physician's travel kit.
- 137.4 The ECMO shall help to arrange the transfer of injured players, staff and Game Officials to their respective country.

#### XXXII. BLOOD SPILL MANAGEMENT

# 138 Event Medical Team and ECMO Responsibilities

- 138.1 The Event Medical Team shall assist with the management and clean-up of blood spills. Proper isolation techniques shall be followed in dealing with such. Gloves shall be worn at all times when dealing with any blood spills by all personnel.
- 138.2 The ECMO shall establish a biohazard policy with particular regard to appropriate receptacles for contaminated material. Such policy is to be reviewed at the IIHF Team Medical Personnel Meeting prior to the Championship.

#### XXXIII. CONCUSSION MANAGEMENT

#### 139 Concussion Protocol

- 139.1 The Game-Day Physician shall be available to assist the IIHF Medical Supervisor in all matters relating to the implementation of the IIHF Concussion Protocol.
- 139.2 As set out in Art. 127 of this Event Code, if no Team physician is available, the ECMO or Game-Day Physician shall take over the responsibility of assessing a player's or official's concussion.
- 139.3 If the ECMO or the Game-Day Physician has knowledge that the IIHF Concussion Protocol as outlined in Art. 11 of the IIHF Medical Guidelines is not being followed, then they shall report the facts to the IIHF Medical Supervisor.
- 139.4 In the event that a player suffers a concussion, the ECMO or Game-Day Physician shall ensure that the return to play provisions as set out in Art. 216.7 of this Event Code and Art. 22 of the IIHF Medical Guidelines are being followed.
- 139.5 If the IIHF Medical Supervisor agrees with the ECMO or Game-Day Physician's opinion that the IIHF Concussion Protocol is not being followed, they shall then report the facts to the Championship Chairperson.

#### XXXIV. ARENA AIR QUALITY

#### 140 Air Circulation

140.1 The ECMO shall ensure that sufficient arena air circulation is provided to meet local clean air standards, in particular in arenas where gasoline or diesel-powered ice resurfacing machines are utilized.

#### XXXV. NUTRITIONAL AND HYDRATION STANDARDS

#### 141 Nutritional Standards

- 141.1 The IIHF has adopted nutritional and hydration standards for teams participating in all IIHF Championships, which each Host shall follow in preparing meal menus.
- 141.2 The Host shall provide and pay for three (3) hot meals per day per Team, as well as fruit and snacks throughout the day.
- 141.3 If a Team wishes to have a fourth (4) meal at their own cost, the Host shall make it possible even if late at night.
- 141.4 The Host shall ensure that requests for players with allergies or intolerances and particular diets (for example, religious restrictions) are accommodated.
- 141.5 The Host shall ensure that flexible serving times for meals are provided to the Teams, in accordance with Article 13.1 of the IIHF Medical Guidelines.

#### 142 Hydration Standards

- 142.1 The Host shall provide a sufficient amount of drinkable water per player per day during the entire Championship.
- 142.2 If the Host does not wish to provide players with bottled water, they shall provide the IIHF with a domestic water purity certification no later than one (1) week before the beginning of the Championship.

# XXXVI. DOPING CONTROL

# 143 Host Obligations

143.1 The Host shall provide adequate personnel, facilities and equipment to successfully operate the Doping Control ("DC") during the Championship.

# 144 Doping Control Facilities

144.1 The DC facilities shall comply with the requirements set out in Art. 20 of this Event Code.

# XXXVII. MEDICAL EXPENSES

#### 145 Medical Program expenses

- 145.1 The Host is responsible for all costs to ensure a well working Medical Program at their Championship.
- 145.2 The IIHF shall be responsible for the travel of the assigned IIHF Medical Supervisor(s) to the designated airport for the event. All other expenses including meals and accommodation for the IIHF Medical Supervisor will be at the expense of the Host.
- 145.3 The IIHF shall cover all costs relating to measures that have been implemented for a Championship after its allocation to the respective Host.

#### XXXVIII. COMMUNICATION AND MEDIA RELATIONS

### 146 Communications with and between the Event Medical Team

- 146.1 The Host shall be responsible for ensuring that an appropriate communications system is in place. Mobile telephone numbers for the key Event Medical Team members and the IIHF Medical Supervisor shall be distributed.
- 146.2 If portable radios (walkie-talkies) are being used, the Event Medical Team shall be included in this system. Such portable radios shall not be used to discuss confidential medical information.

# 147 Media relations

- 147.1 No member of the Event Medical Team should speak to the media regarding any player or official from any delegation.
- 147.2 Should a press conference be called relating to a medical issue, such may only be done by the IIHF. The IIHF Medical Supervisor or deputy shall make him/herself available and the IIHF will determine which other personnel may be appropriate.
- 147.3 The IIHF Directorate Chairperson shall approve any press release relating to any medical issue from either the Host or the ECMO.
- 147.4 Media are not to be allowed in the medical areas when patients are being treated.
- 147.5 All members of the Event Medical Team shall follow the IIHF Social Media Policy.

147.6 All members of the Event Medical Team as well as all other staff having access to the Medical Room(s), dressing rooms, ice level and anti-doping facilities, should refrain from taking pictures of injured players or officials.

#### XXXIX. TEAM AND MEDICAL PERSONNEL MEETING

# 148 Host responsibilities and mandatory participants

- 148.1 The Host is responsible for arranging the organizational aspects (i.e., transportation, meeting space, etc.) for the IIHF Team Medical Personnel Meeting prior to the beginning of the Championship, which shall be chaired by the IIHF Medical Supervisor.
- 148.2 Presence at this meeting shall be mandatory for the ECMO and MSC, if named, as well as all Team Medical Personnel and the IIHF Medical Supervisor.

#### XL. FINAL REPORT TO THE IIHF

# 149 ECMO's Responsibilities

- 149.1 The ECMO shall submit a final report to the IIHF Medical Committee Secretary within thirty (30) days from the completion of the Championship. This report should include:
  - a. The name and address of the ECMO;
  - b. A review of the structure of the Event Medical Team;
  - c. A summary of number of encounters, tests, medical services and any medical issues experienced during the Championship; and
  - d. Recommendations for future events.

# Commercial, Communication and Marketing

# XLI. CHAMPIONSHIP IDENTIFICATIONS

#### 150 IIHF Commercial Partner Rights

- 150.1 The Commercial Partner has been licensed the non-exclusive right to use the protected Official identification(s) (mascot, colors, lettering, music, etc.) of the Championship for commercial exploitation and to enter into corresponding agreements.
- 150.2 The Host shall design such identification(s) in cooperation with the IIHF and the Commercial Partner. The IIHF and the Commercial Partner shall mutually agree on registration, protection and enforcement of such identifications at their own expense.

#### 151 Host Rights and Obligations

- 151.1 If the right to design Championship identification(s) is granted to the Host, any costs related thereto shall be borne by the Host who shall ensure that no paid or unpaid advertising shall be included in the identification(s).
- 151.2 The Host acknowledges that the IIHF may not grant the Host any right to use its intellectual property (including the designation "[year] IIHF Ice Hockey World Championship") for commercial purposes without the Commercial Partner's prior written approval which may be withheld only for reasons of non-compliance with the Championship graphic guidelines provided by the IIHF.
- 151.3 The IIHF and the Commercial Partner shall coordinate the implementation of Championship graphic guidelines that will govern branding and identity of Championships (including all graphic elements, printed matters, venue dressing, marks, etc.). The Host shall adhere to the logo and event title guidelines provided by the IIHF Commercial Partner. Additional design guidelines (look & feel elements, mascot graphics, official fonts or similar) will be provided by the Host.
- 151.4 The Host shall have the right to produce, distribute, but not sell, giveaways (with the exception of replica jerseys) for promotional purposes of the Championship merchandising such as pins or key-holders in a limited quantity. The production (mode, quality, quantity, etc.) has to be approved by the IIHF/Commercial Partner before the production of any of these items.
- 151.5 The Host shall not distribute giveaways without prior IIHF approval.

# 152 Championship Logo

- 152.1 The Host shall create a suitable Championship logo which shall mandatorily be in line with the IIHF Competition Branding Guidelines (the "Official Championship Logo").
- 152.2 The Host shall seek IIHF approval prior to any production, distribution or publication of such logo.
- 152.3 The Host acknowledges that the use of the Official Championship logo requires prior written IIHF and IIHF Commercial Partner approval.

# 153 Championship Title

- 153.1 The Host shall promote the Championship via a standardized form of event titles. Such titles shall be defined in English as well as in the relevant local languages of the Host country, as approved by the IIHF (the "Official Championship Title").
- 153.2 The Host shall seek IIHF approval prior to any production, distribution or publication of such title.

#### 154 Championship Design

- 154.1 The Host shall define a suitable, neutral, consistent and reproducible Championship design, reflecting the status of the Championship which shall be valid for all Championship Venues, including pre-event promotional activities, to give the Championship a unified identity (the "Official Championship Design").
- 154.2 The Host ensures that the Official Championship Design is applied to all materials, venue dressing, and temporary structures, including perimeter fences, fan zones, broadcast compounds, and TV cable bridges.
- 154.3 The Host is responsible for providing and installing a suitable, neutral and consistent Championship design complying with relevant safety requirements across all venues, especially at locations in direct TV view (e.g. player entrances, dressing room area, all bigger surfaces in the main camera view, etc.), which shall be in line with the requirements of the IIHF and IIHF Commercial Partner. The IIHF Commercial Partner shall define specific details on such areas in TV view during a site visit prior to the Championship.
- 154.4 Upon request, the Host shall provide the Official Championship Design graphics to the Official Sponsors, Partners and the Official Merchandiser.
- 154.5 The Host may create an official song or official music for the Championship. This needs to be closely coordinated with IIHF and the IIHF Commercial Partner and is subject to final approval by IIHF and the IIHF Commercial Partner.

