

FOCUS TOPICS

SUSTAINABILITY

2026 IIHF ICE HOCKEY WORLD CHAMPIONSHIP

ZÜRICH & FRIBOURG

FIVE FOCUS AREAS AT A GLANCE

In a stakeholder consultation process, the Organizing Committee identified five focus areas for sustainability initiatives.

TECHNOLOGICAL INNOVATIONS

Consider technological innovations in event operations



CLIMATE ACTIONS

CO2 Data collection & Resource Efficiency



PROMOTION OF PHYSICAL ACTIVITY

Legacy Projects & Ice Hockey Development



MOBILITY

Sustainable Transport for Fans & Staff



INFRASTRUCTURE

Certified, Resource-Efficient Arenas

INFRASTRUCTURE CHARACTERISTICS & INITIATIVES



PUBLIC TRANSPORTATION

Maximise the use of public transportation by making it comfortable, easy to use and affordable for fans.



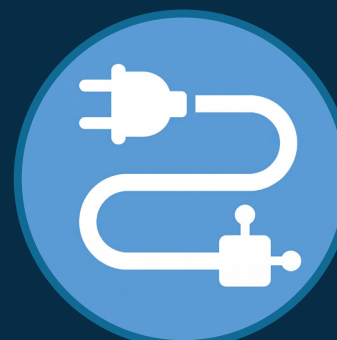
CYBER-SECURITY

Comprehensive protection of data and infrastructure



CABLE ROUTES

Permanent installation for future reuse



HEAT UTILIZATION

Waste heat fed into district heating network



SUSTAINABLE ENERGY

Solar and renewable energy sources



PERMANENT BUILDINGS

Use of existing premises in the vicinity instead of temporary structures.



PERMANENT LOCKER ROOMS

Legacy for women's ice hockey.



MINERGIE CERTIFICATION

BCF Arena Fribourg has a Minergie-A-certification.

PROMOTION OF PHYSICAL ACTIVITY

Projects launched by the federation



HOCKEY GOES TO SCHOOL AND SPEEDY CUP SUPPORT

First experience for kids with ice hockey equipment, skating and typical ice hockey movements.



«SCHULE BEWEGT» VIDEOS (SHORT AND EASY ICE HOCKEY PRACTICES FOR SCHOOL BREAKS)

To bring ice hockey into classrooms and engage kids with the sport.



YOUTH «UMBRELLA» CONCEPT

To strengthen and support the 120 grassroots clubs



DEVELOPMENT PROGRAM FOR YOUTH COACHES

To support talented youth coaches in their professionalization.



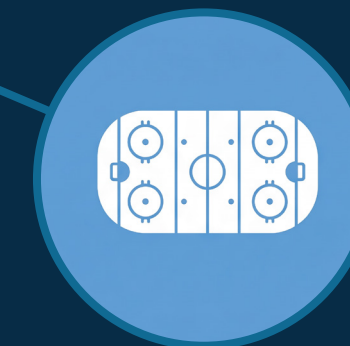
REFEREE DEVELOPMENT STRUCTURE

Restructuring and professionalizing the national referee training structure.



WOMENS ICE HOCKEY DEVELOPMENT FUND AND ESTABLISHMENT OF JUNIOR WOMENS LEAGUE (U14/ U16)

To strengthen, support, and foster the development of women's ice hockey structures.



2026 IIHF WM SCHOOL CLASS VISITS (15'000-20'000 KIDS)

To engage children with ice hockey



SWISS ICE HOCKEY KIDS BOOK FOR KIDS (SPECIAL 2026 IIHF WM ACTIVATION)

