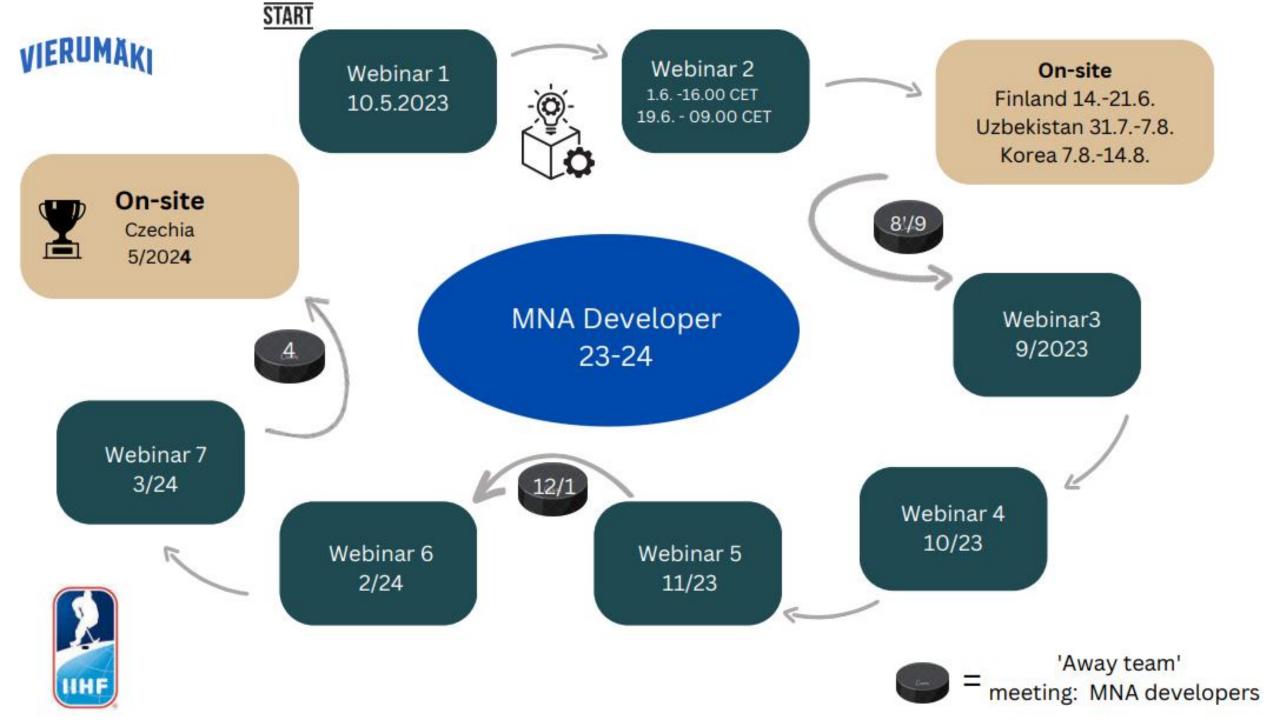


23-24 review 24-25 Targeted Development introduction

Jorma Mäkipää Vierumäki Sport Institute of Finland





# BASIC INFO Targeted Development 24-25

- One-year education for MNA participants in their specialized field
- Starting in August 2024 online, graduation in August or September 2025
- Targeted for people who are responsible for leading and developing a specific area within their MNA (such as coach development, women's hockey, recruitment)
- Course content will be connected to support the work done in the MNA
- Education is free of charge. MNAs/participants cover their travel costs to three onsite trainings. Two to Vierumäki in Finland, one to a location decided based on participants geographical distribution. The IIHF will cover full board accommodation and the education.
- Application period: March April 30th



# Education

- Education is built together with Vierumäki Sport Institute of Finland, Haaga-Helia University of Applied Science and IIHF assigned experts from the field.
- Participants will complete 15 ECTS Bachelor level studies through Haaga- Helia University applied sciences partnership.
- Online learning management system is used to support the learning process, sharing of information and connecting with participants and educators.





# **Learning Outcomes**

The participants will:

- Gain insights to global development of ice hockey
- Learn about different cultures and ice hockey environments
- Create, lead and evaluate a selected area in their own work to support the long-term development of their MNA
- Receive knowledge, support and guidance in personal growth and as a member of a work community
- Learn about and test the models of communities of practice in sport to support individual and team learning