#### XLII. COMMERCIAL RIGHTS

#### 155 Advertising

#### 155.1 General

- 155.1.1 All advertising in relation to the Championship shall be in accordance with the legislation of the Host Country. The Host shall inform the IIHF and the IIHF Commercial Partner of any such legislation.
- 155.1.2 Advertising with political, racial or religious content as well as advertising of tobacco and pornography are prohibited.
- 155.1.3 Advertising of or affiliation with any organization or product which may reasonably be considered to involve moral and/or ethical issues, requires prior written approval by the IIHF. Moral or ethical issues may include, but are not limited to, using false statements, exaggerating the benefits of a certain product, discriminatory or offensive claims and/or images and smearing competitors.
- 155.1.4 The Host ensures that there is no third-party advertising and/or promotion of any company, product or service that conflicts with the IIHF Partners and Commercial Affiliates product and/or has not been approved by the IIHF or IIHF Commercial Partner, as applicable.

# 155.2 Obligation to ensure the Commercial Partner Rights

- 155.2.1 Each Host, in coordination with the IIHF and the IIHF Commercial Partner, shall take all necessary measures to minimize Ambush Marketing within the host country and use its best efforts to prevent Ambush Marketing by competitors of the Commercial Affiliates.
- 155.2.2 The Host shall ensure that the field of vision of the public, the advertising or commercial displays of the Commercial Affiliates are not covered by any persons, objects, other construction, security personnel or any other staff or obscured in any manner and its visibility is not diminished in any way.

#### 155.3 Clean Venue Rule

155.3.1 The Host shall ensure that any third-party branding, logos, displays, advertising and/or promotion, conflicting supplier branding, etc. from all game and practice arenas, facilities and all other areas to be used in relation to the Championship, including the outside security perimeter, fan zones, official parking spaces, external Championship facilities, etc. and conflicting with the commercial exclusivity of the Commercial Partner is removed or covered five (5) days prior to the beginning of the Championship or as soon as the first participating teams officially start using the Championship facilities.

# 155.3.2 The Clean Venue Rule includes, but is not limited to:

a. Jerseys of retired players;

- b. Club, arena or city logos, including existing or mobile interview backdrops;
- c. Netting around the rink, which shall be in dark color; and
- d. Ice resurfacing machines in the game and practice arenas, which shall be painted/covered in a single color.
- 155.3.3 The only advertising visible should be that provided by the IIHF Commercial Partner and Commercial Affiliates.
- 155.3.4 The manufacturer logo of the official timing clock, the video cube, etc. shall be covered on the respective items. Upon IIHF request, the whole clock needs to be covered.
- 155.3.5 The logos of the manufacturer(s) of the goals, the security glass and the rink boards may be displayed on the respective items as customarily located, provided that they have a reasonable size not impairing the rights of the Commercial Affiliates.
- 155.3.6 The Host shall ensure that no media personnel, vendors, attendants or other persons working within or admitted to the arena(s) are displaying any advertising material unless approved by the IIHF and the Commercial Partner.
- 155.3.7 The Host shall ensure that no products are used, distributed or placed at the Championship Venue except for the brands of the Commercial Affiliates and other products approved in writing by the IIHF in coordination with the IIHF Commercial Partner.

# 155.4 Advertising Outside the Arenas and their Immediate Vicinity

- 155.4.1 The Host shall make the area surrounding the Arenas (e.g., aerial advertising, arena walls, Fan Zone, etc.) available to the IIHF Commercial Partner free of charge. The Host shall also inform the IIHF Commercial Partner as soon as known and starting upon HCC signature about any third-party advertising positions in close proximity of the Championship Venues, in order to jointly and proactively prevent potential ambush activities for the time of the Championship.
- 155.4.2 The Host shall receive at least three (3) months prior to the beginning of the Championship the list of Commercial Affiliates which are granted the exclusive association right to advertise at the Championship. Subject to Art. 15.12 of this Event Code, further Commercial Affiliates can be added to this list closer to the Championship.
- 155.4.3 Subject to Fan Zone rules as per Article 15 of this Event Code, the Host shall have the right to advertise in the food and beverage stands upon approval by the IIHF and the IIHF Commercial Partner.

#### 155.5 Advertising Inside the Arena(s)

- 155.5.1 Any rink-side advertising and/or identifications, whether sound or visual, other than those placed by IIHF the Commercial Partner inside of the arenas are forbidden, unless permitted in each case by the IIHF and its Commercial Partner.
- 155.5.2 The Host may be required to change the under-ice advertising up to three (3) times in each arena. The Host is responsible for the first installation and removal of under-ice advertising, while the second and third shall be paid for by the IIHF Commercial Partner (and requested with a 24h notice). The IIHF Commercial Partner, however, shall bear the costs for all advertising material.
- 155.5.3 The whitening of the ice and the ice markings according to the IIHF Official Rule Book will be provided by the IIHF and shall be implemented at the expense of the Host.
- 155.5.4 The IIHF may grant the Commercial Partner other advertising possibilities inside of the Arenas. The Host shall be informed in writing of any such decision accordingly.

# 155.6 Public Area inside of the Arenas / Concessions / Franchise

- 155.6.1 Subject to Art. 40 of this Event Code, the IIHF Commercial Partner shall be provided with a sufficient amount of space in each Arena and the exclusive right for information and presentation stands of its Commercial Affiliates as well as related office and storage spaces.
- 155.6.2 The Host shall ensure that the space determined by the Official Merchandiser for the exhibition and sales stands, office as well as storage facilities will be provided to the Official Merchandiser during the Championship.

#### 155.7 Installation and Removal of Advertising

- 155.7.1 The Host shall prepare all spaces used for advertising during the Championship (e.g. rink boards, etc.) prior to the beginning of the Championship as per IIHF and IIHF Commercial Partner's instructions.
- 155.7.2 The installation, maintenance and removal of the IIHF Commercial Partner's advertising during and after the Championship shall be handled by the IIHF Commercial Partner, including all costs connected thereto. For the avoidance of any doubt, this provision does not apply to the under-ice advertising as indicated under Art. 155.5.2. of this Event Code.
- 155.7.3 Advertising (board, under-ice-advertising, bench branding, etc.) shall be installed in the arenas according to the timeline agreed with the IIHF and IIHF Commercial Partner. Advertising maintenance/changing by the official installation partner will be ongoing on a game-by-game basis during the Championship.

#### 155.8 Arena Names

- 155.8.1 Existing arena naming rights have to be neutralized during the Championship "campaign" according to the Marketing Guidelines unless otherwise agreed in writing with IIHF and the IIHF Commercial Partner.
- 155.8.2 The Host shall prevent any third party, including all arena authorities and the owner/licensee of the arena naming rights and refrain from any activity which could promote an affiliation of the owner/licensee of the arena naming rights (the "Arena Naming Right Owner") with the Championship as that activity may constitute ambush marketing.
- 155.8.3 Any use of the arena name by the Host shall be in a neutral or generic way (i.e., by using in any written material a neutral font) to prevent in the best possible manner any affiliation of the owner/licensee of the arena naming rights with the Championship.
- 155.8.4 In case of conflict between the product categories of the Arena Naming Right Owner and those of the Commercial Affiliates, the rights of the Commercial Affiliates shall prevail, and the logos and brand names of the Arena Naming Right Owner shall be covered and their use prevented.

# 156 Commercial Breaks

- 156.1 The IIHF may grant the right to use game breaks for the placing of advertising inserts for live televised Championship games.
- 156.2 Commercial breaks shall follow the procedure as specified in Chapter 4 of this Event Code.

# 157 Organizational Equipment Suppliers

- 157.1 The Host shall communicate at least twelve (12) months prior to the beginning of the Championship its needs in relation to cars, photocopiers, computer hardware, cameras, beverage services, etc., to the IIHF Commercial Partner, who has been licensed the exclusive right to conclude contracts with suppliers of equipment and services to be used in relation to the organization of the Championship (the "Organizational Equipment").
- 157.2 The IIHF Commercial Partner shall provide the Host and the IIHF with a list of the supplier contracts (including the product categories) concluded by September 30<sup>th</sup> prior to the beginning of the Championship and the entitlements of the Host in such supplier contracts.
- 157.3 The Host and the IIHF may agree with the Commercial Partner on the release of up to ten (10) product categories for the conclusion of official partner contracts against payment of a reasonable remuneration. This request must be made by September 30<sup>th</sup> prior to the beginning of the Championship. Such release shall be subject to a separate agreement between the Host and the Commercial Partner. However, the

Commercial Partner is not obliged to release any product category during this period of time.

# 157.4 Supplier Contracts of the Host

157.4.1 Any supplier contracts between the Host and a supplier shall be subject to the Commercial Partner's prior written approval.

#### 157.5 Commercial Partner Supplies

157.5.1 The Host is responsible for returning all equipment supplied for the organization of a Championship by the Commercial Partner and the Commercial Affiliates within one (1) week after the conclusion of the Championship. The Host shall be liable for any losses or costs caused by any delay, damages, abuse or mistreatment of the supplier material.