To engage young children with the sport of ice hockey in a different environment

MOBILITY INITIATIVES

PROXIMITY OF PUBLIC TRANSPORTATION

Arenas located in walking distance to train, tram and bus stops



ADJUSTED TIMETABLE FOR PUBLIC TRANSPORTATION

To make public transportation convenient for visitors



TRAIN TRANSPORT BETWEEN VENUES

Train transfers promoted to stakeholders to reduce individual traffic



PROMOTION OF GROUP TRAVEL OPTIONS TO REDUCE INDIVIDUAL TRAFFIC

Unforgettable experience for fans and promotion of group travel options



REGIONAL PUBLIC TRANSPORTATION INCLUDED IN TICKETS

Increase the use of public transportation for travel to the event



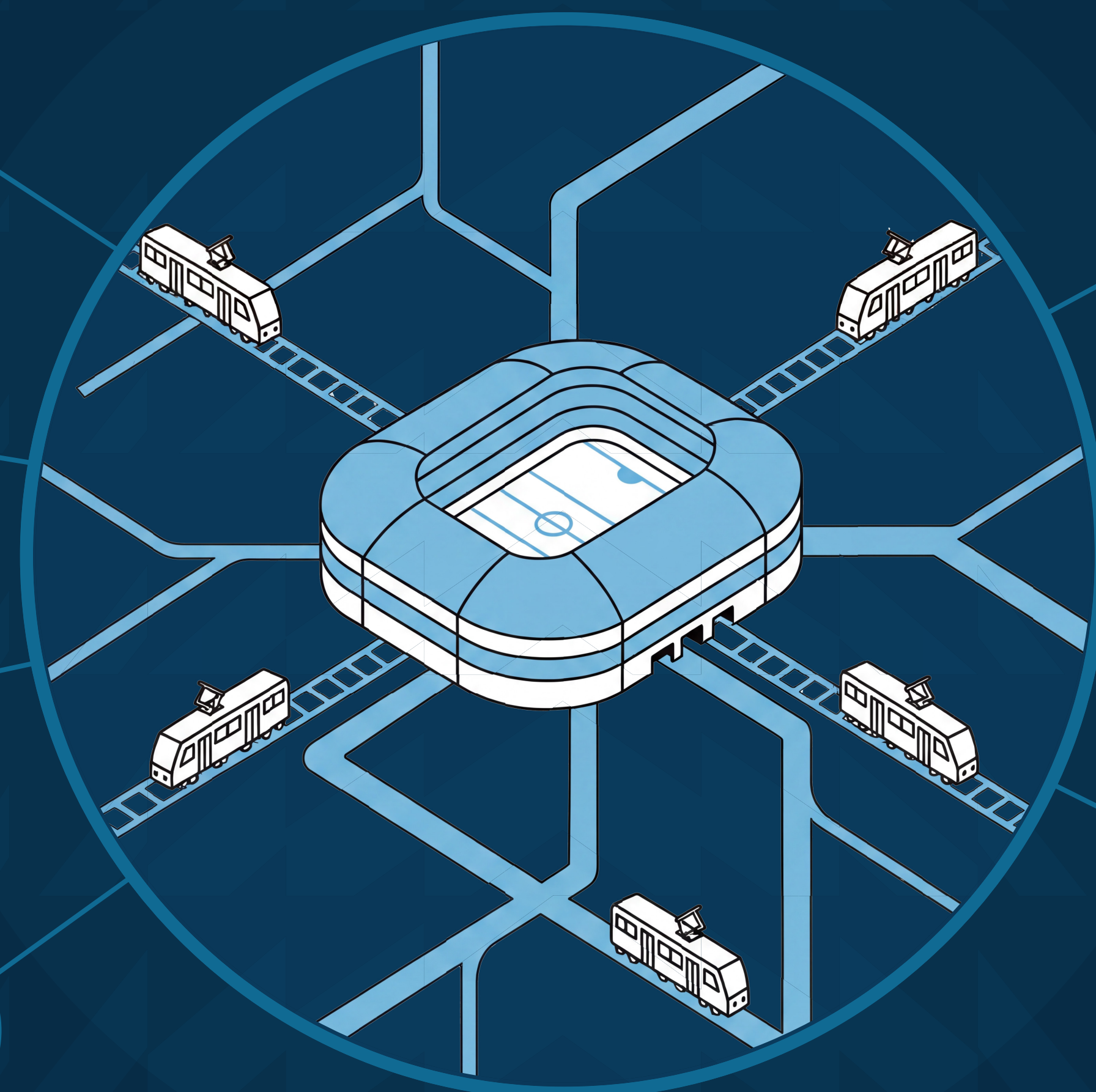
FULLY ELECTRIC OFFICIAL FLEET

For official stakeholder transportation



NO PUBLIC PARKING AT ARENAS

Reduction of traffic around the arenas to a minimum

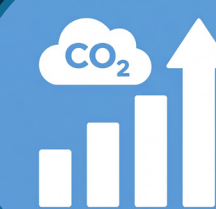


CO2 EMISSIONS INITIATIVES



RENTAL EQUIPMENT AND RESALE

Rental equipment will be preferred. If equipment needs to be purchased, resale will be prioritized to ensure their continued use



DATA COLLECTION AS A LEGACY TO FUTURE ORGANIZERS

First time to calculate the footprint of an IIHF Ice Hockey World Championship (in cooperation with the IIHF)



WATER DISPENSER AND REUSABLE BOTTLES

Water dispensers will be installed and refill water bottles handed out to volunteers and staff to reduce the use of plastic bottles



REUSABLE TABLEWARE IN FRIBOURG

Within the official fanzone and arena in Fribourg, reusable tableware will be used

TECHNICAL INITIATIVES

TRANSPORTATION APP
Legacy to future organizers for efficiency
and data collection



INCLUSIVE GAME EXPERIENCE

Commentary/sound via hearing aid devices and subtitles via mobile phones



INNOVATIVE SYNTHETIC RINK AT FAN ZONE

Installation of a surface built from repurposed and reliably sourced ocean-bound plastic, turning waste into a high-performance skating platform.