

IIHF MNA DEVELOPER EDUCATION

23-24 review

24-25 Targeted Development introduction

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VIERUMAKI

START

Webinar 1
10.5.2023



Webinar 2
1.6. -16.00 CET
19.6. - 09.00 CET

On-site
Finland 14.-21.6.
Uzbekistan 31.7.-7.8.
Korea 7.8.-14.8.

 **On-site**
Czechia
5/2024

MNA Developer
23-24



Webinar3
9/2023



Webinar 7
3/24




Webinar 6
2/24

Webinar 5
11/23

Webinar 4
10/23



 = 'Away team' meeting: MNA developers

BASIC INFO

Targeted Development 24-25

- One-year education for MNA participants in their specialized field
- **Starting in August 2024 online**, graduation in August or September 2025
- Targeted for people who are responsible for leading and developing a specific area within their MNA (such as coach development, women's hockey, recruitment)
- **Course content will be connected to support the work done in the MNA**
- Education is free of charge. MNAs/participants cover their travel costs to three on-site trainings. Two to Vierumäki in Finland, one to a location decided based on participants geographical distribution. The IIHF will cover full board accommodation and the education.
- Application period: **March – April 30th**



Education

- Education is built together with Vierumäki Sport Institute of Finland, Haaga-Helia University of Applied Science and IIHF assigned experts from the field.
- Participants will complete 15 ECTS Bachelor level studies through Haaga- Helia University applied sciences partnership.
- Online learning management system is used to support the learning process, sharing of information and connecting with participants and educators.





Learning Outcomes

The participants will:

- Gain insights to global development of ice hockey
- Learn about different cultures and ice hockey environments
- Create, lead and evaluate a selected area in their own work to support the long-term development of their MNA
- Receive knowledge, support and guidance in personal growth and as a member of a work community
- Learn about and test the models of communities of practice in sport to support individual and team learning



On-site training

IIHF covers full board accommodation and education

Participants cover their travel to

- **Onsite #1, August 2024**
6 days in Vierumäki
24.8.-30.8.2024
- **Onsite #2, March 2025**
4 days in two different locations
Dates and location TBD
- **Onsite #3, August 2025**
4 days in Vierumäki
Connect with MNA Developer 25-26 group
end of August 2024 (last week)



Overview of the year



Curriculum



MNA Developer Program - Curriculum

Role of the participant in a National and International environment

- IIHF and MNA values, vision, mission, strategies and goals.
- MNA strategy, environment and cooperation with stakeholders.
- The role, resources and tasks of the participant.

Targeted development: Organization management and development

- Analysis of the current situation of the MNA and connecting own role and position into the strategy.
- Selection of development area to focus during the year.
- Creation, leadership and evaluation of a development process.



MNA Developer Program - Curriculum

Communities of Practice

- Theories and processes of communities of practice in sport.'
- Creation of a learning community
- Creation of a home team within the MNA.
- Implementation, analysis and development of home team and away teams from personal and team perspective.

Personal Growth

- Setting standards for personal growth in wellbeing, growth as a person and leadership.
- Implementing the selected areas of personal development.
- Monitoring and reflecting on the set targets and strategies.



Other areas

- Leadership
- Strategic planning
- Cultural understanding
- Basics of finance related to role in the MNA
- Communication
- Quality management



**If interested, contact
your MNA**

Thank you

Kalle Väliäho, IIHF Development Director

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Degree Programme in 'Sports Coaching & Management'

Introduction

Presentation for the IHF Skills 4 All

22.4.2024



SPORTS COACHING AND MANAGEMENT

Bachelor's degree 210 ECTS

Haaga-Helia University of Applied Sciences

Finland

3,5 Years duration – 2 at Vierumäki, 1,5 work placement

Wide alumni network

Alumni working as head coaches, c-level executives in international sports organizations, and club managers

Employment rate >90 % after graduation



Tuition Fees & Scholarships

Tuition Fees

- EUR 9,500 per academic year
- **NO tuition fee** for EU/EEA area and Swiss Citizens

Scholarships



- Haaga-Helia Scholarship System (link below)
- IOC [Olympic Solidarity - Programme of Olympic scholarships for coaches \(youtube.com\)](#)
 - i. e. Travel, Housing, Meal Subsidies
- Scholarships through your institution?
 - Federations/Associations/Clubs supporting future personnel

More info on [Tuition Fees and Scholarships | Haaga-Helia](#)

As a Higher Education Sport Coaching & Management Degree Programme we...

Open doors to future careers in the Sports industry,
and...

we aim to further grow the number, and profiles of **applicants/students with ice hockey background**

Next application period in January 2025

Who can apply?



Julia
21 years old
Professional
Athlete



Janne
41 years old
World
Champion



Derek
30 years old
Coach
Developer

Do you have a candidate in mind for this Programme?

How can you & your MNA benefit from our Programme?

Contact us at Haaga-Helia UASc

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Uni Website:

<https://www.haaga-helia.fi/en>

DP Website:

<https://www.haaga-helia.fi/fi/amk-k/degree-programme-sports-coaching-and-management>

Application:

[Bachelor of Sport Studies, Sports Coaching and Management - Studyinfo \(opintopolku.fi\)](#)