# 157.6 IIHF Equipment Supplier

157.6.1 The IIHF is solely entitled to appoint the Equipment Supplier.

#### 157.7 Use of Products

157.7.1 The Host shall not use products or services which are provided by competitors of the Commercial Affiliates. If, however, no agreement as to the reasonable terms and conditions of supply and services can be reached with a particular Commercial Affiliate, the Host shall be entitled to source such products and services from third parties provided always that such suppliers shall be prohibited from availing themselves of any commercial association, official status or any other identification whatsoever in connection with the Championship, the IIHF or the Host. The general principles set out in Art. 158 of this Event Code shall apply.

# 158 Catering

158.1 The Host shall use reasonable efforts that the caterers in the venues exclusively source the products sold by them within a given product category from a Commercial Affiliate that has been allocated to the respective product category provided that these products are delivered by the Commercial Affiliate at reasonable terms.

#### 159 Merchandising

#### 159.1 Promotional Use of Championship Merchandise

- 159.1.1 The IIHF Commercial Partner shall grant the Host upon its request the right to use official Championship merchandise for protocol and general non-commercial promotional purposes, provided that these products are not used for resale.
- 159.1.2 The Host, however, shall be obliged to order and/or have produced

official Championship merchandise by the Official Merchandiser. The Commercial Partner shall oblige the Official Merchandiser to supply the Host upon written request with official Championship merchandise at preferable prices. Additionally, any planned distribution of Championship merchandise by the Host shall be approved by the Commercial Partner.

# 159.2 Merchandising Rights of the Host

- 159.2.1 The Host may set up an individual Host merchandising program and use the marks subject to the following terms and conditions:
- 159.2.2 Terms of the Host merchandising program: Date of allocation by the IIHF Congress to Host the Event until 1 December prior to the start of the Event at the latest.
- 159.2.3 The Host has to guarantee a proactive product recall upon expiry of the term to ensure the exclusivity of the Official Merchandiser as of December 1<sup>st</sup> prior to the beginning of the Championship.
- 159.2.4 Geographical restriction: the Host Merchandising Program shall be restricted to the Host country(ies).
- 159.2.5 Merchandising products: all proposed merchandising products need the Commercial Partner's prior written approval in terms of quality, design and amount before any production begins. The following core merchandising products are excluded from the Host Merchandising Program for the exclusive commercialization by the Official Merchandiser: Mascot, any form of clothing, pins and pucks.
- 159.2.6 Revenues and costs: the Host shall be entitled to retain all revenues derived from the Host Merchandising Program. All costs in relation to the Host Merchandising Program shall be borne by the Host.

# 160 Broadcasting

#### 160.1 Exclusive Rights of the Commercial Partner

160.1.1 The Host shall neither exploit nor grant to any third party the right to transmit, produce and/or broadcast, in whole or in part, by any means, television and radio signals of the Championship games for transmission purposes, including but not limited to summaries, extracts, news reports, features etc., irrespective of the transmission time.

# 160.2 Host Obligations

160.2.1 The Host ensures that all third parties controlling the venues comply with all obligations regarding the technical facilities, equipment, services and infrastructure for professional coverage and transmission of the Championship. The Host shall be held liable for any third parties' failure to comply with such.

#### 160.3 Transmission of all on-going games

160.3.1 The Host shall provide sufficient TV–monitors in the Media Center, dressing rooms, VIP lounges and the IIHF and Commercial Partner offices on which the games in progress in all arenas shall be transmitted live. The Commercial Partner shall provide the live signal ex OB-van or at a pre-defined arena handover point according to above at no cost for the Host.

#### XLIII. MARKETING RIGHTS

#### 161 Official Championship Mascot

- 161.1 The Host shall design the "Official Championship Mascot", as approved by the IIHF and the IIHF Commercial Partner in accordance with the HCC and provide the IIHF Commercial Partner with a set of suitable and reproducible graphics no later than eighteen (18) months prior to the beginning of the Championship.
- 161.2 The Host shall conform to the IIHF Commercial Partner protocol regarding the usage of the Official Mascot.
- 161.3 The Host, in coordination with the IIHF and IIHF Commercial Partner, shall appoint a professional mascot crew for the Championship and the Host shall be responsible for the Official Mascot's costumes, crew accommodation, board and local transportation
- 161.4 The Host shall also provide the Official Mascot graphic sets, including 3D renderings, to the IIHF, IIHF Commercial Partners, Commercial Affiliates, and Merchandiser (e.g., for promotional purposes, implementation of plush mascot toys or production of costumes).

# 162 Ticket Design

- 162.1 No third-party commercial logo may be displayed on the ticket.
- 162.2 Any additional logo related to the ticket provider, if approved by the IIHF Commercial Partner, may not be bigger than the Official Championship Logo, the IIHF logo and the Commercial Affiliate(s)'s and shall be placed in a separate area of the ticket.
- 162.3 Ticket design shall reflect the Official Championship Design and shall be in color.
- 162.4 The ticket front side shall include, but is not limited to:
  - a. Game date, time of game start and game number;
  - b. Venue details (name of arena), address;
  - c. Seating information;
  - d. Ticket price (including VAT, if necessary);
  - e. Opening of arena gates;

- f. Security features;
- g. Official Championship Logo;
- h. IIHF logo including the left-bound header "Governed by"; and
- Official Main Sponsor(s) logo including the left-bound header "Official Main Sponsor(s)", which shall not be placed on any potential "tear-off" part of the ticket.
- 162.5 The ticket backside shall include, but is not limited to:
  - a. Arena and security information;
  - b. Legal disclaimer; and
  - c. Minimum terms and conditions, as provided by IIHF in coordination with the IIHF Commercial Partner.
- 162.6 Tickets samples including any related information (e.g. any elements included on the ticket sleeve itself, design of the hologram applied, any content attached to electronic tickets, etc.) shall be sent to the IIHF and to the IIHF Commercial Partner for approval prior to any production or distribution no later than four (4) weeks prior to the print deadline.

# 163 Ticket Holder Data

- 163.1 The Host shall provide the IIHF with all available ticket holder data in its possession for marketing purposes.
- 163.2 The Host shall be kept responsible in the event that the ticket provider fails to transfer all available fan data to the IIHF directly.
- 163.3 The Host shall ensure, that the ticket provider gathers all necessary consents from purchasers to be able to implement the transfers as per Article 163.1 and for the IIHF to use of the fan data for marketing purposes in compliance with all applicable data protection and other relevant laws and regulations.

# 164 Championship Promotion

- 164.1 All designed and manufactured materials and products regarding the Championship shall contain the Official Championship Title, display the Championship logo as the main "brand", include the IIHF parent logo with the corresponding left-bound "Governed by" headline, as well as the logo of the Official Main Sponsor(s) or otherwise instructed by the IIHF Commercial Partner, with the corresponding left-bound headline designation.
- 164.2 The logos of the IIHF and the Official Main Sponsor(s) shall be integrated in an adequate size and suitable position. At the latest one (1) month prior to the start of the Championship, promotional materials shall be integrated with all logos of the

- Commercial Affiliates. This is especially valid for materials which will be visible during the Championship and at the Championship venues. Such logos shall be inserted as per commercial structure and as per instructions by the IIHF Commercial Partner.
- 164.3 All proposed digital and printed matters related to the Championship shall be in compliance with the provisions of the IIHF Marketing Guidelines and shall neutrally promote the Championship, promoting all Participating Teams equally and not prioritize any specific team(s) unless otherwise agreed with IIHF.
- 164.4 The Host shall seek both IIHF and IIHF Commercial Partner approval within a suitable timeline prior to production and/or start of any Championship promotion.
- 164.5 The IIHF retains the right to use five (5) full pages of advertising for the Commercial Affiliates and IIHF Partners in the official event and/or souvenir program (electronic or paper format) if produced by the Host in connection with the Championship, for no cost.
- 164.6 The IIHF retains the right to one (1) full page for the IIHF President's greetings in the official event and/or souvenir program. In case of additional greeting pages, the IIHF President's greeting page has to be positioned in front of the other pages.
- 164.7 The Host shall seek IIHF approval for any contents of the official tournament program including text, advertising and photography of any kind in a timely manner before production.
- 164.8 The official Championship program shall include the English language.

#### XLIV. COMMUNICATIONS

#### 165 <u>Media</u>

#### 165.1 General

165.1.1 Multimedia rights, including those stemming from digital platforms, including social networks, are owned by the IIHF and may only be granted to the Host in writing.

#### 165.2 Website

- 165.2.1 The IIHF and IIHF Commercial Partner shall jointly run and maintain the official and exclusive Championship website in co-operation with the Host under the lead of the IIHF. The Official IIHF Website shall serve as the sole point of entry for all information, news and ticket sales regarding the Championship. In case of external pages involved (e.g. ticketing partner platform), the design of such requires prior approval of IIHF and the Commercial Partner.
- 165.2.2 The Host shall refer to the official website URL in their promotion or communication of the Championship and refrain from creating a separate

news outlet on any Host-associated channels.

- 165.2.3 Six (6) months after the allocation of the Championship, the Host shall contact the IIHF in order to obtain the relevant Guidelines, which include among others, the following provisions about the Official IIHF Championship Website:
  - a. The IIHF and the Commercial Partner shall provide the design of the homepage;
  - b. The official website has to be provided at least in English and the host country's language. No advertising is allowed on the website without the written approval of the Commercial Partner and the IIHF;
  - The logotypes of the Commercial Affiliates shall be included on the website and the location and size of the logotypes shall be approved by the Commercial Partner;
  - d. All editorial content (text, pictures, videos) which shall be provided by the Host has to be approved by the IIHF before being published;
  - e. The Official Merchandiser shall be entitled to have installed a direct link on the official Event website of each WM to its online shop; and
  - f. The website address is provided and registered by the IIHF.