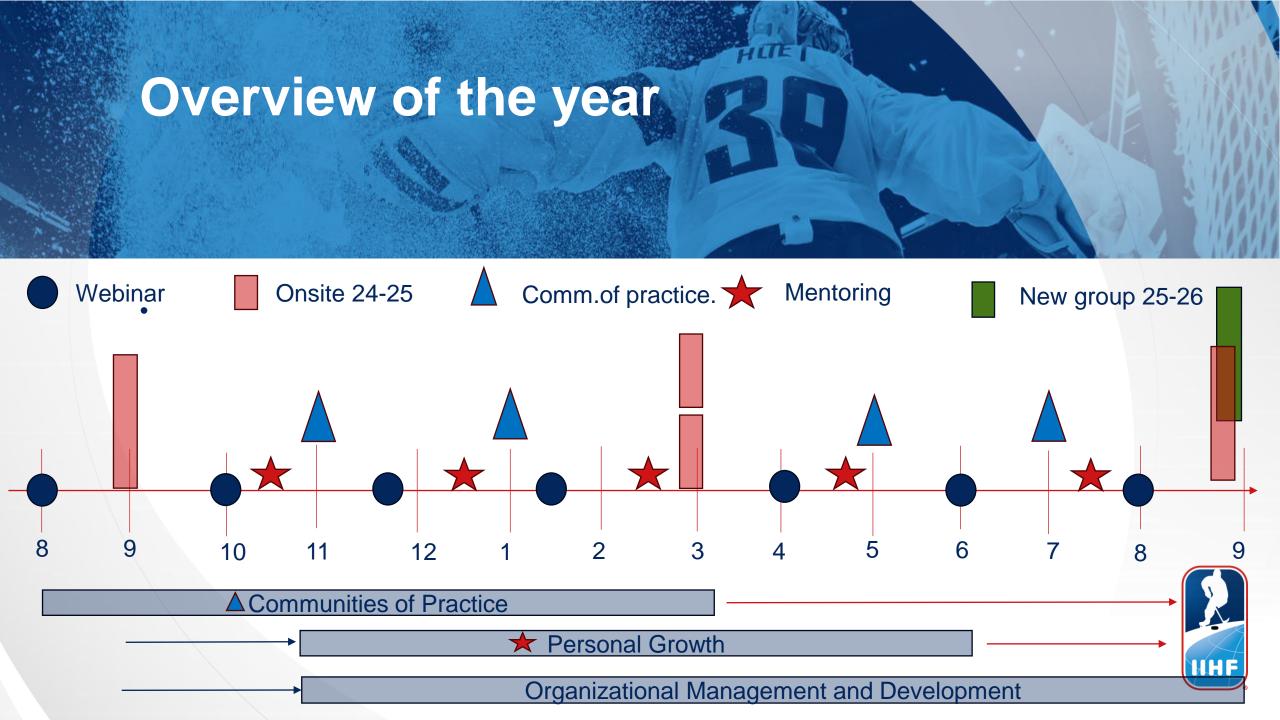


## **On-site training**

IIHF covers full board accommodation and education

Participants cover their travel to

- Onsite #1, August 2024
   6 days in Vierumäki
   24.8.-30.8.2024
- Onsite #2, March 2025
   4 days in two different locations
   Dates and location TBD
- Onsite #3, August 2025
   4 days in Vierumäki
   Connect with MNA Developer 25-26 group end of August 2024 (last week)





## MNA Developer Program - Curriculum

Role of the participant in a National and International environment

- IIHF and MNA values, vision, mission, strategies and goals.
- MNA strategy, environment and cooperation with stakeholders.
- The role, resources and tasks of the participant.

Targeted development:
Organization management and
development

- Analysis of the current situation of the MNA and connecting own role and position into the strategy.
- Selection of development area to focus during the year.
- Creation, leadership and evaluation of a development process.



## MNA Developer Program - Curriculum

#### **Communities of Practice**

- Theories and processes of communities of practice in sport.
- Creation of a learning community
- Creation of a home team within the MNA.
- Implementation, analysis and development of home team and away teams from personal and team perspective.

#### **Personal Growth**

- Setting standards for personal growth in wellbeing, growth as a person and leadership.
- Implementing the selected areas of personal development.
- Monitoring and reflecting on the set targets and strategies.





## Other areas

- Leadership
- Strategic planning
- Cultural understanding
- Basics of finance related to role in the MNA
- Communication
- Quality management





# Degree Programme in 'Sports Coaching & Management'

## Introduction

### Presentation for the IIHF Skills 4 All

22.4.2024









### SPORTS COACHING AND MANAGEMENT

Bachelor's degree 210 ECTS
Haaga-Helia University of Applied Sciences
Finland



3,5 Years duration – 2 at Vierumäki, 1,5 work placement

Wide alumni network

Alumni working as head coaches, c-level executives in international sports organizations, and club managers

**Employment rate >90 % after graduation** 



## **Tuition Fees & Scholarships**

#### **Tuition Fees**

- EUR 9,500 per academic year
- NO tuition fee for EU/EEA area and Swiss Citizens

### **Scholarships**





- Haaga-Helia Scholarship System (link below)
- IOC <u>Olympic Solidarity Programme of Olympic scholarships for coaches (youtube.com)</u>
  - i. e. Travel, Housing, Meal Subsidies
- Scholarships through your institution?
  - Federations/Associations/Clubs supporting future personnel

More info on <u>Tuition Fees and Scholarships | Haaga-Helia</u>



# As a Higher Education Sport Coaching & Management Degree Programme we...

Open doors to future careers in the Sports industry,

and...

we aim to further grow the number, and profiles of applicants/students with ice hockey background

Next application period in January 2025



## Who can apply?







Do you have a candidate in mind for this Programme?

How can you & your MNA benefit from our Programme?



## Contact us at Haaga-Helia UASc

Ruben Rampazzo <u>ruben.rampazzo@haaga-helia.fi</u> +358 407042777

Teemu Lehmusto <a href="mailto:teemu.lehmusto@haaga-helia.fi">teemu.lehmusto@haaga-helia.fi</a>

Uni Website: <a href="https://www.haaga-helia.fi/en">https://www.haaga-helia.fi/en</a>

DP Website: <a href="https://www.haaga-helia.fi/fi/amk-k/degree-programme-sports-coaching-and-management">https://www.haaga-helia.fi/fi/amk-k/degree-programme-sports-coaching-and-management</a>

Application: <u>Bachelor of Sport Studies, Sports Coaching and Management - Studyinfo (opintopolku.fi)</u>

