

2024 IIHF World Junior Championship Sustainability Policy

Our vision – a world-class sustainable event

The Swedish Ice Hockey Federation (SIF) is responsible for arranging and conducting the 2024 IIHF World Junior Championship in Gothenburg (WJC), 26 December 2023 – 5 January 2024. In line with the vision for Swedish ice hockey, the WJC shall be a unifying force and contribute to building our future society. With our efforts, we not only want to raise the level of sustainability work in Swedish hockey, but also influence the international field and contribute to a better world in the long term.

Succeeding in a sustainable, world-class event is based on close cooperation between all parties involved: the city of Gothenburg, the sport associations, and businesses.

Definition of sustainable development

For WJC, a clear focus on sustainable development is fundamental if children and young people are to have the opportunity to play ice hockey in the future as well. We share the Brundtland Commission's definition of sustainable development, and this is our guiding light in sustainability work: *"Development that meets today's needs without jeopardizing the ability of future generations to meet their needs"*.

Focus areas

Our target image is a sustainable world-class event with the following three focus areas:

- Accessible and inclusive
Regardless of background or functionality, you should feel welcome and included at WJC. WJC must lower the thresholds and contribute to as many people as possible being able to play or experience ice hockey. The event must be adapted to accessibility as well as visual and sign interpretation. The WJC is broadcast digitally so that even those who cannot attend the event on site are given the opportunity to watch it live.
- Reduce our climate footprint
WJC works actively with emission reduction measures and shall be a platform and engine for sustainable innovation. The event will be climate calculated through the "Emission-free event" project. WJC must actively steer towards public transport, sustainable travel and transport. The event places demand on suppliers and partners and contributes with support in their own sustainability work. WJC strives to minimize disposable materials and avoid unnecessary waste. The event will inspire to eat more sustainably and offer participants and visitors free access to tap water.
- Hockey for EVERYONE – to create long-term, positive effects
WJC should be more than an event and generate added value in the long term. In collaboration with the Gothenburg Ice Hockey Association, Gothenburg & Co, the Swedish Sports Confederation and the SISU Sports Trainers (RF-SISU), WJC enables a legacy project with the vision of increasing interest in ice hockey among children and young people and achieving positive social effects within everyone's equal value, equality, and health. The project will contribute to strengthening interest in ice hockey to bring more people into the business and get them to stay.

Certified as a sustainable event

WJC allocates the necessary resources and works actively in a management system that supports sustainability work. The work must be reviewed and certified via an independent third party. The certification "Sustainable Event" issued by Greentime connects sustainability work with the UN's global sustainability goals according to Agenda 2030. The definition of sustainability in this context is that living conditions and the use of resources meet human needs without risking the sustainability of nature and the environment.

To achieve the certification, it is a prerequisite that all local partners, suppliers, and other stakeholders are involved and have active sustainability work in their delivery and operations. All actors involved need to fulfil the requirements set by the certification.

By certifying WJC, we contribute together to sustainable development for the event, for future events and for society at large.

Everyone with!

WJC's starting point is that all collaboration partners and stakeholders must work with the three dimensions of sustainability ecologically, socially, and economically, and that the event as a platform must strengthen and make this work visible. We therefore require everyone who participates as part of WJC to have active and structured sustainability work.

Expectations and requirements of our partners

We demand

That partners and suppliers are environmentally certified *or* have active and structured environmental work.

We wish

That partners and suppliers think about:

Transportation

- Minimize the climate impact from travel and transport
- As far as possible, use fossil-free means of transport
- Coordinate and streamline transport and deliveries

Food and drinks

- Choose organic and vegetarian options
- Avoid food waste in connection with, for example, buffets
- Avoid endangered species such as red-listed fish/shellfish
- Skip bottled water and fill your own water bottle with tap water

Goods and services

- Consider environmental consequences and work according to the precautionary principle (keeping within the limits of the planet)

- Avoid handing out unnecessary flyers or give aways - think souvenirs!
- Avoid single-use plastics
- Highlight eco-labelled or ethically labelled products

Waste

- Constantly work for more efficient use of resources and minimize waste
- Plan circularly from the beginning! If you are going to distribute something, then also ensure that there is a plan for recycling or compliance/upcycling
- Avoid disposable materials such as plastic cups
- Sort your rubbish based on the system specified by the event

We encourage

Partners and suppliers to strengthen their own sustainability work in connection with WJC and:

1. Identify and promote own sustainability projects and solutions
2. Initiate activities that strengthen the event's focus areas:
 - Accessible and inclusive
 - Reduce our climate footprint
 - Hockey for EVERYONE

The focus area "Reduce our climate footprint" is the area where we together can make the biggest difference and influence our chances of obtaining the "Sustainable event" certification.

WJC encourages all initiatives and activities that are in line with the event's sustainability work and focus areas.

Together we can make a difference!