#### 165.3 Social Media

- 165.3.1 The Host ensures that social media channels are created and implemented for the Championship in collaboration with the IIHF.
- 165.3.2 The Host shall grant administrator access to the designated IIHF Staff to the page.
- 165.3.3 The Host shall assign a Social Media Coordinator who is skilled in sports photography and video editing.
- 165.3.4 The Host Social Media Coordinator shall have the following responsibilities:
  - a. Gather, create and when needed edit highly engaging and compelling social media content of the Championship;
  - b. Act as main contact for any existing Host social media channels towards the IIHF;
  - c. Provide equal coverage of all teams and not solely focus on the Host country team;
  - d. Help to strategize and coordinate photo and video shoots and set-ups, including logistics, lighting, set and locations, etc. When requested by the IIHF;
  - e. Refrain from taking pictures or videos solely for personal use (i.e., stop

- a player to take a picture with them);
- f. Work with the IIHF Digital Content Team, if requested; and
- g. Supply content in a timely manner to the IIHF and the Participating Teams via the IIHF content server. Uploads shall be at a minimum done once a day.
- The Host shall assign one (1) Press Officer per venue who shall be fluent in the English language and in the local language and have experience in media relations and a comprehensive understanding of international media needs.
- The Press Officer(s) is responsible for organizing and supervising mixed zone interviews, creating the information packages for medias, for providing statistical and event information to media and distributing IIHF media releases to all accredited journalists.
- The Host shall additionally assign a Photo Manager who is responsible for assisting photographers and serving as primary contact towards the IIHF for all needs connected to their area of responsibility.
- 165.7 The Host shall ensure that the IIHF, the IIHF Sponsors and the Participating Teams can be associated with the content being published.
- The Host ensures that all information relating to the Championship is exclusively communicated through the above-mentioned official channels in the English language.
- 165.9 If the Host wishes to communicate in their own language, they shall seek prior IIHF approval.
- 165.10 The Host ensures that only high-quality visual content is published.
- 165.11 All published content shall be neutral in tone and shall not criticize any of the stakeholders mentioned above.
- 165.12 The Host ensures that content from third parties posted organically is verified with the respective right holders.
- 165.13 The Host shall seek prior IIHF approval for social media post templates.
- 165.14 The Host shall refrain from using any visual content for commercial purposes. The Host shall seek prior IIHF and IIHF Commercial Partner's approval for any type of commercial content.
- 165.15 The Host shall seek prior IIHF approval for news releases, which must in any case be published only after the respective press release.
- 165.16 The Host shall seek prior IIHF approval for specialized hashtags that they intend to use for the Championship.
- 165.17 If the Host wishes to use the content for promotion of their own social media channel, they shall tag the official IIHF social media channels.

- 165.18 The Host ensures that ownership of all social media pages reverts back to the IIHF at the conclusion of the Championship.
- 165.19 Following the conclusion of the Championship, the IIHF reserves the right to reassign any social media accounts to a new host.
- 165.20 The IIHF retains ownership of any social media account that are created in collaboration with the Host for the purpose of promoting an IIHF tournament or event.
- 165.21 The Host ensures that all its Staff, including volunteering Staff, is aware of the IIHF Social Media Guidelines.
- The Host acknowledges and informs all their Staff, including volunteering staff and third parties mandated to manage the Host's social media accounts, if any, that they may be subject to legal action or disciplinary sanctions for any posting deemed to be inappropriate, illegal or infringing on any other person's rights, in accordance with the IIHF Integrity Code.

# 166 Media Facilities

# 166.1 General

166.1.1 The Host shall provide media facilities as described under Chapter 2 of this Event Code.

# 166.2 Information Service

166.2.1 The Host shall provide a system for the supply of Championship information to accredited media representatives. The information service shall be offered either by the assistants working in the Media Center or via self-service in the Media Center.

Technology

#### XLV. INSTALLATION AND STORAGE OF TECHNOLOGY

#### 167 General

- 167.1 The Host shall install the technological components as requested by the IIHF or, in any case, shall do anything possible in order to allow the IIHF to set up the required technological systems.
- 167.2 When shipped by the IIHF or any of its partners, the Host shall provide for each venue secure reception and storage of the technology prior, during and after the Championship as well as appropriate storage for the packing materials during the period from installation until de-installation of any such technology.
- 167.3 The host ensures the availability of wireless frequency authorization for the transmission.
- 167.4 The Host shall be held accountable for any damage which may be caused by or arising from their non-adherence to the technological requirements set out by the IIHF.

#### XLVI. SPORT SYSTEM - VIDEO REVIEW OPERATIONS

#### 168 Host Responsibilities - General

- 168.1 The Host shall verify with the IIHF the technology and set up which it shall provide for the integrated video review system, Blue Line Cameras and Overhead Goal Cameras (the "Sport System") in the Championship and seek IIHF instruction no later than four (4) months prior to the beginning of the Championship.
- 168.2 After receiving IIHF confirmation, the Host shall promptly organize a meeting with the IIHF in order to discuss the technological requirements which the Host shall implement for the Sport System.
- 168.3 The Host shall cover all costs, including the cabling, of the Sport System..
- 168.4 The Host shall assign one (1) person to the Scorekeepers Bench, who shall be in charge of the communication between the Video Review Consultant Operations Room and the Scorekeepers Bench. The assigned person shall be on site sixty (60) minutes prior to the game start and during the whole duration of the game.
- 168.5.All facilities relating to the Sport System Server Room are indicated under Art. 24 of this Event Code.

#### XLVII. VIDEO REVIEW AMBER LIGHT

#### 169 Host Responsibilities – General

- 169.1 If the IIHF determines that the Sports System is to be utilized at the Championship, the Host shall provide, unless indicated otherwise by the IIHF, one (1) video review amber strobe light per venue (the "Amber Light"), which shall be large and bright enough to be visible from the entire playing surface and from each of the player's benches.
- 169.2 Shall the Host be providing the Amber Light, they shall be responsible for the installation thereof and for any cost connected thereto.
- 169.3 The Host shall seek prior IIHF instruction and provide for each venue one (1) operating switch to operate the amber light, which shall be located in the Video Review Consultants Operations Room.

#### XLVIII. SPORT PRESENTATION DATA INTERFACE

#### 170 Host Responsibilities - General

170.1 The Host shall provide a Jumbotron to display game data for each venue and game.

# 171 Host Responsibilities - Before Competition

- 171.1 The Host shall develop the in-venue presentation of sport data and seek prior IIHF approval on the general concept before any production no later than three (3) months prior to the beginning of the Championship.
- 171.2 The Host ensures that the solution is ready for the User Validation Test ("UVT"), which shall take place no later than one (1) month prior to the beginning of the Championship.
- 171.3 The Host ensures that the solution and the Jumbotron system are available and ready for use at the arena(s) for the Use Acceptance Test ("UAT"), which shall take place no later than one (1) week prior to the beginning of the Championship.

#### XLIX. BREAK DOWN CLOCK AND RED LIGHT

#### 172 The Break Coordinator

172.1 The Host shall appoint a person who shall be responsible for operating the break countdown clock and the red light (the "Break Coordinator"), as indicated under Art. 109 of this Event Code.

172.2 The Commercial Break Coordinator is responsible for executing the procedure indicated under respective procedure as set under Rule 87 of the IIHF Rule Book.

#### 173 Host Responsibilities

- 173.1 Unless indicated otherwise by the IIHF, the Host shall provide one (1) break countdown clock (the "Break Countdown Clock") and one (1) red light (the "Red light") for each arena.
- 173.2 Shall the Host be providing the above-mentioned technology and they shall be responsible for the installation thereof as well as for any cost connected thereto.
- 173.3 The Host is responsible for providing power supply for both devices and, unless otherwise indicated by the IIHF, a method of timing breaks in line with Chapter 4 of this Event Code.
- 173.4 The Host is responsible to ensure that the Red Light is operating properly.
- 173.5 The Host is responsible for the correct implementation of the Commercial Breaks with the support of the Host Broadcaster, in accordance with the provisions of Art. 110 of this Event Code as well as Rule 87 of the IIHF Rule Book.

### L. REFEREE HELMET CAMERA

#### 174 Host Responsibilities

- 174.1 The Host shall verify with the IIHF if the referee helmet camera technology (the "Referee Helmet Camera") shall be utilized in the Championship and seek IIHF instruction no later than two (2) months prior to the beginning of the Championship.
- 174.2 After having received IIHF confirmation, the Host shall appoint a person to be trained by the IIHF, who shall be responsible for supervising the Referee Helmet Camera technology.
- 174.3 The Host shall provide for each venue and game, if applicable, wireless frequency authorization.
- 174.4 The Host is responsible for assisting with the outbound shipment of the Referee Helmet Camera technology.
- 174.5 Facilities relating to the Referee Helmet Camera technology are indicated under Art. 25 of this Event Code.

# 175 Applicability

175.1 The above provision shall not apply to Division I B Championships.

#### LI. REFEREE MICROPHONE

#### 176 Host Responsibilities

- 176.1 The Host shall verify with the IIHF if the referee microphone technology (the "Referee Microphone") shall be utilized in the Championship and seek IIHF instruction no later than two (2) months prior to the beginning of the Championship.
- 176.2 After having received IIHF confirmation, the Host shall appoint a person to be trained by the IIHF, who shall be responsible for supervising the Referee Microphone technology.
- 176.3 The Host shall provide connection from the IIHF audio rack to the venue public address system for each venue and game.

