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LET YOUR  
CAREER  
SLIDE AWAY



INTERNATIONAL  
ICE HOCKEY  
FEDERATION

# THANK YOU FOR TAKING PART IN THE IIHF INTEGRITY WORKSHOP

In collaboration with our integrity partners Sportradar, we designed this workshop as part of an educational package that examines how criminals are currently corrupting the world of sport through match-fixing. Match Fixing poses a significant risk to the careers and futures of players, club associates and officials alike. The IIHF recognise our responsibility to ensure you understand this problem, in order to firstly help protect you from this risk and to also prevent the corruption of international ice-hockey.



## CONTACT

If you have any questions regarding the workshop contents or the IIHF rules and regulations, or would like to report either an approach or something suspicious related to this topic, please contact the IIHF on [integrity@iihfoffice.com](mailto:integrity@iihfoffice.com)

We sincerely hope that you found this integrity workshop both interesting and educational and that you will continue to always **perform with passion, play to win and produce your full potential!**

## MODULAR REVIEW

This brochure has been compiled to support you further and provides a review of the key learning points from each module.

Many players and officials from the world of sport have found themselves on the wrong path over the years and before they knew it, had wastefully thrown away their promising career. The IIHF wants to ensure that this does not happen to you, so let us reflect once again on what was covered in the workshop:

### THE GLOBAL THREAT TO SPORT

We kicked off our educational program by exploring the nature of the problem in depth:

#### Key Learning Points:

- Match-fixing is happening right now, all over the world and is a problem affecting many different sports
- Match-fixing happens for either sporting reasons (e. g. – in some sports, teams might agree on a result before a game where they may both avoid league relegation) or financial reasons (usually generating profits through betting on known results), or both.
- Match-fixers will try to identify vulnerabilities in your character and, after having first gained your trust, will use these weaknesses against you in order to manipulate you into doing what they require on the ice rink.

### BETTING INDUSTRY AWARENESS

We moved on to examine the environment which makes match-fixing possible for betting purposes, and in particular, explored the threat to international ice hockey.

#### Key Learning Points:

- Upwards of €800 million per year on average is turned over worldwide in global betting markets on ice hockey, and this provides a potential avenue for corruption to occur.
- The percentage split between Asia and RoW is approximately 70/30 respectively in terms of where ice hockey bets are wagered around the globe. The difference is greater with most other sports but Las Vegas revenues narrow this gap slightly for ice hockey.

### THE SOLUTIONS AVAILABLE

Having looked in some detail at the nature of this threat, we then explored the solutions:

#### Key Learning Points:

- Sportradar Security Services are the world's leading supplier of monitoring and education solutions to sports federations, leagues and clubs wishing to detect or prevent match-fixing.
- On behalf of IIHF, Sportradar monitor the men's U18's, U20's and senior's ice hockey world championship matches.
- The differences between genuine mistakes on the rink and deliberate examples of under-performance are very obvious to the 35 expert analysts who are overseeing betting activity and reporting suspicious movements to the IIHF as needed.

### THE RULES AND REGULATIONS

To ensure you are fully aware of your responsibilities on and off the ice rink, we then reinforced the IIHF rules and regulations by which you are bound:

#### Key Learning Points:

- Participation in any form of betting, through any channel, related to an ice/inline hockey game or competition of which the IIHF Member is directly or indirectly involved is strictly prohibited.
- Passing on, and/or using insider information (which is not available to the general public and relates to the ice/inline hockey game or competition that the IIHF Member possesses by virtue of his position within the sport), is strictly prohibited.
- Fixing, or attempting to influence the occurrence of a particular outcome/result, which may or may not be the subject of a bet and for which he expects to receive or has received a reward/benefit for himself or his team, is strictly prohibited.

### THE CONSEQUENCES

Having looked into the rules and regulations, we closed with a powerful deterrent by establishing the likely consequences of breaching these rules:

#### Key Learning Points:

- The financial consequences are damaging; from legal costs, lost sponsorship deals and significant fines, but also for the betting public and bookmakers who have been deceived by your corruption.
- The personal consequences will likely start with the loss of a promising career, leave your reputation in pieces and drag you and your family through immeasurable stress and pain.
- The legal consequences could be pursued by angry sponsors or your association and, as with many examples we looked at, may even result in a prison sentence.