# 177 Frequency Clearance

- 177.1 The Host shall work closely with the authorities in regards to frequency clearance for the use of radio frequencies.
- 177.2 The Host shall inform the IIHF and IIHF Commercial Partner five (5) months prior to the beginning of the Championship about all necessary contacts, technical specifications and forms to be completed for all frequencies which are managed via an official state agency.
- 177.3 The Host is responsible for collecting any RF frequencies (for example microphones or cameras for fan entertainment) which shall be used by any parties in the Championship facilities and shall then allocate such frequencies in the free spectrum or which are not managed by the authorities and inform all involved parties.
- 177.4 The Host is responsible that the authorities monitor all frequencies in the official Championship arenas prior to the start of the first games and during the Championship to identify falsely used frequencies.

# 178 Applicability

178.1 The above provisions shall not apply to Division I B Championships.

# Compliance



#### LII. SANCTIONS AND DISCIPLINARY

#### 179 Procedure

- 179.1 Any alleged non-compliance with this Event Code and/or related IIHF Bylaw provisions shall be immediately reported to the IIHF Directorate Chairperson if such occurs during the Championship or to the IIHF (<a href="mailto:compliance@iihfoffice.com">compliance@iihfoffice.com</a>) if the alleged non-compliance takes place prior to the beginning or after the conclusion of the Championship. Non-compliance during the Championship shall be managed by the Directorate Chairperson in accordance with Statute 16.6 and Statute 20.3.1. Non-compliance before or after the Championship shall be managed by the IIHF Office.
- 179.2 The IIHF reserves its right to request any information in case of suspicion of non-compliance and impose a deadline for the Host to comply.
- 179.3 If the IIHF determines that the Host is in fact non-compliant, it may sanction the Host in accordance with the procedure set out in Art. 180 of this Event Code and immediately ask the Host to rectify their actions, if the situation so allows.

#### 180 Sanctions

- 180.1 If the Host fails to fulfil its commitment to organize the Championship in accordance with the rights and obligations stipulated in the HCC as well as all IIHF Governing Documents relevant to organizing the respective Championship, the Host may be sanctioned by the IIHF.
- 180.2 The IIHF may sanction the Host with:
  - a. A warning;
  - b. A fine;
  - c. The supervision of the Championship by a Technical Assistant appointed by the IIHF, at the Host's expense;
  - d. The prohibition to bid for future IIHF championships;
  - e. The withdrawal of hosting rights; and
  - f. Any other measure considered appropriate in light of the circumstances.
- 180.3 Sanctions may be cumulative. Each non-compliance shall be separately evaluated, and the appropriate sanctions imposed accordingly. The Host may be fined cumulatively up to a maximum of CHF 500'000.

- 180.4 The above fines shall not restrict the rights of the IIHF and/or the IIHF MNAs for compensation arising from the Host non-compliance with the IIHF Governing Document and/or IIHF Statutes and Bylaws.
- 180.5 Sanctions may be reduced or increased by the IIHF based on the objective and subjective circumstances of the facts at hand.
- 180.6 Recidivism shall count as an aggravating circumstance.
- 180.7 In case the Host has created a separate entity that is responsible for organizing and hosting a Championship, then all obligations of such entity shall be joint obligations of the respective MNA.
- 180.8 The IIHF reserves its right to deduct the amounts of any imposed fine from the Host IIHF account.
- 180.9 In accordance with IIHF Disciplinary Regulations Art. 12.1.2, all sanctions are appealable to the IIHF Disciplinary Board.

#### 181 Withdrawal of Hosting Rights

- 181.1 Notwithstanding the provision set out in Art. 180 of this Event Code, if the Host is unable to fulfil its commitment to host and organize the Championship after allocation, the Host shall receive a further fine up to CHF 120'000, except for cases of force majeure.
- 181.2 The above fines shall not restrict the rights of the IIHF and/or the IIHF MNAs for compensation arising from the Host non-compliance with the IIHF Governing Document and/or IIHF Statutes and Bylaws.
- 181.3 The IIHF Council shall have the right to withdraw the hosting rights from the Host and return the Championship to the IIHF without being liable for compensation to the Host and to allocate the Championship to another MNA, subject to ratification by Congress, if in the opinion of the IIHF Council and after having exhausted all possible remedies with the Host:
  - a. The Host is in fundamental breach of the HCC;
  - b. The Host has failed to meet any material pre-condition on which hosting rights were granted; or
  - c. There is reason for concern that the well-being or the safe freedom of movement of the players, officials, travelling spectators and media is in doubt.

PART II –	PARTICIF	PANTS R	EGULAT	ΓIONS

# Services and Protocol

#### LIII. SERVICES

#### 182 Entry Visas

- 182.1 Participating Teams are responsible for obtaining their entry visas to the Host country.
- 182.2 If a Participating Team needs assistance from the Host with regard to entry visas or for all other necessary approvals for their entry into the Host country, including importing and exporting material and equipment, they shall seek the Host's assistance in a timely manner.
- 182.3 The Team Manager or any other Team responsible person shall seek support from the Host with regard to entry visas at the earliest opportunity.

#### 183 Team Host

- 183.1 Each Participating Team shall be assigned a team host, who shall speak English as well as the native language of the respective team and serve as an intermediary between the Host and the respective Team throughout the whole duration of the Championship.
- 183.2 Participating Teams shall cooperate with the team host and follow their instructions.

# 184 Game Services

- 184.1 Participating Teams and their staff have the right to benefit from the following services organized by and at the expense of the Host:
  - a. Sharpening station;
  - b. Equipment repair service;
  - Laundry service (incl. laundry bags) for uniforms and underwear after each game and practice;
  - d. Towel service for games and practices;
  - e. Sufficient pucks (approx. 50 per team) for the practices, pre-game warm-ups; and
  - f. Cleaning service for the team dressing rooms, player benches and penalty benches after warm-up and between periods.

- 184.2 Participating Teams shall have the right to receive one (1) small and one (1) large towel per player.
- 184.3 Participating Teams shall cooperate with the Host and other Teams in order to facilitate an appropriate use of the above services.
- 184.4 The Participating Teams shall have a right to receive from the IIHF Commercial Partner game recordings of the Championship through a content sharing platform, for internal sporting purpose during the Championship. The Commercial Partner shall ensure that all rights (copyright, etc.) for the footage are assigned to the IIHF.

#### LIV. PROTOCOL

# 185 Flags

- 185.1 Each Participating Team is responsible to check the authenticity of their respective national flag and anthem.
- 185.2 National flags, messages or any other kind of decoration are not allowed behind the Players Bench.

# 186 Pre-Game and Post-Game Ceremonies

- 186.1 All Participating Teams are responsible for the exact execution of the pre-game and post-game ceremonies as described in the IIHF Pre- and Post-Game Countdown.
- 186.2 Participating Teams shall shake the hands of their opponents, and all indicated persons as part of the post-game ceremonies when planned and behave in a respectful manner throughout the whole duration of the ceremonies.

# 187 Medal Ceremonies

- 187.1 Participating Teams are responsible for the exact execution of the medal ceremonies as instructed by the IIHF.
- 187.2 The maximum number of Team members allowed on the ice for the medal ceremonies shall equal the number of accreditations that each Participating Team is allowed to request for the Championship.
- 187.3 Participating Teams awarded with medals shall wear them around the neck in a respectful manner for the duration of the medal ceremony and in the following mixed zone and media procedures.
- 187.4 For avoidance of doubts, all medals shall be worn until Participating Teams enter the dressing rooms.

187.5 Participating Teams shall shake the hands of their opponents, and all indicated persons as part of the medal ceremonies when planned and behave in a respectful manner throughout the whole duration of the ceremonies.

#### 188 Championship Awards

188.1 Participating Teams which qualify as 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> in the respective Championship shall have a right to receive medals in a number as specified in IIHF Bylaw 11.

#### LV. ACCOMMODATION AND BOARD

#### 189 Accommodation

- 189.1 Participating Teams shall be entitled to receive accommodation in 4- or 5-star hotels at the Host's expense, beginning at noon on the day before the Championship starts until noon of the day after the Championship for the Participating Team concerned is concluded.
- 189.2 Hotels shall be within a twenty (20) minutes bus travel time radius from the respective arena.
- 189.3 Each team shall be provided with six (6) single rooms and twelve (12) twin rooms.
- 189.4 Each Participating Team may request additional rooms for the team delegation at their own cost for a period of time until the Championship for the concerned Participating Team is concluded at the Host's negotiated price.

# 190 Team Meeting Room

- 190.1 Each Participating Team shall be entitled to be assigned one (1) fully equipped meeting room, which shall be made exclusively available for meetings and meals at no cost in the hotel where the Participating Team is staying.
- 190.2 Teams' meeting rooms shall be, at minimum, equipped with a free internet connection, a flip chart, a TV set with HDMI access and cabling, or a projector with cabling and a screen.

#### 191 Board

191.1 Participating Teams shall have the right to receive full board (breakfast, lunch and dinner) for their maximum number of participants, as specified in IIHF Bylaw 11, at the Host's expense, as well as fruit throughout the day.

- 191.2 Each Participating Team shall be entitled to breakfast at their respective hotels.

  Breakfast shall be served in a reserved breakfast area or in a private meeting room with a dedicated breakfast buffet.
- 191.3 Participating Teams may have food items added to each meal as well as additional meals at their own expense.

#### LVI. TRANSPORTATION

# 192 Transportation Service

- 192.1 Official participants are responsible for making their own flight arrangements to the official Championship airport.
- 192.2 Each Participating Team shall have the right to be transferred at the Host's expense, for the maximum number of participants as defined by IIHF Bylaw 11, to the IIHF official Championship airport both at arrival and departure.
- 192.3 Each Participating Team is entitled to ground transportation at the Host's expense for all Championship related activities from the time they arrive at the official Championship airport until the day after the Championship for the concerned Participating Team is concluded.
- 192.4 Participating Teams are responsible for their ground transportation directed to airports other than the official Championship airport associated with the venue.
- 192.5 Participating Teams are responsible for timely and accurate communication to the Host regarding their arrival and departure information as well as on-site transportation needs.

#### LVII. TICKETING

# 193 Team Tickets

- 193.1 Participating Teams and their staff shall be provided with appropriate accreditation to access the Participants Tribune.
- 193.2 Each Participating Team shall have the right to receive twenty-nine (29) tickets to their own games, to be used at the teams' sole discretion.
- 193.3 Participating Teams shall not sell their tickets and shall return unused tickets to the Host no later than twelve (12) hours before the respective game.

# 194 Team Video Coach Positions

- 194.1 Participating Teams shall be provided with five (5) seats per playing team to be used by team staff at each of their own games (the "Team Video Coach Positions"), with an unrestricted view to the ice. In addition, a place should be provided for a camera and tripod, with access to an electrical outlet.
- 194.2 Participating Teams shall be provided with SDI HD cabling for two (2) positions within the Team Video Coach Positions. Each position with three seats, i.e. six (6) seats in total.
- 194.3 Participating non-playing Teams shall additionally be provided with three (3) positions for team staff with SDI HD cabling. Each position with two (2) seats, i.e. six (6) seats in totals.

# 195 Damages

- 195.1 In the event that Teams cause damage to their accommodation, Championship transportation or at the arenas, the Team Manager or any other Team responsible person is responsible for communicating the damage to the Host promptly.
- 195.2 The Team Manager or any other Team responsible person shall check the extent of the damage together with the Host.
- 195.3 MNAs shall be held responsible for any reported damages caused by their team unless they are paid directly on-site. If this is not possible, the amount will be deducted from the MNA's IIHF account after the Championship.

# **Sport**

#### LVIII. COMPETITION SEEDING AND WORLD RANKING SYSTEM

# 196 Competition Seeding

- 196.1 Participating Teams are seeded in accordance with their ranking from the previous year's Championship.
- 196.2 Relegated teams shall get the top seeding number in the lower pool, whereas promoted teams from the lower pool shall get the bottom seeding number in the higher pool.
- 196.3 If in a Championship pool which was played in two or more groups, where all teams have not played each other and all final placing of teams were not decided, the following criteria shall apply in the given order to determine their seeding number:
  - a. Higher position in the group;
  - b. Higher number of points;
  - c. Better goal difference;
  - d. Higher number of goals scored for;
  - e. Better seeding number coming into the Championship.
- 196.4 Should the number of teams in the groups be different or if circumstances so require, the IIHF Competition Committee shall determine the principles for seeding and seek approval from the IIHF Council before their implementation.
- 196.5 The IIHF Council may alter the seeding in order to accommodate the special requirements of the Host or based on geographical considerations.
- 196.6 If a pool consists of two groups taking place in two countries and being seeded into the same group, the IIHF Council shall be responsible for switching one of the Hosts with its counterpart in the opposite group to ensure the least sporting effect on the groups.

#### 197 World Ranking System

- 197.1 The World Ranking System shall be based upon the final positions of the Participating Teams at the Championship and the final positions at Olympic Games (including the qualification tournaments).
- 197.2 The World Ranking System shall be based on the overall points of a national team over a time span corresponding to the previous four (4) years, meaning the sum of the tournament points a team has earned during that time span, minus the decrease in points for the time period concerned.

- 197.3 The team with the highest overall points leads the World Ranking System. The other competing nations follow by descending figures. In case two or more teams are tied with the same overall points, the most recent final ranking of teams in a category determines the ranking order.
- 197.4 The IIHF World Ranking shall be released after the respective IIHF Championship Season is completed.

#### 197.5 Pre-Championship Report

197.5.1 The IIHF shall release before each Championship a Pre-Championship Report in which the values of the previous seasons are already reduced according to the principles set out in Art. 198 of this Event Code and where only the points of the upcoming competition need to be added to get the World Ranking for the respective year.

#### 198 The Point System

- 198.1 All Participating Teams shall be allocated points based on the following principles:
  - 198.1.1 The gold medalist in each category shall be awarded one thousand six hundred (1600) points.
  - 198.1.2 There shall be a forty (40) points difference between 1st and 2nd, 2nd and 3rd, 4th and 5th and 8th and 9th positions.
  - 198.1.3 Between all other final ranked positions there shall be a twenty (20) points difference.
  - 198.1.4 In a decreasing fashion, points earned in one year decline linearly over the next three (3) years by 25% annually, where in the fifth (5th) year the results are dropped from the calculation altogether.
  - 198.1.5 The 20 (40) point interval decreases to 15 (30) after season one, 10 (20) after season two and 5 (10) after season three.
  - 198.1.6 If an MNA does not appear at the allocated Championship or is disqualified, it shall be granted no World Ranking points.
  - 198.1.7 In case of force majeure, the Participating Team will receive points as per their seeding number. However, in case an entire Championship is cancelled due to force majeure, each Participating Team will receive points as per their pre-championship report position coming into the Championship.

#### LIX. MATCH-UPS

#### 199 General

- 199.1 Following the completion of a preliminary round, the higher-ranked Participating Team in any match-up in the playoff or final round retains the rights of the home team in the game.
- 199.2 In a relegation game, the higher-ranked Participating Team retains the home team's advantage.
- 199.3 The game numbers in a Championship follow the dates and times of games. When two games start at the same time, the Main Arena game will get the smaller number.
- 199.4 If, in the Game Schedule, the game numbers are used to indicate the opposing teams then the changed times and game numbers after the approval of the game schedule shall not change the opponents to play each other.
- 199.5 In Championships where playoffs are played, the semi-final pairings will be formed based on the ranking of the preliminary round. The highest-ranked team will play the lowest-ranked team. In addition, the highest-ranked team shall play the earlier semi-final unless the Host team is also playing in the semi-finals and has specifically, in the signed game schedule, requested to play the earlier game.

#### LX. THREE POINT AND TIE BREAKING SYSTEMS

# 200 Allocation of points

- 200.1 Participating Teams shall be awarded points as follows:
  - a. Three (3) points for the winning team at the conclusion of the regulation time;
  - a. One (1) point for both playing teams at the conclusion of the regulation time if the game is tied;
  - b. One (1) additional point earned for the team winning the game in a 5-minute overtime period or the Penalty-Shot Shootout Procedure if the teams are still tied following the conclusion of the overtime period;
  - c. Zero (0) points for the team losing the game in the regulation time.

# 201 Tie-breaking system

- 201.1 The tie breaking procedure is applicable when two or more teams are tied in points in a Championship standing.
- 201.2 The tie-breaking system for two teams with the same number of points in a standing will be the game between the two teams, the winner of the game taking precedence.

- 201.3 The tie-breaking system for two teams with the same number of points in a standing will be the game between the two teams, the winner of the game taking precedence.
- 201.4 Should three or more teams be tied on points, then a tie-breaking formula will be applied, creating a sub-group amongst the tied teams. This process will continue until only two or none of the teams remain tied. In the case of two remaining tied teams, the game between the two would then be the determining tie-breaker. The tie-breaking shall be as follows:
  - a. Taking into consideration the games between each of the tied teams, a subgroup is created applying the points awarded in the direct games amongst the tied teams from which the teams are then ranked accordingly.
  - b. Should three or more teams still remain tied in points then the better goal difference in the direct games amongst the tied teams will be decisive.
  - c. Should three or more teams still remain tied in points and goal difference then the highest number of goals scored by these teams in their direct games will be decisive.
  - d. Should three or more teams still remain tied in points, goal difference and goals scored then the results between each of the three teams and the closest bestranked team outside the sub-group will be applied. In this case the tied team with the best result (1. points, 2. goal difference, 3. more goals scored) against the closest best ranked team will take precedence.
  - e. Should the teams still remain tied, then the results between each of the three teams and the next highest best-ranked team outside the sub-group will be applied.
  - f. Should the teams still remain tied after these five steps have been exercised then Sport considerations will be applied and the teams will be ranked by their positions coming into the Championship (i.e. seeding).
  - g. The IIHF tie-breaking system shall be used to resolve ties before the end of the Preliminary Round.
  - h. In case two teams are tied and they have not yet played against each other or in case three or more teams are tied and not all mutual games have been played within the sub-group, the following criteria will be used to break the tie:
    - i. Fewest number of games played;
    - ii. Highest Goal Differential (GF-GA) in all games;
    - iii. Highest number of Goals For (GF) in all games;
    - iv. Highest tournament seeding entering the tournament.
  - i. In case three or more teams are tied this process will continue until only two teams remain tied. The game between the two remaining tied teams would then be the determining tie-breaker. If the two remaining tied teams have not played each other than the tie break will be determined by re-starting the process only for these two teams.

#### LXI. IIHF RULE BOOK

#### 202 Applicability

202.1 All games shall be played in conformity with the IIHF Official Rulebook.

#### LXII. PRE-CHAMPIONSHIP MEETINGS

#### 203 Mandatory attendance

- 203.1 Participating Teams relevant staff shall mandatorily attend the following pre-Championship meetings organized by the Host in spite of any activities scheduled for the respective team which may overlap with the times of these meetings:
  - a. Head Coaches' Rule Information Meeting (HCRIM), for Head Coaches of each Participating Team.
  - b. Team Medical Personnel Meeting, for Team physicians and Team Medical Personnel of each Participating Team.
  - c. Video Review Information Meeting, for Team Video Coaches or any other relevant Team Staff of each Participating Team.
  - d. Team Media Manager Meeting, for Media Managers of each Participating Team.
  - e. All Directorate Meetings before and during the Championship.

# LXIII. PRACTICE SCHEDULE AND DRESSING ROOM ALLOTMENT

# 204 Practice Schedule

204.1 Each Participating Team shall have the right to practice during the following sessions:

- a. One (1) session on the day before the Championship begins with a duration of at least one (1) hour on the ice surface to be used for Championship games. The schedule shall be designed based on the arrival schedule of the Participating Teams;
- b. One (1) session of at least thirty (30) minutes on game-days, which shall take place, whenever possible, in the same arena as the game of the respective team;
- c. One (1) session of no longer than seventy-five (75) minutes on rest-days.
- 204.2 For game-day and rest-day practice sessions, the Participating Team which plays earlier shall also practice earlier. The home team practices second; the away team may practice at the same time if another arena is available.
- 204.3 If, for time reasons, two opposing teams in the preliminary round or round robin practice at the same time in different arenas, then the team which prior the

- Championship presented a higher ranking used for seeding shall choose their practice arena.
- 204.4 If two opposing teams in the tournament phases following the preliminary round practice at the same time in different arenas, then the team with a higher ranking in the preceding round shall choose their practice arena.
- 204.5 Participating Teams may request switches or adjustments of practice times during Directorate meetings.

#### 205 Pre-Game Warm-up Session

205.1 Participating Teams shall have a right to twenty (20) minutes warm-up sessions before each of their games, where they shall wear all protective equipment and be confined to their own end of the rink.

# 206 Dressing Rooms Allotment

- 206.1 The allotment of Participating Teams' permanent dressing rooms shall be based upon the following criteria in the given order:
  - a. Higher number of games and practices to take place in one of the arena(s);
  - b. The dressing rooms will be ranked by quality and distance to the ice surface and allotted to each of the Participating Teams following their seeding numbers. Nevertheless, the Host team shall have first choice;
  - c. If the teams change arena after the preliminary or during the final round, then the dressing room in that arena shall again be allotted to each of the Participating Teams following their seeding numbers. Teams already in the facility shall not move to another dressing room.
- 206.2 Each Participating Team shall receive from the Host in due time the exact time schedule for the changes indicated under Article 206.1.c of this Event Code.

#### LXIV. COMMERCIAL BREAKS

#### 207 Team Considerations

- 207.1 Participating Teams shall comply with the following provisions during commercial breaks, if any:
  - a. Goalkeepers will be allowed to go to their respective Players Bench;
  - b. Teams are allowed to change lines once the referee blows the whistle signaling the teams to return to the face-off with 20 seconds remaining in the commercial

stoppage; and

c. These line changes will follow the same protocol as a normal line change during a stoppage of play.

#### LXV. TEAM ENTRY AND DEPARTURE FROM ICE SURFACE

# 208 Procedure

208.1 All players shall comply with the procedure set out under Rule 86.1 of the IIHF Rule Book when entering and leaving the ice. Individual players, coaches or Participating Teams may be held liable and be sanctioned for non-compliance with the below rules.

#### LXVI. TEAM ENTRY LONG LIST

### 209 Participating Team Responsibilities

- 209.1 Each Participating Team is responsible for completing and submitting via the IIHF Online Player Registration Platform their Team Entry Long List (the "TELL") containing the names and data of all possibly participating athletes and team staff, prior to the beginning of the respective Championship.
- 209.2 The TELL shall be received by the IIHF at the latest fourteen (14) days prior to the start of Game 1 of the respective Championship.
- 209.3 In order to complete the player registration, Participating Teams shall upload the following documents onto the IIHF Online Player Registration Platform:
  - a. Signed player entry forms;
  - b. Signed Team officials registration forms;
  - c. Contact details of at least one (1) Team official;
  - d. Players passports; and
  - e. Signed underage waiver(s), if applicable.
- 209.4 At the latest three (3) hours prior to the First Directorate Meeting, Participating Teams shall communicate their selection and register a minimum of fifteen (15) players and two (2) goalkeepers from the initial TELL. Additional players and goalkeepers who were on the initial TELL, up to the maximum allowed for any Championship, may be registered and entered up to two (2) hours before any game that the team wishes the new player or goalkeeper to play.
- 209.5 Should a player or goalkeeper be omitted for any reason from the initial TELL, the team shall complete and submit a Late Athlete Entry Request, allowing a period of at

least twenty-four (24) hours before the player can be cleared, registered and entered onto the team roster, allowing the player to compete in the Championship.

#### LXVII. PRE- AND POST-GAME INTERACTIONS

# 210 Participating Team Responsibilities

- 210.1 Participating Teams players and staff shall refrain from in-person interactions or virtual contact (e.g. telephone contact) with anyone outside of their team delegation (e.g. player agents) during the two (2) hours prior to the start of each IIHF Championship game and one (1) hour after the conclusion of such game.
- 210.2 Players of both Participating Teams in a game shall refrain from in-person interactions or virtual contact (e.g. telephone contact) with all Game Officials assigned to such, for one (1) hour after its conclusion.

# Medical and Anti-Doping

#### LXVIII. THE TEAM MEDICAL PERSONNEL

# 211 The Team Medical Person

- 211.1 Each Team is responsible for ensuring that at least one (1) physician, physiotherapist or any other medical specialist (the "Team Medical Person") is present and in the proximity of the ice rink at all games and practice time, from the moment the Team arrives and until their departure.
- 211.2 The Team Medical Person shall speak English or the language of the Host country.

# 212 Team Medical Personnel Responsibilities

- 212.1 The Team Medical Personnel shall be responsible for assessing the legal age of consent in the country where the Championship is taking place prior to the beginning of the Championship.
- 212.2 A written permission for treatment signed by the parents or legal guardians of players under such age shall be obtained prior to the beginning of the Championship.
- 212.3 The Team Medical Personnel shall be responsible for checking the medical regulations that are in place for the state, province, region or country in which the Championship is taking place to ensure that foreign physicians are allowed to treat their players.

# 213 Management of Injured On-Ice Officials

- 213.1 Further to being responsible for their own players, the Home Team Medical Personnel shall be responsible for removing injured officials from the ice.
- 213.2 The Home Team Medical Staff shall relinquish the management of the on-ice injured officials to the Event Medical Team and/or to the paramedics once they arrive on-ice.

#### LXIX. PRE-CHAMPIONSHIP REQUIREMENTS

#### 214 Medical Health and Malpractice Insurance

214.1 Participating Teams shall be able to provide written evidence of health and accident insurance for contact sports that covers all costs related to medical, dental, surgical and/or rehabilitation (whether incurred during or after the Championship) related to any injuries or illness or otherwise suffered or contracted by Players and Team Staff during the Championship, including leading up to the Championship while the Player or Team Staff member were with the National Team (including games and practices, and/or travel to and from the Championship).

- 214.2 For avoidance of doubt, Participating Teams shall ensure that coverage is applicable for players irrespective of where the player resides.
- 214.3 The medical insurance documents shall be in English language.

#### 215 Pre-Championship Medical Examination of players

- 215.1 The examinations and tests set out in Art. 215.2 of this Event Code are mandatory for all players participating in IIHF Championships.
- 215.2 The Team Medical Personnel shall ensure that each player has undergone the following pre-Championship medical examinations:
  - a. A detailed personal and family history;
  - b. A complete medical physical examination, including a cardiovascular system check-up.

#### LXX. CONCUSSION MANAGEMENT

# 216 Concussion Protocol

- 216.1 All Team Personnel shall be familiar with the most current version of the Concussion Protocol, as outlined in Art. 114 of this Event Code as well as in Section VI of the IIHF Medical Guidelines.
- 216.2 Team Personnel who observe any signs or symptoms of concussion should notify their medical staff.
- 216.3 All players who are suspected of having suffered a concussion shall be removed from play by the Team Medical Personnel and be examined by a physician.
- 216.4 Players suspected of having a concussion shall undergo a proper evaluation by the Team Medical Personnel in a distraction-free environment.
- 216.5 The Team physician shall assess the player in person and be solely responsible for determining whether the player is diagnosed with a concussion. If no Team Medical Personnel is available, the ECMO or Game-Day Physician shall take over this responsibility.
- 216.6 If the IIHF Medical Supervisor deems a player may have suffered a concussion, that player shall immediately be removed from the ice and examined by the Team Medical Staff.
- 216.7 All players who suffer a concussion shall follow the return to play guide as set out in Art. 22 of the IIHF Medical Guidelines before returning to play.
- 216.8 In the event that the ECMO or Game-Day Physician finds that the Concussion Protocol is not being followed, then the IIHF Medical Supervisor shall report the facts to the

Directorate Chairperson, who shall have the authority in accordance with Statute 14.6(b) to remove the player from the game and/or Championship.

#### LXXI. NUTRITIONAL AND HYDRATION STANDARDS

# 217 Meals

- 217.1 Teams are entitled to receive at the Host's expense three (3) hot meals per day, as well as fruit and snacks throughout the day.
- 217.2 If a Team wishes to have a fourth (4) meal at their own cost, the Host shall make it possible even if late at night. The Team shall communicate the time no later than twenty-four (24) hours before their meal.

# 218 Product supply

218.1 Participating Teams shall exclusively use products provided by the Host, IIHF and/or IIHF Commercial Partner in all Championship Venues, such as but not limited to squeeze bottles, bottle holders, towels etc., if provided.

#### LXXII. MEDICAL EXPENSES

# 219 Costs to be borne by the Teams

- 219.1 Teams shall bear the following costs connected with medical expenses, when required:
  - a. Full diagnostic urine and blood analysis are needed at either hospital or private laboratories;
  - b. Diagnostic imaging;
  - c. Other hospital services;
  - d. Medications; and
  - e. Transfer of injured players to the respective country.
  - f. Ambulance service costs associated with not holding a Full Practice and not cancelling the Full Practice 48 hours in advance of the Full Practice as required in Article 131.1.

# Commercial, Communication and Marketing

#### LXXIII. CHAMPIONSHIP IDENTIFICATIONS

# 220 Official Championship Title

220.1 Should a Participating Team wish to promote their national team around the Championship, they shall use the Official Championship Title in the English language.

#### 221 Official Logo

- 221.1 Participating Teams shall adhere to the logo guidelines created by the Host.
- 221.2 Participating Teams shall not use the Official Logo for promotional activities of the respective national team.
- 221.3 Participating Teams shall not use nor publish the Official Logo for commercial purposes in association with any of their MNA's partners or sponsor logos or any other identification.

#### LXXIV. COMMERCIAL RIGHTS

# 222 Advertising

- 222.1 Participating Teams' advertising shall be in compliance with both the Host country and their own country's laws.
- 222.2 Participating Teams are entitled to expose the logo, company name and trademark of only those suppliers indicated in the IIHF Supplier Pool Guidelines.
- 222.3 Participating Team members shall follow the above rules starting from seventy-two (72) hours before and until seventy-two (72) hours after the end of the Championship.
- 222.4 Based on the Clean Venue Rule as per article X of this Event Code, no team specific interview backdrops shall be used at the Championship Venues as of five (5) days prior to the Championship. Neither shall any third party branded equipment be used within the dressing room areas during game days due to potential TV cameras recordings (e.g. branded coolers, towels or similar).

# 222.5 On-ice Uniform Supplier

222.5.1 Participating Teams have a right to receive from the IIHF Equipment Supplier a uniform package, which consists of three sets of jerseys (home, away and practice) - including name bars, numbers and advertising, pants/shells as well as socks. The IIHF Partner will

- coordinate the supply of these uniform sets and size requirements with the teams directly.
- 222.5.2 Players shall wear the IIHF Equipment Supplier on-ice uniforms during all games, practice sessions, team photo shootings and interviews within the arena.
- 222.5.3 Participating Teams must ensure that uniforms worn by players are in good condition and that the trademarks can be identified clearly. No alterations to the uniform that alters the quality of the product are permitted.

# 222.6 Off-ice Apparel

- 222.6.1 Participating Teams have a right to receive off-ice apparel which shall be worn by players, coaches, bench personnel and team officials.
- 222.6.2 Participating Teams may only expose the IIHF Partner logo as well as the logo of their respective MNA. All other logos shall be covered.
- 222.6.3 Manufacturer's logo on footwear does not need to be covered.
- 222.7 Advertising on Player's Uniform and Practice Jerseys
  - 222.7.1.1 Participating Teams ensure that jerseys worn by their players have IIHFspecified locations reserved for sport and marketing purposes (the "Protected Areas").
  - 222.7.1.2The Protected Areas on jerseys shall include the following:
    - a. National crest;
    - b. Individual number;
    - c. Name of the player;
    - d. "C" indicating the Captain;
    - e. "A" indicating the Alternate Captains;
    - f. IIHF logo(s);
    - g. Advertising crests and marks (if applicable).
  - 222.7.1.3 Participating Teams shall mandatorily comply with the provisions of the IIHF Official Rule Book, the IIHF Uniform Program Guidelines and the IIHF Supplier Pool Guidelines.
  - 222.7.1.4 Participating Teams may request small variations to the IIHF.
  - 222.7.1.5In addition to the requirements set out under the Jersey Patch Application Regulation of the IIHF Sport Guidelines relating to the graphic placement of competition jerseys, Participating Teams may

exceptionally place the following patches:

- a. MNA anniversary (10, 20, 25, 30, 40, 50, 60, 70, 75, 80, 90, 100 years);
- b. Country anniversary (100 years or more);
- c. NOC logo (if wished);
- d. Country Flag.
- 222.7.1.6 MNAs shall seek IIHF's approval for such patches at the latest during the Semi-Annual Congress preceding the concerned Championship.
- 227.7.1.7The IIHF Commercial Partner has been awarded with the exclusive advertising rights to the players' uniforms worn during all games and official practice sessions.
- 227.7.1.8The Participating Teams may commercially exploit the helmet advertising if the request is placed with the IIHF Commercial Partner no later than 1<sup>st</sup> of November preceding the Championship and in accordance with the requirements set by the IIHF. In case no such request is lodged, The IIHF Commercial Partner shall be free to exploit the helmet.
- 227.7.1.9The Participating Team are responsible for applying the advertising stickers provided by the IIHF Commercial Partner on the front of the players' helmets, as per the provisions of the IIHF Supplier Handbook.
- 227.7.1.10 No alterations to the patches and stickers shall be allowed.
- 227.7.1.11 The Participating Teams shall be responsible for covering the manufacturer's logo if the front of the helmet is not used for advertising purposes.

# 228 Sponsored Products

228.1 Participating Teams ensure that the supplied products remain in good condition and are being used exclusively by the players and bench personnel at all games and practice sessions. No alterations to the supplied products are permitted.

### LXXV. COMMUNICATION

# 229 Media participation

229.1 Participating Teams MNAs shall receive a quota of accredited journalists. The procedure for media accreditation shall be conducted in line with the IIHF Media Accreditation Policy.

# 230 Press conference

- 230.1 Each Team is entitled to request a press conference set up. The press conference set up shall be requested min. twenty-four (24) hours in advance.
- 230.2 Participating Teams are not allowed to conduct press conferences at the arena or their hotel with their own backdrops as of five (5) days prior to the beginning of the Championship.

#### LXXVI. PHOTOGRAPHY

#### 231 Player and Team Photography

231.1 All Participating Team members shall be available at least twenty-four (24) hours prior to beginning of the Championship for the official photo shootings including separate shootings for TV world feed production upon request from the IIHF Commercial Partner.

# 232 Game Photography

- 232.1 Photographs taken by Team Photographers may only be used for team promotional and editorial purposes unless prior written consent is obtained from the IIHF.
- 232.2 Photographs taken by players and/or players' family members, including those of competing players, shall only be used for personal and non-commercial purposes, unless prior written consent is obtained from the IIHF.

# Compliance

#### LXXVII. SANCTIONS AND DISCIPLINARY

### 233 Procedure

- 233.1 Any alleged non-compliance with this Event Code and/or related IIHF Governing Documents provisions shall be immediately reported to the IIHF Directorate Chairperson if such violation occurs during the Championship or to the IIHF (<a href="mailto:compliance@iihfoffice.com">compliance@iihfoffice.com</a>) if the alleged non-compliance takes place prior to the beginning or after the conclusion of the Championship. Non-compliance during the Championship shall be managed by the Directorate Chairperson in accordance with Statute 16.6 and Statute 20.3.1. Non-compliance before or after the Championship shall be managed by the IIHF Office.
- 233.2 The IIHF reserves its right to request any information in case of suspicion of non-compliance and impose a deadline for the MNA, Participating Team, player, coach or Team staff to comply.
- 233.3 If the IIHF determines that the MAN, Participating Team, player, coach or Team staff is in fact non-compliant, it may sanction the MNA, Participating Team, player, coach or Team staff in accordance with the procedure set out in Art. 234 of this Event Code and immediately ask the MNA, Participating Team, player, coach or Team staff to rectify their actions, if the situation so allows.

# 234 Sanctions

- 234.1 If the MNA, Participating Team, player, coach or Team staff fails to fulfil its commitment in accordance with the rights and obligations stipulated in the IIHF Governing Documents relevant to the respective Championship, they may be sanctioned by the IIHF.
- 234.2 The IIHF may sanction MNAs, Participating Teams, players, coaches or Team staff with:
  - a. A warning;
  - b. A fine;
  - d. The suspension from participation in IIHF championships; and
  - e. Any other measure considered appropriate in light of the circumstances.
- 234.3 Sanctions may be cumulative. Each non-compliance shall be separately evaluated and the appropriate sanctions imposed accordingly. MNAs, Participating Teams, players, coaches and Team staff may be fined cumulatively up to a maximum of CHF 100'000.

- 234.4 The above fines shall not restrict the rights of the IIHF and/or the IIHF MNAs for compensation arising from the MNA, Participating Team, player, coach or Team staff non-compliance with the IIHF Governing Document and/or IIHF Statutes and Bylaws.
- 234.5 Sanctions may be reduced or increased by the competent disciplinary body based on the objective and subjective circumstances of facts at hand.
- 234.6 Recidivism shall count as an aggravating circumstance.
- 234.7 If the perpetrator of the non-compliance cannot be identified, the respective MNA or Participating Team may be held liable, and a sanction may be imposed directly on the MNA or Participating Team.
- 234.8 The IIHF reserves its right to deduct the amounts for any imposed fines from the Participating Teams' travel support.
- 234.9 In accordance with Art. 12.1.2 of the IIHF Disciplinary Regulations, all sanctions are appealable to the IIHF Disciplinary Board.